

NUTRIENT CHAIN

# RE-THINKING AGRICULTURE WITHOUT BOUNDARIES IN AFRICA

[nutrientchain.com](http://nutrientchain.com)



## Traditional agricultural methods lead to:

Limited  
Market Access  
for Farmers



High dependence  
on food imports



Inefficient  
supply chain  
management



Poor access  
to financing



A Unified Digital ecosystem connecting farmers with consumers utilizing FinTech & Blockchain Solutions to create:

1

Access to new markets via in-app demand and supply services

2

Efficient farm and supply chain management

3

An escrow system for distribution and monitoring

4

Access to local and international funding opportunities for Farmers

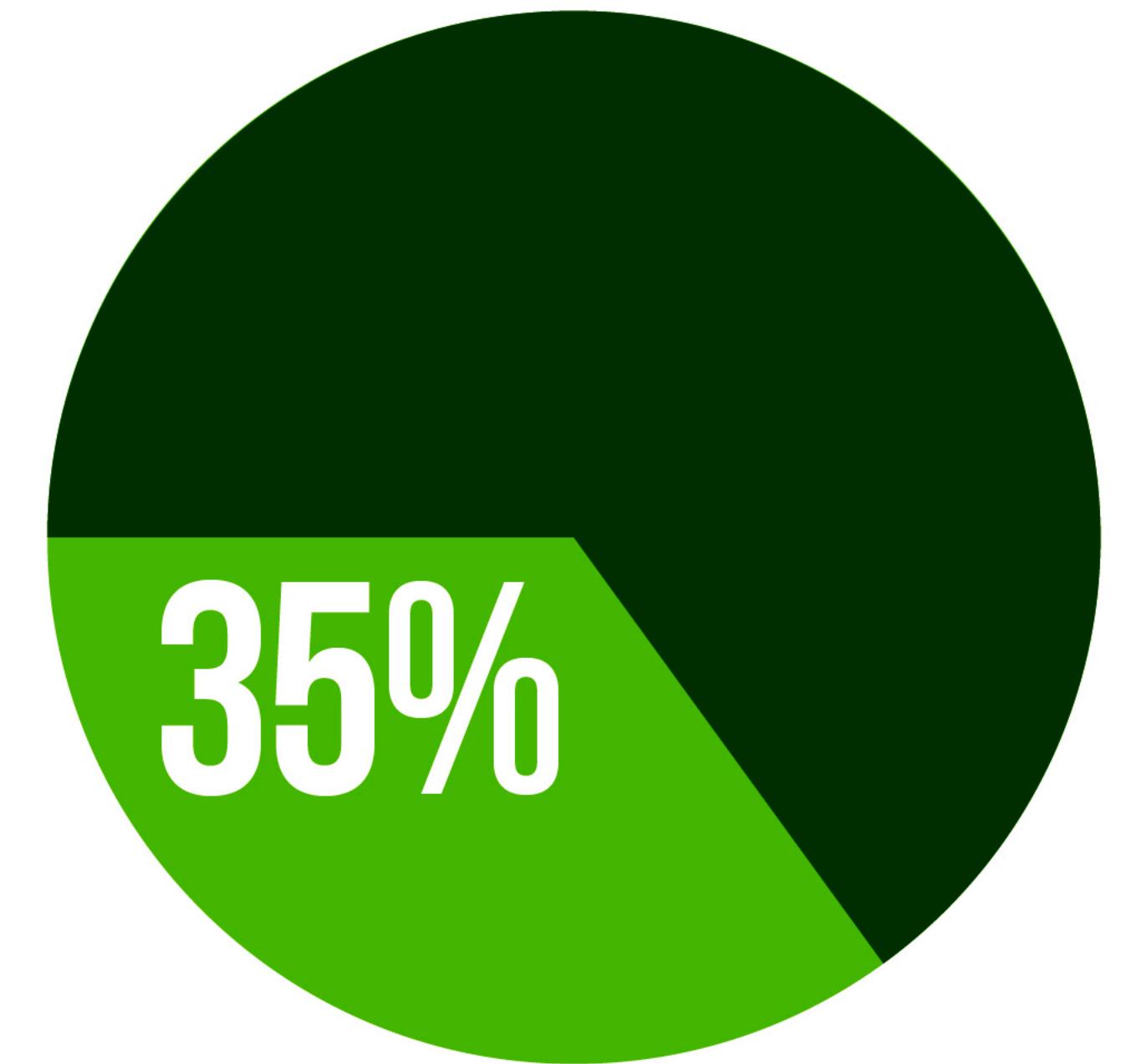
The global digital agriculture market was valued at USD 22.0 billion in 2023 and is projected to reach USD 36.0 billion by 2028 at a 10.3% CAGR.

