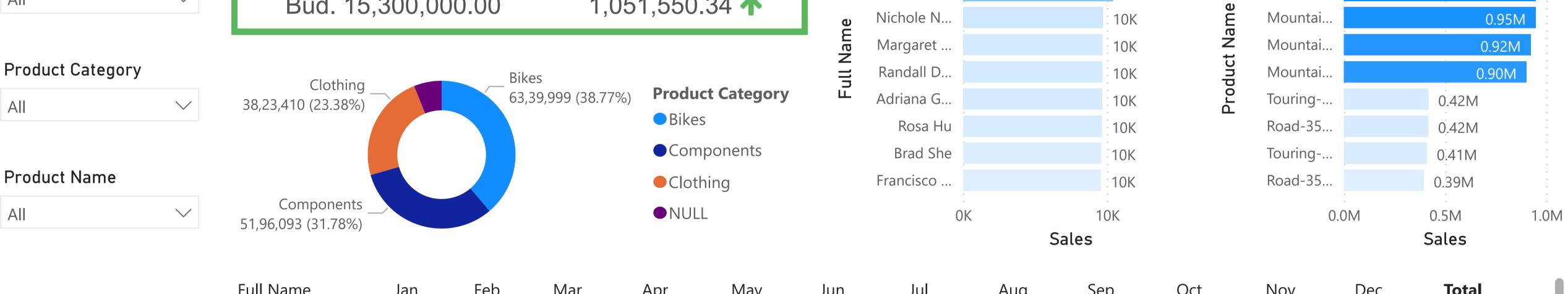


#### Month Year Customer Details Feb Mar Apr May Jul Aug Sep Oct Nov Dec Jun 2021 2022 2023 Jan Sales by Top 10 Customers Sales by Top 10 Product Name **Customer City KPI** Name 0.97M **Sales** 9.59K 11.48K **Sales** 0.39M All $\vee$ 16,351,550 Jordan Tu... Mountai... 0.97M 11K Sub Category Maurice S... Mountai... 11K 0.97M Janet Mu... Mountai... 0.95M 10K $\vee$ All Bud. 15,300,000.00 1,051,550.34 Nichole N... Mountai... 0.95M 10K Margaret ... Mountai... 0.92M 10K **Product Category** Randall D... Mountai... 0.90M 10K Bikes

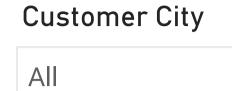


| ruii Name         | Jan      | reb      | IVIai     | Apr       | iviay     | Jun       | Jui       | Aug       | Seb       | OCI       | INOV      | Dec       | Total ▼     |
|-------------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------|
| Jordan Turner     | 2,377    |          |           |           | 2,355     |           | 540       | 2,433     | 540       |           | 3,239     |           | 11,484      |
| Maurice Shan      | 4,885    |          | 2,322     |           |           |           | 1,269     |           | 2,384     |           |           |           | 10,86       |
| Janet Munoz       | 4,876    |          | 3,122     |           |           |           |           |           |           | 2,419     |           |           | 10,418      |
| Nichole Nara      | 2,482    |          |           | 2,494     | 2,322     |           |           |           |           |           | 2,419     |           | 9,717       |
| Margaret He       | 2,500    |          |           | 2,423     | 2,340     |           |           |           |           |           | 2,428     |           | 9,691       |
| Randall Dominguez | 4,864    |          |           | 2,355     |           |           |           |           |           | 2,469     |           |           | 9,688       |
| Adriana Gonzalez  | 2,498    |          | 2,393     |           | 2,320     |           |           |           |           | 2,453     |           |           | 9,664       |
| Rosa Hu           |          |          | 2,492     |           | 4,747     |           |           |           |           |           | 2,398     |           | 9,637       |
| Brad She          | 2,443    |          |           | 2,423     | 2,345     |           |           |           |           |           | 2,384     |           | 9,59        |
| Francisco Sara    | 2,451    |          | 2,433     |           | 2,295     |           |           |           |           | 2,407     |           |           | 9,586       |
| Lacey Zheng       | 2,462    |          |           |           |           | 594       | 549       | 2,419     |           |           | 756       | 2,419     | 9,199       |
| Larry Munoz       | 2,320    |          |           |           | 575       | 540       |           | 2,384     |           |           | 781       | 2,419     | 9,019       |
| Total             | 8,57,690 | 7,71,349 | 10,49,907 | 10,46,023 | 12,84,593 | 16,43,178 | 13,71,676 | 15,51,066 | 14,47,496 | 16,73,293 | 17,80,920 | 18,74,360 | 1,63,51,550 |

