

ICMAT 2017

9th International Conference on
Materials for Advanced Technologies

18 - 23 June 2017 | Suntec Singapore



Exhibition & Sponsorship Prospectus

CONTACT

ICMAT 2017 SECRETARIAT


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Reach out and increase awareness of your products/services to more than 2,500 research engineers, scientists and industry professionals at the **9th International Conference on Materials for Advanced Technologies (ICMAT 2017)**.

Scheduled to be held at Suntec Singapore from 18 to 23 June 2017, this major biennial event organized by the Materials Research Society of Singapore (MRS-S) offers an exciting line-up of distinguished plenary & theme lectures, as well as in-depth technical symposia and poster presentations.



ICMAT 2017 | 18 - 23 June 2017

EXHIBITION & SPONSORSHIP

Online Booking Form

<http://icmat2017.mrs.org.sg/exhibitsponsor/booking/>

SUNTEC Singapore

1 Raffles Boulevard, SUNTEC City, Singapore 039593

ORGANIZER



The Materials Research Society of Singapore (MRS-S) was formed in 1999 as a not-for-profit organisation to serve a rapidly emerging materials science community in Singapore. The Society is affiliated with the International Union of Materials Research Societies (IUMRS).

Since its inception the focus of MRS-S has been to promote materials science not only to researchers in Singapore, but also to publicise the niche capabilities of local researchers throughout Asia and further afield.

THE EVENT

To this end, the Society's major activity is the organisation of a biennial event - the International Conference on Materials for Advanced Technologies or ICMAT.

ICMAT 2017 will be held from 18 to 23 June 2017 at SUNTEC Singapore. The fact that the biennial ICMAT will be the 9th in the series speaks volumes about the success of the series in sustaining the interest among the materials research community worldwide.

This is your organization's opportunity to learn more about the latest researches, reach out to new markets and strengthen your brand presence to your target audience.

To participate as an exhibitor or sponsor the event, please submit the online booking form by **Saturday, 18 March 2017**.

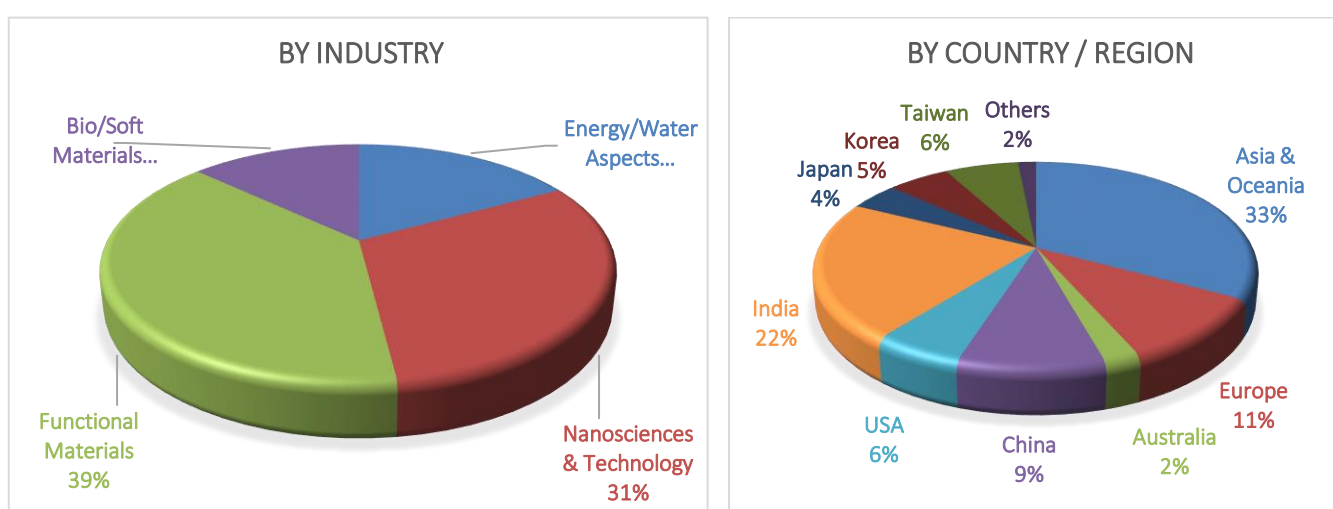
Bookings will be processed on a first-come-first served basis and must be accompanied by full payment.

WHY PARTICIPATE?

A host of marketing opportunities awaits organizations at ICMAT 2017. By participating as an exhibitor at ICMAT 2017, you can:

- Build and reinforce name/brand recognition of your organization and products among the expected 2,500+ local and visiting international materials research engineers, scientists and industry professionals
- Promote the latest in scientific advances and discoveries
- Demonstrate your support for the materials research community and commitment to education

ATTENDEES PROFILE



Country / Region	Energy/Water Aspects	Nanosciences & Technology	Functional Materials	Bio/Soft Materials	TOTAL
Asia & Oceania	165	306	388	117	976
Europe	46	104	128	35	313
Australia	11	10	35	12	68
China	55	84	98	41	278
USA	27	63	50	31	171
India	100	205	272	66	643
Japan	23	29	55	20	127
Korea	44	46	41	30	161
Taiwan	27	60	73	30	190
Others	8	15	18	6	47
TOTAL	506	922	1158	388	2974

BRANDING & SPONSORSHIP OPPORTUNITIES

We invite your organization to review the various branding and sponsorship opportunities available and participate at the conference to engage the community, feel the dynamism and share our ideals to further advance material science research.

