

JAY TAVITAS

ART DIRECTOR

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210.279.5859

San Antonio, TX

behance.net/jtavitas

Art director with over 18 years experience in developing creative for numerous marketing and advertising campaigns. Currently working on a certificate in UX/UI from the University of Texas, San Antonio with skills in Adobe Creative Suite, video editing, script writing, HTML5, CSS, JavaScript, Visual Prototyping & Wireframing. Art direction background coupled with research skills and an eye for modern design principles, makes me a valuable addition to any team.

EXPERIENCE

- Conceptualizing, designing, and presenting marketing creative and campaigns
 - Providing art and creative direction
 - Leading and mentoring creative teams
 - Collaborating with lines of businesses, management, and executives
 - Organizing and managing multiple design projects on time and on budget
 - Developing and maintaining working relationships with various vendors and advertising agencies
 - Planning and art directing photo shoots
 - Interviewing users, developing persona profiles and mapping the user's journey
 - Adapting prototypes based on usability feedback
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WORK HISTORY

ART DIRECTOR

Visionworks of America

2016 - *Currently*

GRAPHICS COORDINATOR

Archdiocese of San Antonio

2016 - 2016

SENIOR GRAPHIC DESIGNER

Security Service Federal Credit Union

2010 - 2016

SENIOR GRAPHIC DESIGNER

H-E-B Grocery Co.

2007 - 2010

GRAPHIC DESIGNER

NuPrints

2004 - 2007

SKILLS

- Adobe Creative Cloud
- Conceptual Design
- Print and Web Design
- UX/UI
- Animation
- Script Writing
- Art Direction
- Creative Direction
- Strategic Thinker
- Time Management
- Good Communication Skills
- Strong Work Ethic
- Quick Learner
- Problem Solver

EDUCATION

GRAPHIC DESIGN

San Antonio College

2002-2003

COMPUTER SCIENCE

St. Mary's University

1999-2001