



# **BIA Inc.**

# **Sales Analysis Project**

*Business Intelligence Division*

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# Current Business Climate

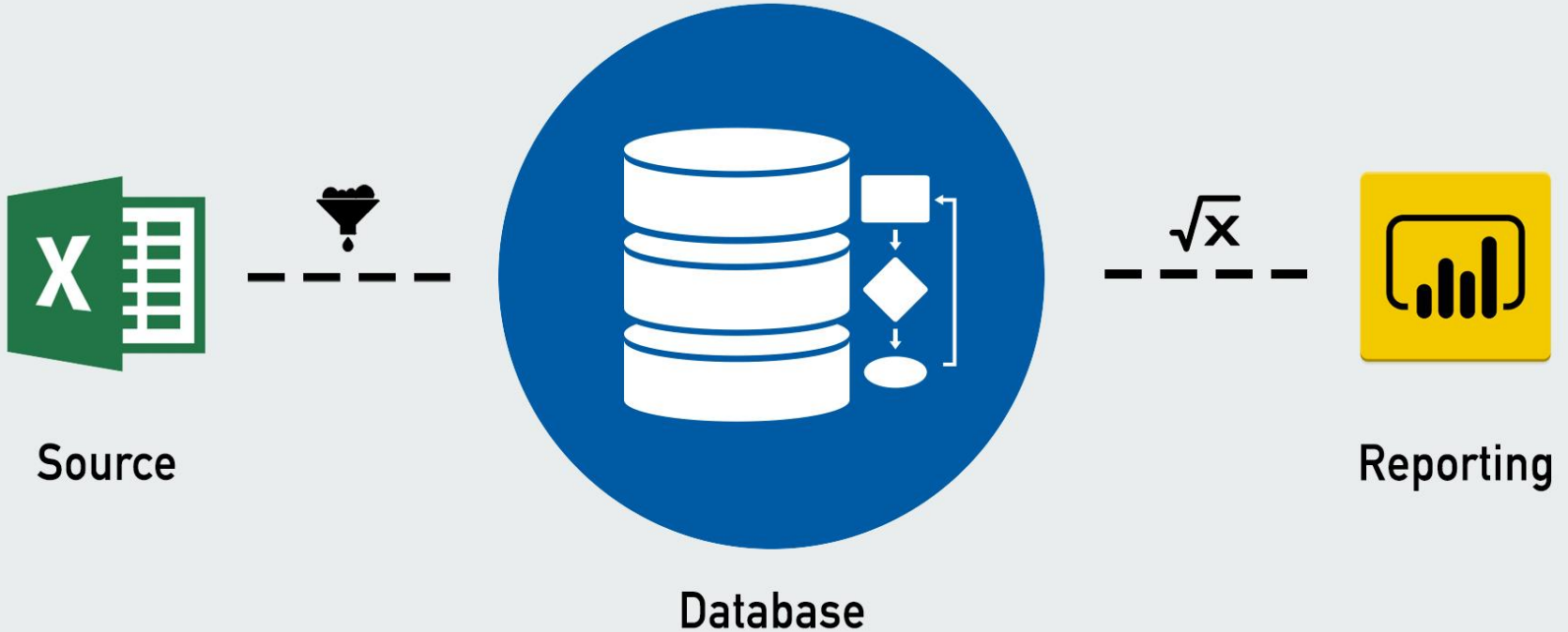


Declining Item Sales



Operating at a Loss

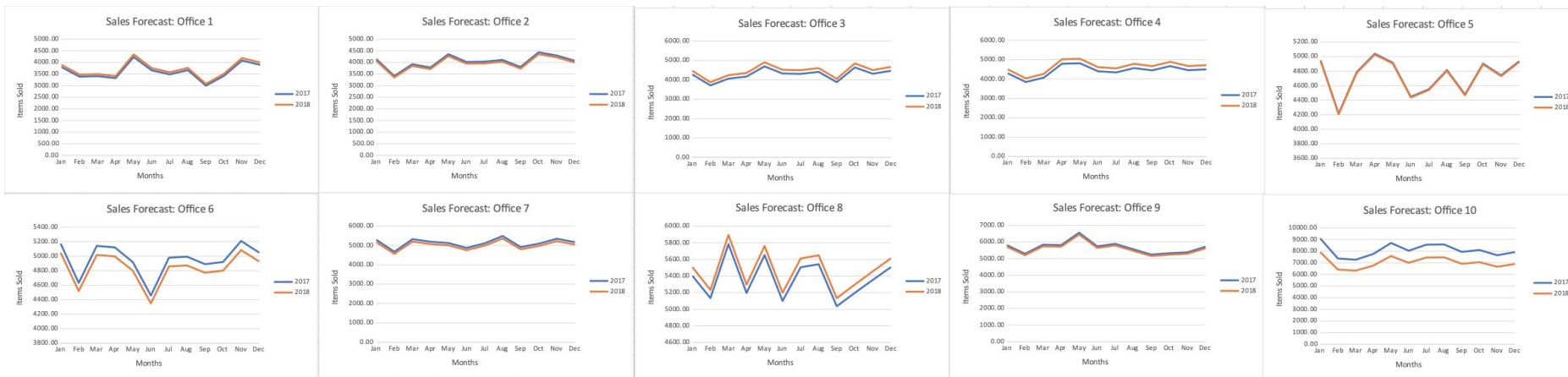
# Our Process



# Our Solution

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# Overall Sales Predictions





**Top Three Items**



**Bottom Three Items**

# Recommendations

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## More Findings