PACKAGE SPONSORSHIP	
CATEGORY	AMOUNT (SGD) Inclusive of 7% GST
Grand Premier	\$267,500
Premier	\$107,000
Grand	\$42,800
Major	\$26,750
Privileged	\$16,050
Sponsor	\$6,420
Supporter	\$3,210

ITEM SPONSORSHIP	
CATEGORY	AMOUNT (SGD) Inclusive of 7% GST
Conference Bag (Sole Sponsor)	\$53,500
Conference Bag (Co-Sponsor)	\$32,100
Hosted Coffee Break	\$26,750

EXHIBITION	
CATEGORY	AMOUNT (SGD) Inclusive of 7% GST
Exhibition Booth (3m x 3m)	\$7,704
Table Top Display	\$3,210

PACKAGE SPONSORSHIP ENTITLEMENTS

Entitlements	Grand Premier \$267,500	Premier \$107,000	Grand \$42,800	Major \$26,750	Privileged \$16.050	Sponsor \$6,420	Supporter \$3,210		
Programme Book	Logo on book cover	Logo on book cover	Logo on inside pages	Logo on inside pages	Logo on inside pages	Text listing on inside pages	Text listing on inside pages		
Backdrop at plenary sessions	Logo Display	Logo Display							
Banner at Public Lectures by Nobel Laureates	Logo Display	Logo Display						Logo Display	Logo Display
Website Hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Text Listing with hyperlink	Text Listing with hyperlink	Text Listing with hyperlink		
Brochure insertion in conference bag	01 set	01 set	01 set	01 set					
Complimentary registration	10 passes	05 passes	03 passes	02 passes				02 passes	01 pass
Complimentary banquet ticket	10 tickets	05 tickets	03 tickets	02 tickets				02 tickets	01 ticket
Special registration rates for staff / student	Yes	Yes							

ITEM SPONSORSHIP ENTITLEMENTS

Conference Bag (\$ 53,500 | Exclusive)

- ✓ Printing of organization logo on conference bag (exclusive)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo acknowledgement on the banner at the Public Lectures by Nobel Laureates
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag
- ✓ 03 complimentary registration passes
- ✓ 03 complimentary banquet tickets

Conference Bag (\$32,100 | Co-sponsor)

- ✓ Printing of organization logo on conference bag (co-sponsor)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo acknowledgement on the banner at the Public Lectures by Nobel Laureates
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag
- ✓ 02 complimentary registration passes
- ✓ 02 complimentary banquet tickets

Hosted Coffee Break (\$26,750 per session)

- ✓ Acknowledgment of sponsorship at the selected coffee break (banner & announcement)
 - ✓ Logo acknowledgement on the inside pages of the programme book
 - ✓ Logo acknowledgement on the banner at the Public Lectures by Nobel Laureates
 - ✓ Logo hyperlink on conference website
 - ✓ 01 set of brochure insertion in the conference bag
 - ✓ 02 complimentary registration passes
 - ✓ 02 complimentary banquet tickets
-

EXHIBITION DETAILS

Exhibition Booth (\$7,704)

- ✓ One (01) Exhibition Booth (floor space 3m x 3m)
- ✓ One (01) 1-metre high System Counter
- ✓ One (01) sticker branding on front of system counter
- ✓ Two (02) bar stools
- ✓ One (01) dustbin
- ✓ One (01) 230V 13-amp power point
- ✓ Two (02) complimentary exhibitor badges
- ✓ Logo hyperlink on conference website
- ✓ Exhibitor Listing & 100-word write up in the programme book

Table Top (\$3,210)

- ✓ One (01) table
- ✓ Two (02) chairs
- ✓ One (01) complimentary exhibitor badge
- ✓ Text listing with hyperlink on conference website
- ✓ Exhibitor Listing in the programme book

Note: power point supply NOT included but can be separately arranged at the prevailing rate from the official exhibition contractor

ADMISSION

To Conference: restricted to Registration & Exhibition Pass Holders Only

To Exhibition: opened to Registration, Exhibition Pass Holders & Registered Trade Visitors

EXHIBITION SCHEDULE

DATE	TIME	ACTIVITY
Sunday 18 June 2017	08:00 – 15:00 hrs	Booth Build up (Official Contractor)
	16:00 – 18:00 hrs	Booth Dressing (Exhibitors)
Monday – Wednesday 19 – 21 June 2017	09:00 – 18:00 hrs	Exhibition
Thursday 22 June 2017	09:00 – 16:00 hrs	Exhibition
	16:00 – 18:00 hrs	Booth Ship-out (Exhibitors)
	18:00 – 22:00 hrs	Booth Dismantling (Contractor)

BOOTH LAYOUT – REFER TO ANNEX 1

ANNEX 1

EXHIBITION BOOTH FLOORPLAN (Level 3, Summit 1 & 2)