\$36B

(2028)

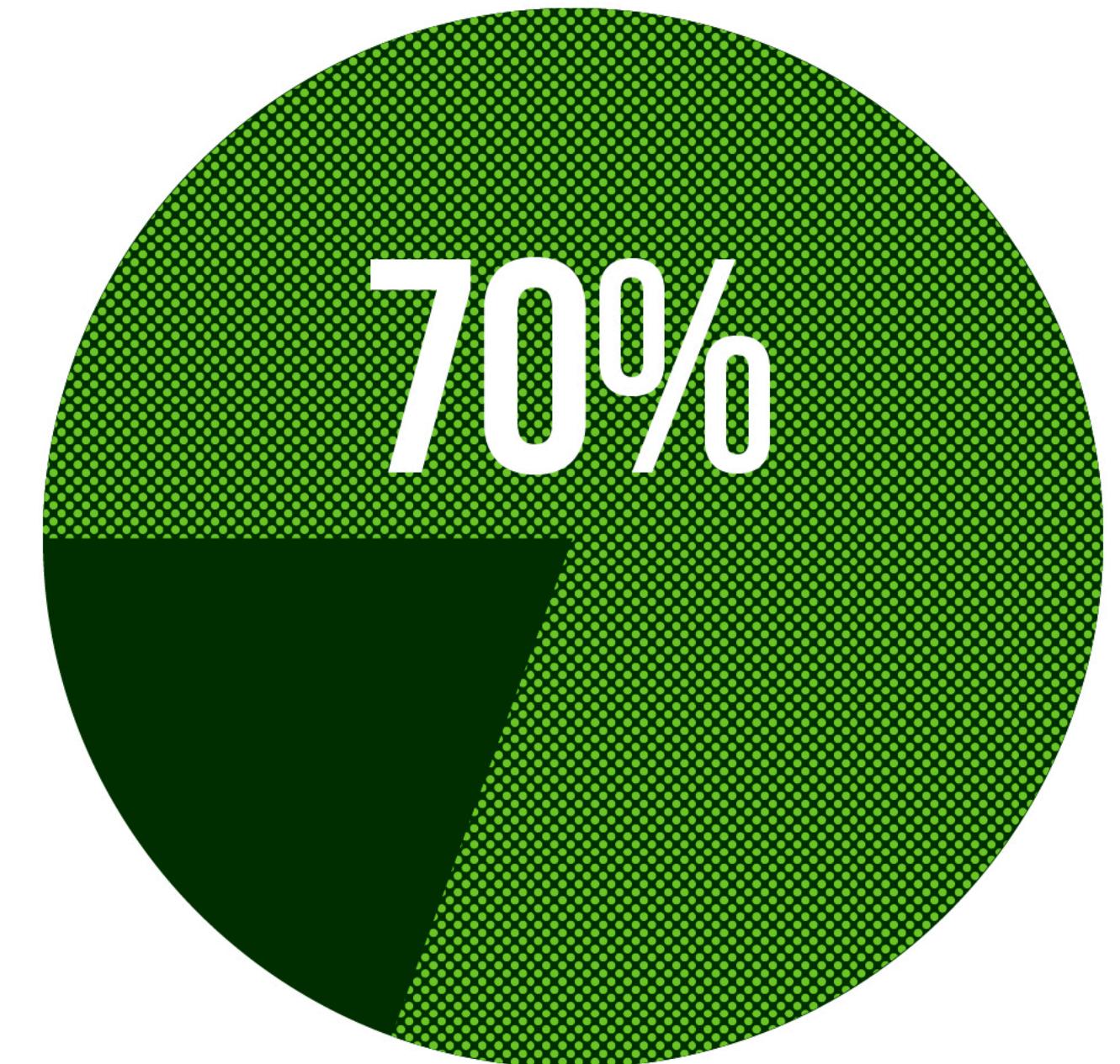
