

# Jay Tandia

[LinkedIn](#) +91 7470587988 [jaytandia50@gmail.com](mailto:jaytandia50@gmail.com) [github.com/JayTandia](https://github.com/JayTandia) [behance.net/jaytandia](https://behance.net/jaytandia)

## EDUCATION

**Indian Institute of Technology Kharagpur**  
*B.Tech + M.Tech (Integrated Dual Degree)*

**CGPA: 7.67/10**  
Nov 2021 - Apr 2026

## WORK EXPERIENCE

**StoreNextDoor Pvt. Ltd.**

Remote

*Product Design Internship*

Aug 2023 - Dec 2023

- Designed a **user-friendly website** for a Canadian storage startup, boosting user sign-ups by **20%** in first month.
- Conducted **UX research** on 8+ rental websites and defined the brand's **visual identity**, improving user engagement by **30%**
- Collaborated with **technical team** to launch the website with **98% uptime** and **15% faster** load times.
- Delivered impactful **UI/UX solutions** that drove a **50%** monthly growth in active users in the first quarter.

**Fero Pvt. Ltd.**

Remote

*UI/UX Design Internship*

Oct 2022 - Mar 2023

- Conducted in-depth **user research** and analysis at an early-stage startup, boosting user engagement by **25%**.
- Collaborated with cross-functional product teams to align **UI/UX**, reducing onboarding time by **30%**.
- Designed **visually appealing** and **user-friendly** interfaces for B2B and B2C apps, improving satisfaction by **35%**
- Delivered impactful and innovative **UI/UX solutions**, increasing conversions by **20%** and securing funding.

## ENTREPRENEURIAL EXPERIENCES

**ROGAN Pvt. Ltd.**

IIT Kharagpur

*Founding Team Member and Design Lead*

Apr 2022 - Mar 2024

- Contributed to **10%** increase in market organization as **founding team member** in the men's grooming industry.
- Led **UI/UX design** for B2B and B2C mobile apps, achieving a 4.5-star rating and **40% retention**.
- Managed a team of **3 interns**, designing 2 app UIs and social media assets, boosting brand engagement by **25%**.
- Spearheaded UI/UX solutions, driving a **30%** increase in daily active users and a **35%** reduction in CAC.

## PROJECTS

**AI Mock Interviewer**

*Mock Interview Application*

Apr 2024

- Built a **full-stack** AI mock interview app with **Next.js**, **PostgreSQL**, **Clerk**, **Drizzle ORM**, and **Gemini AI API**.
- Designed the UX for candidates to log in, set up mock interviews based on **job role, description and experience**.
- Implemented an **AI feature** generating five **personalized** interview questions for candidates.
- Enabled **video/audio response** recording, with AI providing feedback and ratings to improve candidates' skills.

**AI Trip Planner**

*Trip Planner Application*

Jul 2024

- Developed advanced AI-powered Trip Planner using **ReactJS**, **Firebase**, **Gemini AI API**, and modern frameworks.
- Designed a user interface to plan trips based on location, travel days, group size, and budget preferences.
- Integrated AI to generate detailed, **personalized** itineraries with hotels, attractions, and precise budgeting.
- Implemented **secure database storage**, allowing users to save, retrieve, and modify their trip plans anytime.

## TECHNICAL SKILLS

**Languages & Concepts:** C++, Python, JavaScript, Java

**Frameworks & Libraries:** Node JS, Express, React, Next JS

**Tools & Platforms:** Git, GitHub, Docker, MySQL, MongoDB, AWS, Figma, Adobe Photoshop

## EXTRA CURRICULAR ACTIVITIES

- Ranked in the **top 10** of Finnovate Hackathon by **IIT Gandhinagar** with **RBI**, **IIM A Ventures**, and **GIFT City**.
- Contributed to the **post-production team** of the Rajendra Prasad Hall of Residence short **filmmaking** in GC.
- Contributed to the **gold-winning** illumination team of Rajendra Prasad Hall during Diwali 2022.