

Superstore Sales Analysis Dashboard

Year of Order Date

All

Sub-Category

☒ Accessories
☒ Appliances
☒ Art
☒ Binders

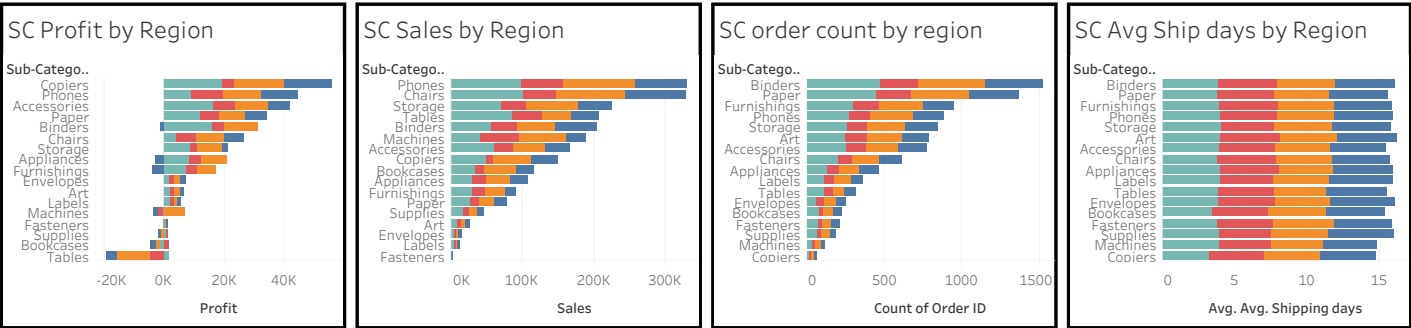
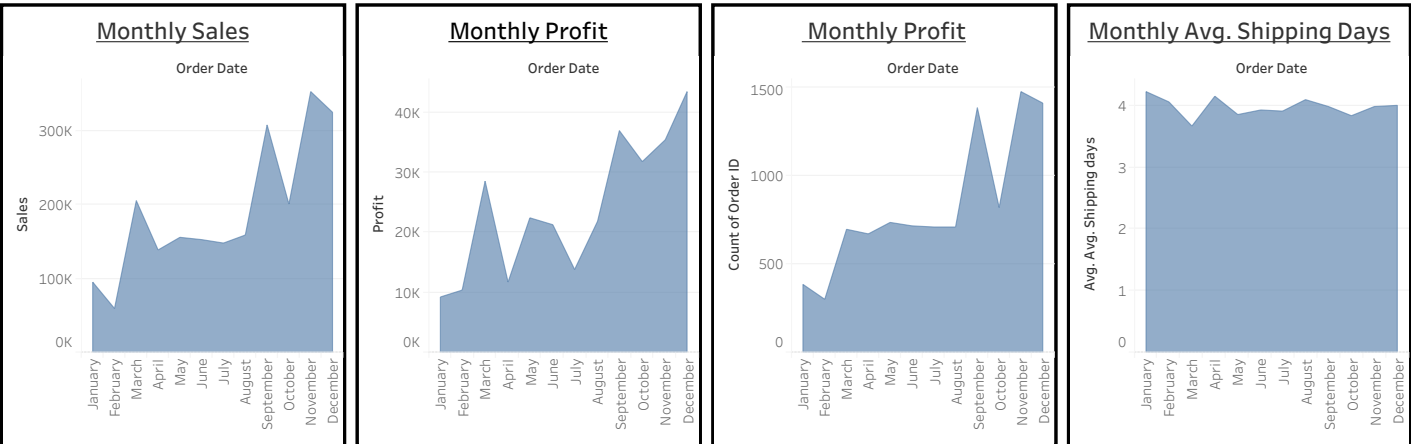
Month of Order Date

☒ January
☒ February
☒ March
☒ April

Region

☒ Central
☒ East
☒ South
☒ West

Avg. Shipping days	Count of Orders	Discount	Profit	Quantity	Sales
39,558	9,994	1,561	286,397	37,873	2,297,201



Profit and Loss KPI by Sub-Category and Region					Profit Status	
					Loss	Profit
Region						
Sub-Category..	Central	East	South	West		
Accessories	7,252	11,196	7,005	16,485		
Appliances	-2,639	8,391	4,124	8,261		
Art	1,195	1,900	1,059	2,374		
Binders	-1,044	11,268	3,901	16,097		
Bookcases	-1,998	-1,168	1,339	-1,647		
Chairs	6,593	9,358	6,612	4,028		
Copiers	15,609	17,023	3,659	19,327		
Envelopes	1,778	1,812	1,465	1,909		
Fasteners	237	264	174	275		
Furnishings	-3,906	5,881	3,443	7,641		
Labels	1,073	1,129	1,041	2,303		
Machines	-1,486	6,929	-1,439	-619		
Paper	6,972	9,015	5,947	12,119		
Phones	12,323	12,315	10,767	9,111		
Storage	1,970	8,389	2,274	8,645		
Supplies	-652	-1,155	2	626		
Tables	-3,560	-11,025	-4,623	1,483		