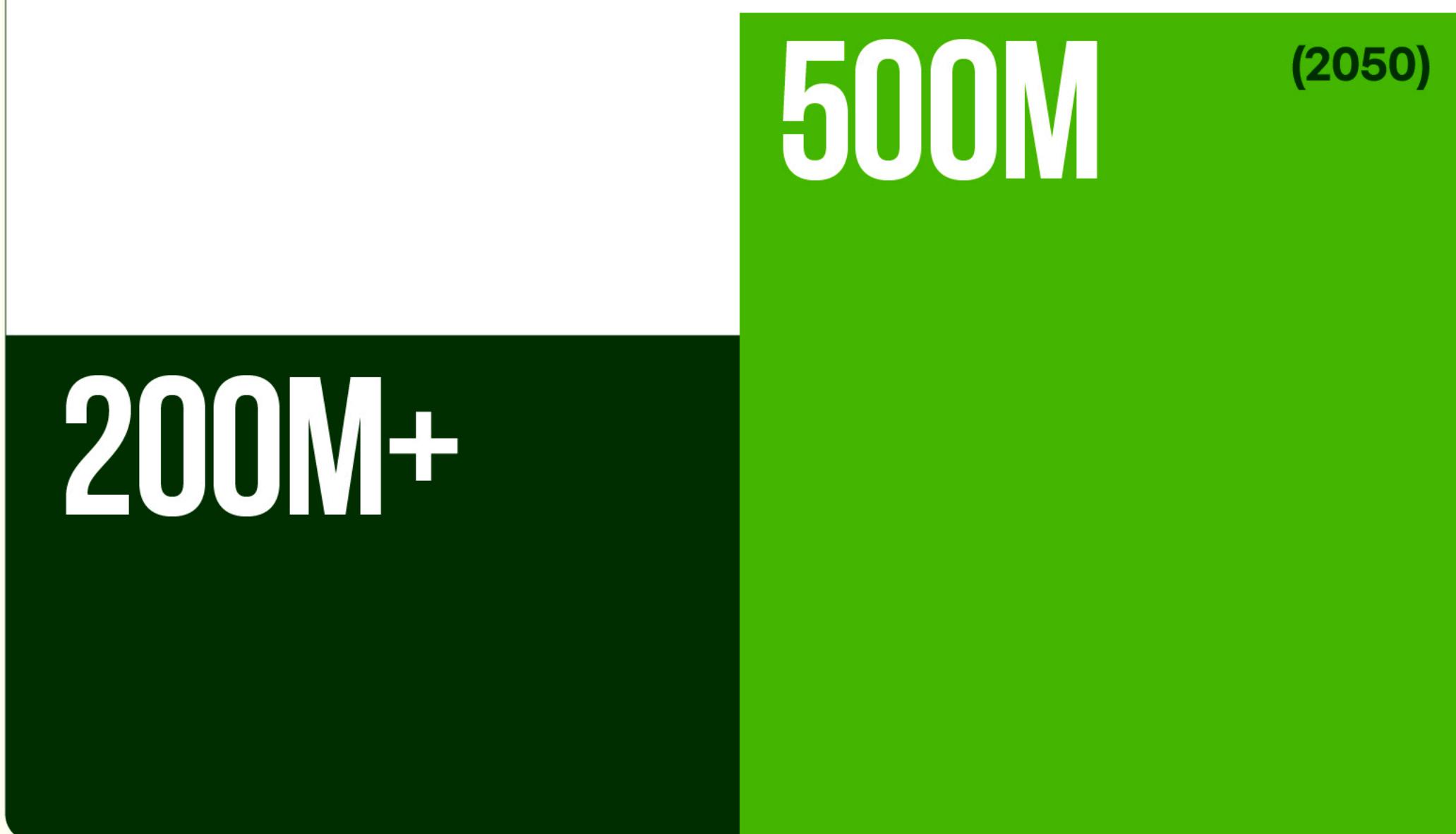
\$22B