## **Customer Details**

**\** 

Month Feb Mar Apr May Jul Aug Sep Oct Nov Dec 2021 2022 Jan Jun 2023



Sub Category

All

### **Product Category**

All ~

#### Product Name

All

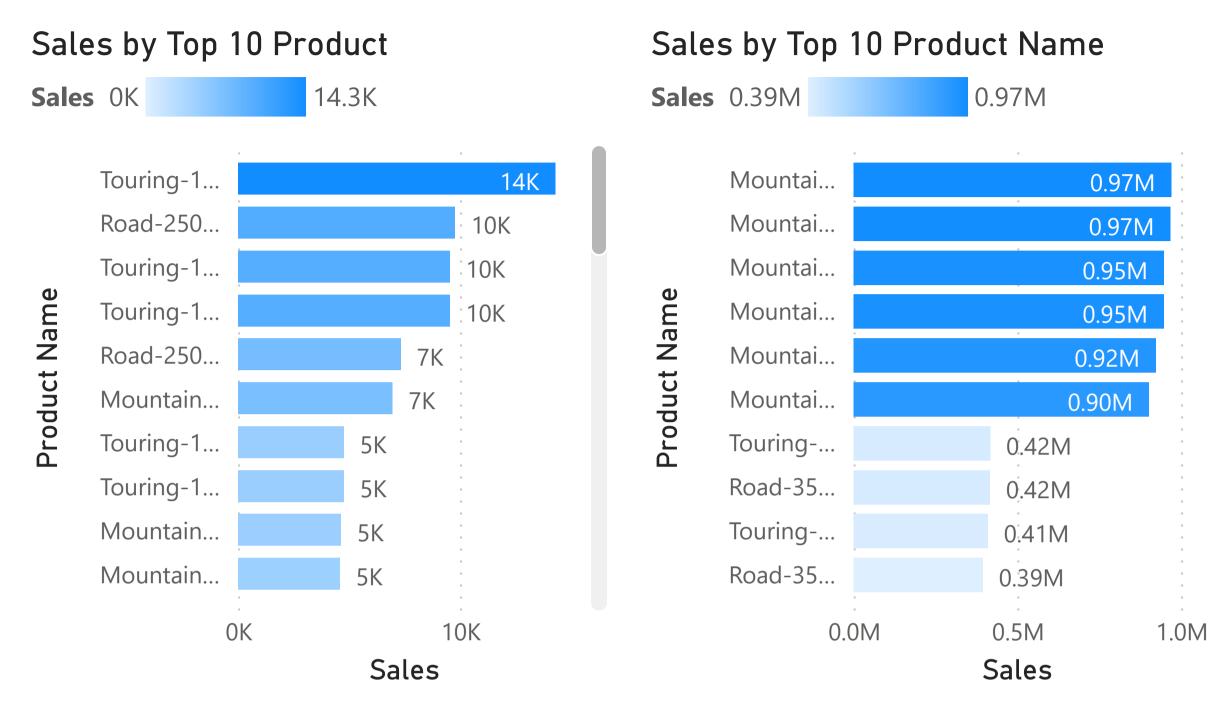
# Sales 16M

Budget Amount

15M

#### Product Category by Customer City





| Product Category      | Jan                       | Feb      | Mar                        | Apr      | May       | Jun                        | Jul                        | Aug                        | Sep                        | Oct       | Nov                        | Dec       | Total<br>▼ |
|-----------------------|---------------------------|----------|----------------------------|----------|-----------|----------------------------|----------------------------|----------------------------|----------------------------|-----------|----------------------------|-----------|------------|
| <b>⊞ Bikes</b>        | 3,59,162                  | 2,78,042 | 4,14,898                   | 3,85,262 | 4,80,258  | 6,15,161                   | 5,34,650                   | 5,96,139                   | 5,51,160                   | 6,19,851  | 7,40,224                   | 7,65,192  | 63,3       |
| <b>□</b> Components   | 3,42,494                  | 2,88,594 | 3,69,267                   | 3,42,659 | 4,19,690  | 5,25,892                   | 4,03,180                   | 4,74,284                   | 4,34,069                   | 5,20,211  | 5,29,662                   | 5,46,091  | 51,9       |
| Road-350-W Yellow, 40 | 15,309                    | 20,412   | 20,412                     | 20,412   | 40,824    | 35,721                     | 32,319                     | 42,525                     | 40,824                     | 40,824    | 42,525                     | 64,638    | 4,1        |
| Road-350-W Yellow, 42 | 10,206                    | 10,206   | 18,711                     | 15,309   | 37,422    | 40,824                     | 27,216                     | 47,628                     | 42,525                     | 52,731    | 34,020                     | 57,834    | 3,9        |
| Road-350-W Yellow, 48 | 8,505                     | 17,010   | 17,010                     | 18,711   | 30,618    | 40,824                     | 34,020                     | 37,422                     | 28,917                     | 57,834    | 57,834                     | 44,226    | 3,9        |
| Road-250 Black, 48    | 43,980                    | 39,094   | 34,207                     | 39,094   | 26,877    | 41,537                     | 14,660                     | 36,650                     | 26,877                     | 31,764    | 19,547                     | 26,877    | 3,8        |
| Road-350-W Yellow, 44 | 15,309                    | 8,505    | 17,010                     | 13,608   | 23,814    | 42,525                     | 17,010                     | 42,525                     | 39,123                     | 34,020    | 61,236                     | 52,731    | 3,6        |
| Road-250 Black, 52    | 41,537                    | 21,990   | 36,650                     | 36,650   | 39,094    | 36,650                     | 34,207                     | 21,990                     | 17,103                     | 24,434    | 21,990                     | 19,547    | 3,5        |
| Road-250 Black, 44    | 58,640                    | 29,320   | 43,980                     | 26,877   | 19,547    | 26,877                     | 21,990                     | 29,320                     | 26,877                     | 21,990    | 21,990                     | 14,660    | 3,4        |
| Road-250 Red, 58      | 36,650                    | 21,990   | 24,434                     | 31,764   | 21,990    | 31,764                     | 34,207                     | 31,764                     | 24,434                     | 24,434    | 12,217                     | 24,434    | 3,2        |
| Road-250 Black, 58    | 26,877                    | 14,660   | 29,320                     | 19,547   | 36,650    | 29,320                     | 39,094                     | 12,217                     | 21,990                     | 19,547    | 31,764                     | 21,990    | 3,0        |
| Total                 | 11 205<br><b>8,57,690</b> | 7,71,349 | 21 280<br><b>10,49,907</b> | 10.084   | 12,84,593 | 28 012<br><b>16,43,178</b> | 16 807<br><b>13,71,676</b> | 20 122<br><b>15,51,066</b> | 12 116<br><b>14,47,496</b> | 16,73,293 | 20 122<br><b>17,80,920</b> | 18,74,360 |            |