

>>CONNECT THE COAST PRESENTS<<

EAT THE BEAT

AN INTEROPERABLE WEB3 MUSIC DISCOVERY GAME



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AN INTEROPERABLE WEB3 DISCOVERY GAME

WEB3 IS AN INCREDIBLE TOOL THAT CAN HELP EMPOWER THE NEXT GENERATION OF CREATORS, BUT THERE ARE VERY FEW TRUSTWORTHY CURATORS TO HELP CUT THROUGH THE NOISE. THERE ARE EVEN FEWER VALUABLE OPPORTUNITIES FOR WEB3 MUSICIANS TO BE DISCOVERED. EAT THE BEAT IS AN IMMERSIVE DISCOVERY MECHANISM FOR MUSIC FANS AND A NEW MONETIZATION OPPORTUNITY FOR INDEPENDENT MUSICIANS.

BUSINESS STRUCTURE

TARGET CUSTOMER

GAMERS, AUDIO NFT COLLECTORS,
URBAN MUSIC FANS, AND INDEPENDENT
RECORD LABELS

PRODUCT

AN INTEROPERABLE, METAVERSE NATIVE,
RHYTHM-BASED, MULTIPLAYER, VIDEO GAME

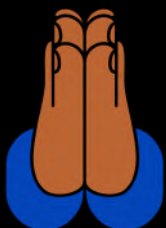
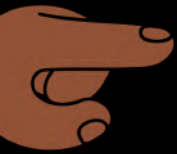


REVENUE

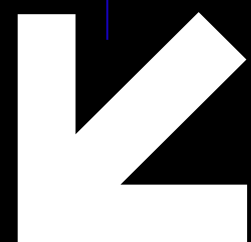
IN-GAME PURCHASES, WEARABLES, GAME
TOKENS, AND NFTS

INFRASTRUCTURE

FLOW BLOCKCHAIN
DAPPER DEVELOPER WALLET
CROSS BLOCKCHAIN TRACKING
WALLETLESS ONBOARDING



FLOW INTEGRATION



IMPLEMENTED:

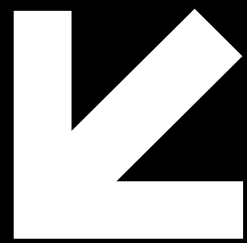
DAPPER DEVELOPER WALLET
EMULATED FLOW BLOCKCHAIN

PLANNED IMPLEMENTATION:

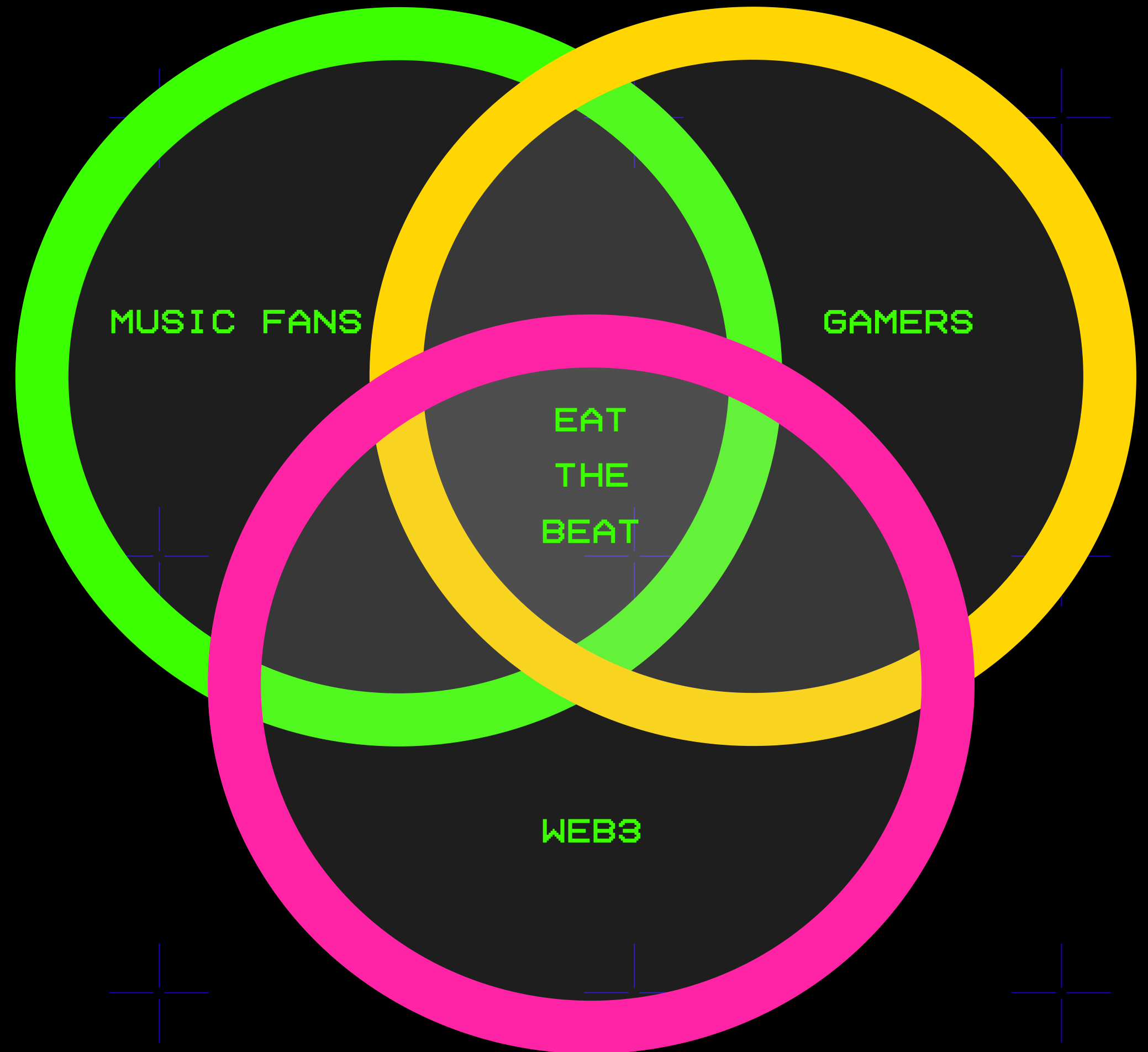
DAPPER WALLET LOGIN
MOBILE WALLET LOGIN
MINI NFT PRIZE SHOP



