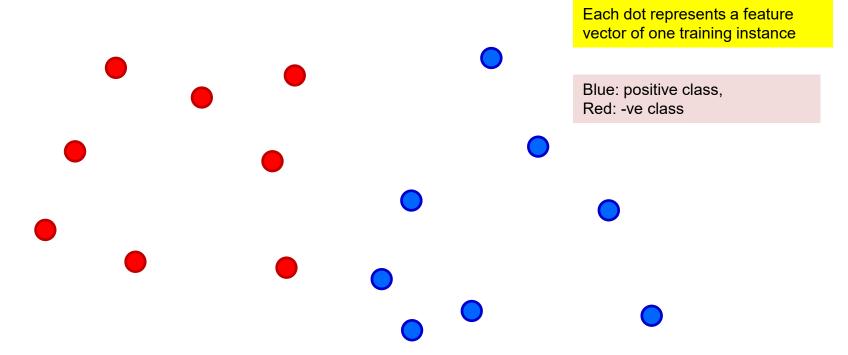


# Linear Classifiers: **SVM**



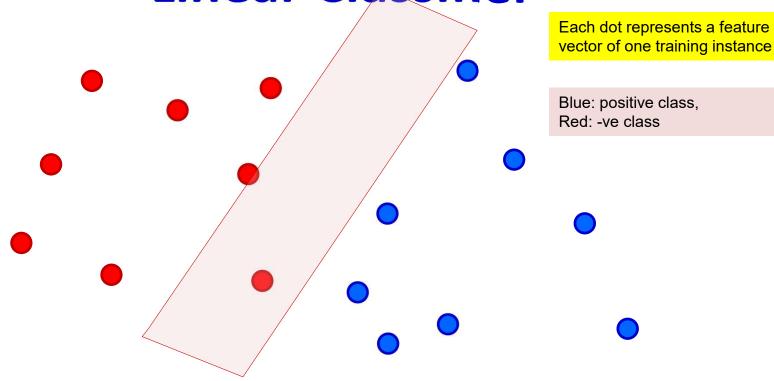
#### Classification



- Given a bunch of +ve and –ve training instances
  - Find a rule that correctly assigns a new test instance to one of the two classes



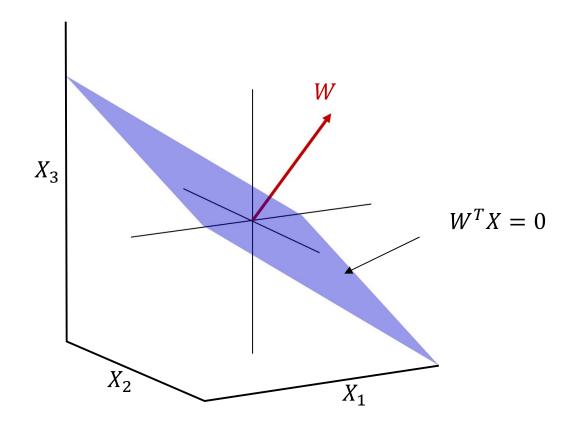
#### **Linear Classifier**



- Initially assume that the classes are separable by a *hyperplane* 
  - A linear classifier
- Also that the training data are perfectly separable by the hyperplane
- We will fix these assumptions later



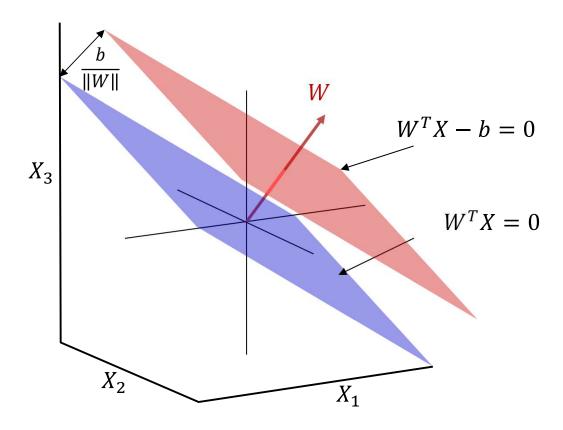
#### The equation for a hyperplane



•  $W^TX = 0$  is the equation representing the set of all vectors that are orthogonal to W



