

Objective:

- Using the data set from the start-up, Cornell car rental, to understand the renting habits across the USA in July 2020

Technology used:

- Tableau
- Python
- Excel

Key Questions:

1. Which is the most rented fuel type of car rented?
2. Which cities are more into e-cars/hybrids rentals?
3. Does fuel type influence rental price and in which way.?
4. Which are the top 5 cities that have the most rentals and rental income.? Is there a reason for this.?