(2023)



of Nigeria's labour force involved in agriculture

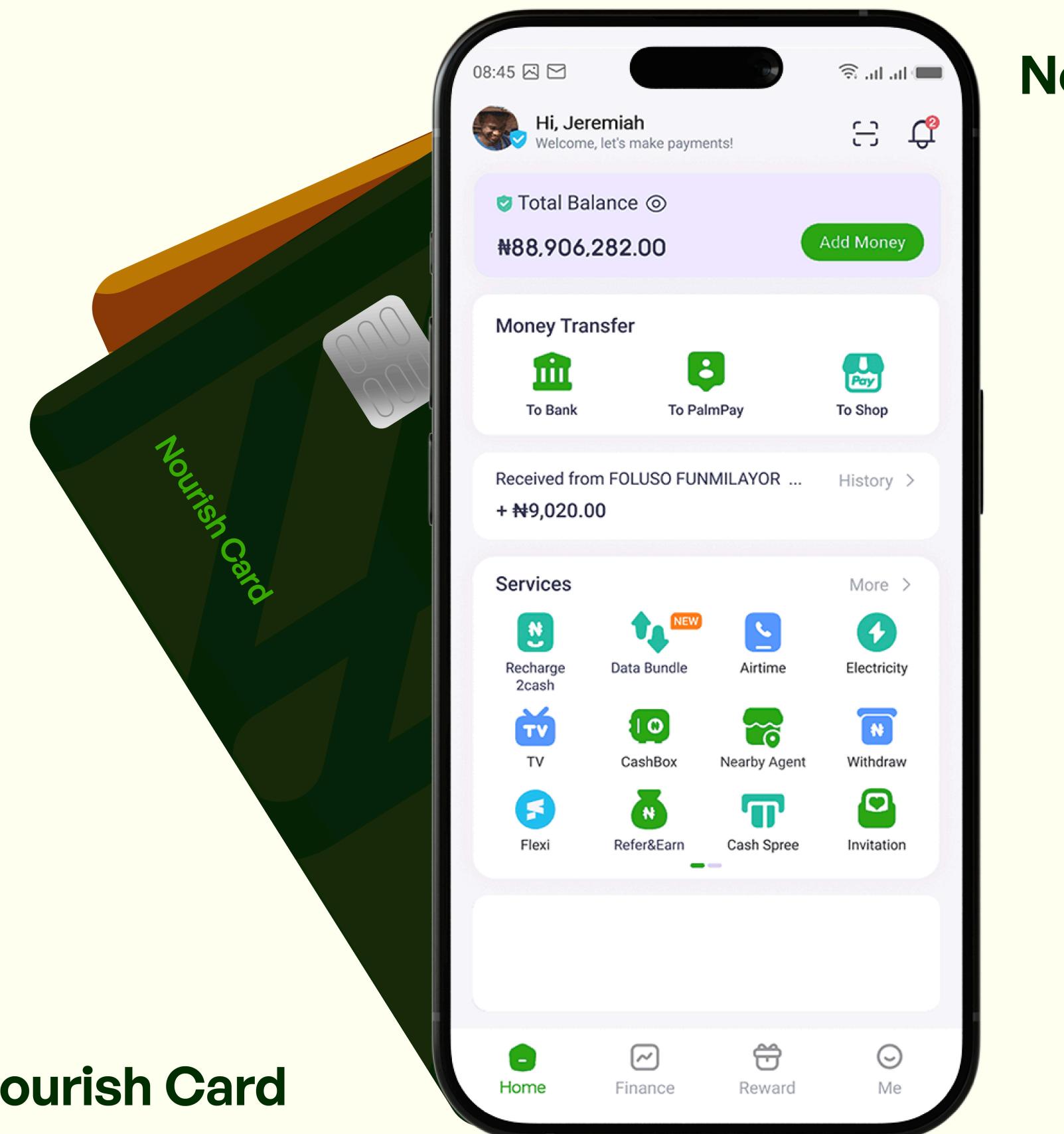
With a feeding population of  
200+ Million in Nigeria, estimated to  
reach 500 Million by 2050



Nigeria is estimated to have about  
34.5 million farmers representing about  
70% of the country's labour force

# Product

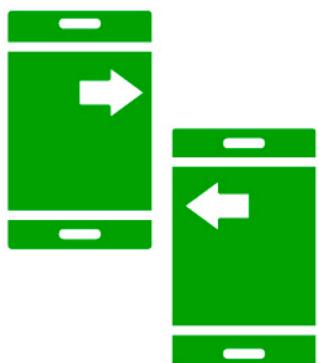
06



Nourish App

Nourish Card

Transaction fees  
from in-app demand  
and supply services



Commissions from  
funding opportunities  
facilitated through the  
NOURISH App



Grants for  
anonymized data  
insights to stakeholders.