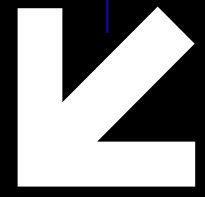
TARGET MARKET



- WEB3 URBAN MUSIC FANS
- GAMERS
- NFT COLLECTORS
- METaverse MAXIES



GROWTH STRATEGY



EAT THE BEAT WILL UTILIZE SOCIAL MEDIA MARKETING CAMPAIGNS AND INDEPENDENT MUSIC SUBMISSION CONTESTS TO ACQUIRE USERS. KEY CHANNELS INCLUDE TWITTER, INSTAGRAM, E-MAIL, TELEGRAM AND LENS PROTOCOL TO REACH A MILESTONE OF OUR FIRST 5,000 PLAYERS. SIMULTANEOUSLY EAT THE BEAT WILL SEEK CO-MARKETING PARTNERSHIPS WITH FLOW INTEGRATED MARKETPLACES LIKE UNBLOCKED AND RARIBLE TO FIND PRIMARY COLLECTORS AND FOSTER SECONDARY SALES. LASTLY, WE'LL USE THE AFOREMENTIONED CHANNELS AND STRATEGIES TO GROW THE LARGEST, WEB3, IN-GAME MUSIC CATALOG.



TEAM



HAROLD BROWN

FOUNDER

A WEB3 MUSIC & COMMUNITY EXPERT WHO HAS WORKED WITH RARIBLE, BITSKI, NEAR, LENS PROTOCOL, A16Z, THREEDIUM AND MORE.



JAY PILIPOVICH

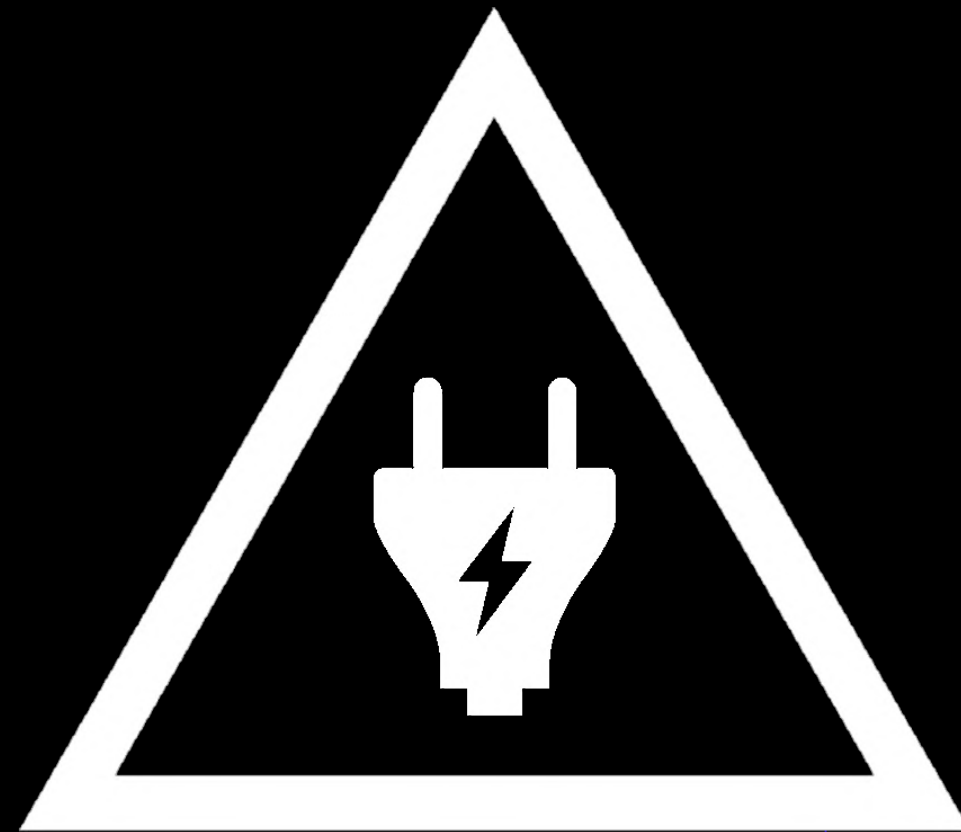
CO-FOUNDER & LEAD DESIGNER

JAY HAS BEEN A PRODUCER, ENGINEER, VIDEOGRAPHER AND TECH FOR ARTISTS RANGING FROM NO LIMIT RECORDS AND CASH/YOUNG MONEY RECORDS



BUILT BY

LUX
STUDIOS



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