

Jay Creighton

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3700 McKinney Dr. Unit 1301
Dallas, TX 75204

Education

Baylor University

Bachelor of Arts
Degree Conferred: May 2009
Major Areas of Study: Economics, Anthropology

West Texas A&M University

Masters of Business Administration (M.B.A.)
Degree Conferred: December 2018
Relevant Courses include Data Mining, Quantitative Business Analysis, Data and Information Management with SQL

University of Pennsylvania, Wharton School of Business

Business and Financial Modeling Certificate Program
Certificate Conferred: May 2020

London School of Economics

Real Estate Economics and Finance Certificate Program
Certificate Conferred: February 2023

Selected Business Certifications, Badges, etc.

- Tableau Certified Desktop Specialist
 - Databases and SQL for Data Science, IBM Digital Badge
 - Data Analysis with Python, IBM Digital Badge
 - Machine Learning with Python, IBM Digital Badge
 - Data Visualization with Python, IBM Digital Badge
 - Microsoft Career Essentials in Project Management (In Progress)
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Current Role

John Burns Research and Consulting

Consultant

June 2022 – Present

- Deploys quantitative analytical methods and models to advise clients on market demand and product positioning for apartments, build-to-rent (BTR) communities, single-family rentals, and master-planned communities
- Contributed to over 35 engagements leading to over \$500,000 in revenue in first year
- Promoted two levels in first nine months
- Co-winner of company-wide AI challenge: used AI to create an interactive app using R and Shiny
- Invited to serve on panel and present to company on incorporating AI into drive business value

Other Interesting Employment History

Fly Fishing Outfitters Vail, Colorado

Manager of the Beaver Creek Orvis Fly Fishing School

Orvis Endorsed Guide & Instructor

2012 - 2022

- Manager of and head instructor at the Orvis Fly Fishing School, the oldest fly fishing school in the nation
- Licensed as the highest level of river guide & instructor

Vail Resorts Vail, Colorado

Ski Instructor

2013 - 2022

- Certified by the Professional Ski Instructors of America as Alpine Level 2 and Children's Specialist Level 2
- Participated in Small Champions (a non-profit for special needs kids), Eagle County Schools Learn to Ski, and SOS (a nonprofit for underprivileged kids), among others

Eagle County School District Vail, Colorado

Substitute Teacher

2014 - 2022

- Licensed to teach all subjects, K-12

Garfinkel's Bar and Grill Vail, Colorado

Bartender, Manager, Server

2015 - 2022

El Segundo Taqueria & Tequila Bar Vail, Colorado

Bartender, Closing Manager

2020 - 2022

Four Seasons Resort and Residences Vail, Colorado

Accountant 2020

- Furloughed/laid off due to Covid-19

Cactus Feeders Perryton & Stratford, Texas

2009 - 2012

Feed Delivery Manager, Shipping Receiving Foreman, Feed Delivery Foreman

- Supervised and trained multiple crews
- Managed a multi-million dollar budget and up to \$100 million in inventory
- Created weekly market newsletter including relevant livestock, agricultural, and energy market data
- Coordinated the processing, medicine, and sorting programs and managed medicine inventories