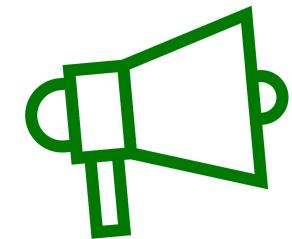
Subscription Model to Premium Ser-  
vices (In-App Inventory, Data Analytics,  
& In-App Insurance packages)



Transaction fees from Digital Banking  
Services. (Bank Transfers, Airtime,  
Bills Payments.)



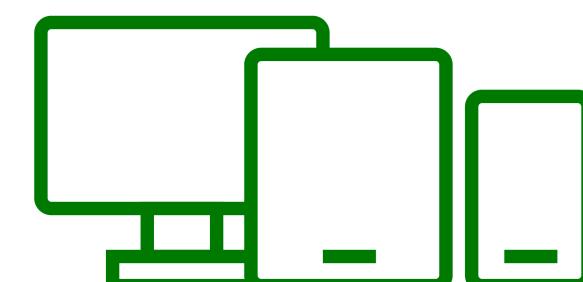
Local outreach and Campaigns



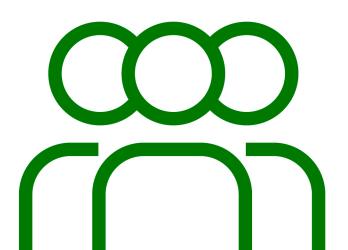
Partnerships with government, agricultural extension services, farmer associations, seed companies, and community-based organisations



Traditional media publications and digital platforms



Ambassadorial community and clubs across agricultural faculties, colleges, and institutions





Olam



AGRICHAIN



BLOCKGRAIN

FarmBloc

**01**

A simplified User model  
through USSD Codes for  
Local Farmers

**02**

Personalized Farmer  
Profiling and Scoring

**03**

Supply Chain  
Optimisation

**04**

Scalability



## JEREMIAH ONOJAH

(Founder & Product Developer)

Ex-Software Engineer & Business Analyst at Unified Payments.

Co-Founded Diagon  
(An online casual gaming start-up)

Jeremiah is a result-driven leader with over 6 years of experience in the technology industry guiding and leading businesses to their full potential by leveraging his leadership skills to encourage growth in dynamic situations.



## FRANCIS OBAWI

(Blockchain Advisor)

Co-Founder Despace Protocol

Co-Founder & Former CEO for Cassava Network

Francis Obasi is a blockchain founder building unique blockchain solutions for Africa and the global markets at large.



## MICHAEL OLORODE

(Agriculturist)

BSc, MSc AgriBusinesss, PhD Economics, (Certified Business Analyst. IIBA)

With a strong academic background and industry expertise, Michael drives innovative solutions in agricultural development and business growth for sustainable development across industry brands and products.



## JOHNSON AYODELE

(Design Lead)

Johnson is a versatile Designer demonstrating his expertise across Nigeria's media, entertainment, and tech spaces.

He is passionate about harnessing art and design to shape the future of DeFi in Nigeria and across borders.



## CHIGBU EBUKA

(Product Designer)

Ebuka is a versatile designer demonstrating his expertise across brand, product, and game design in the media, entertainment, and technology space in Nigeria.

He is passionate about art, design, and the budding intersections they create with DeFi.



## SAMUEL ODOCHUKWU

(Operations & Legal)

Samuel is a HR Leader and Lawyer with a track record of elevating organizational performance.

His unique blend of legal expertise and HR acumen enables him to foster a culture of compliance, innovation, and growth across brands and products in Nigeria.



# A FARMER'S BRIDGE TO LIMITLESS POSSIBILITIES.