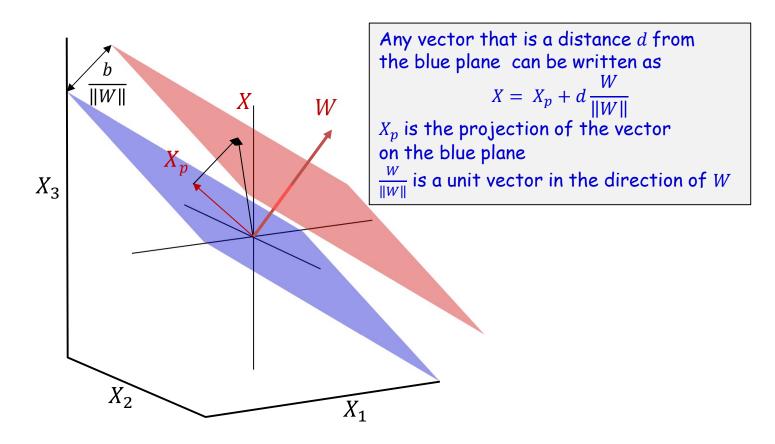
## The equation for a hyperplane



- $W^TX b = 0$  is the equation representing plane that is orthogonal to W and a distance  $\frac{b}{\|W\|}$  from origin
  - The set of all vectors that are a distance  $\frac{b}{\|W\|}$  from the blue plane



#### The equation for a hyperplane



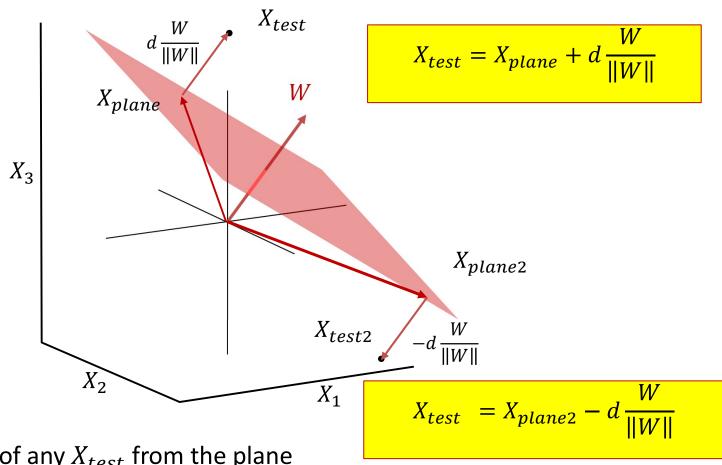
#### Trivial proof:

• On the red plane any  $X = X_p + \left(\frac{b}{\|W\|}\right) \frac{W}{\|W\|}$ 

• 
$$W^T X = W^T X_p + b \frac{W^T W}{\|W\|^2} = b$$



#### Distance from a hyperplane



• The distance of any  $X_{test}$  from the plane

$$W^T X - b = 0$$
 is  $d = \frac{W^T X_{test} - b}{\|W\|}$ 

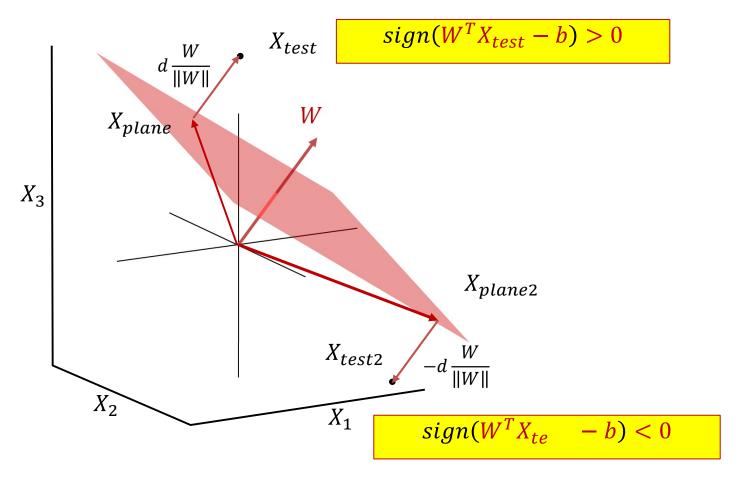
• This can be positive (in the direction of W) or negative (opposite to W)



# Poll 1



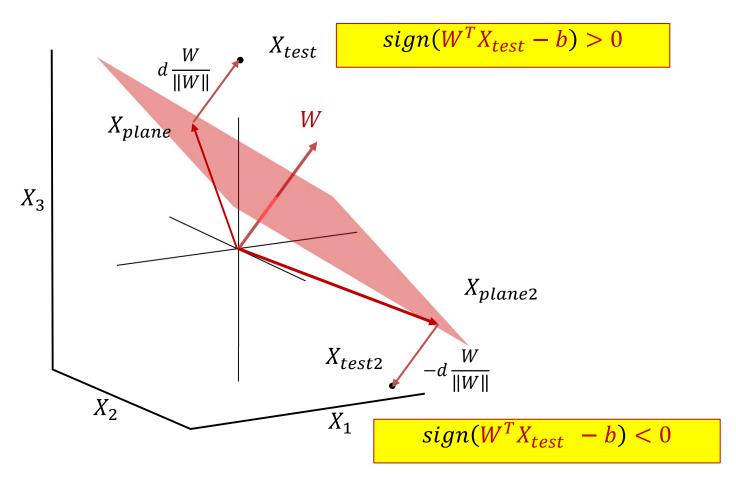
# Sign of distance from hyperplane



• The sign of  $W^TX - b$  signifies which side of the plane the point X is on



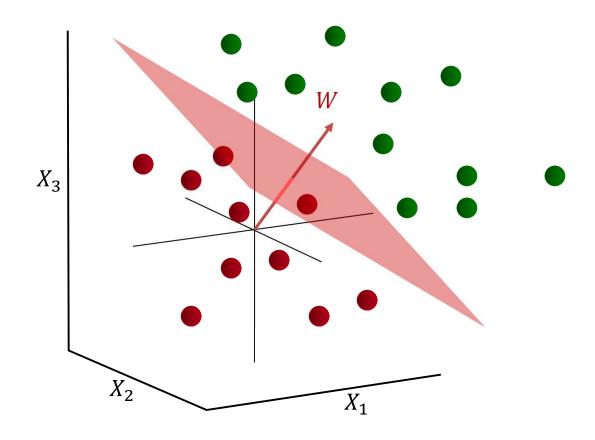
#### **Linear Classifier**



- The plane  $W^TX b$  is a linear classifier
  - The class is given by  $sign(W^TX_{test} b)$



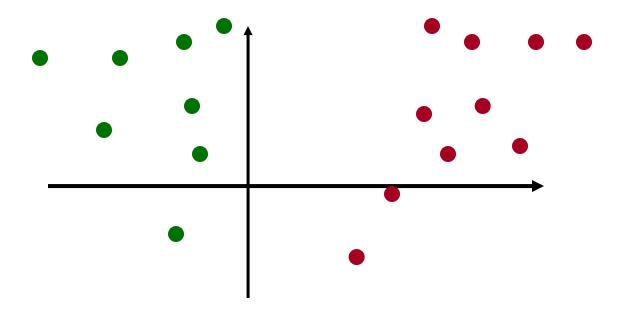
#### Linearly separable data



- Data where the two classes are separated by a hyperplane
  - And classification can be performed by  $sign(W^TX_{test} b)$  for any separating hyperplane



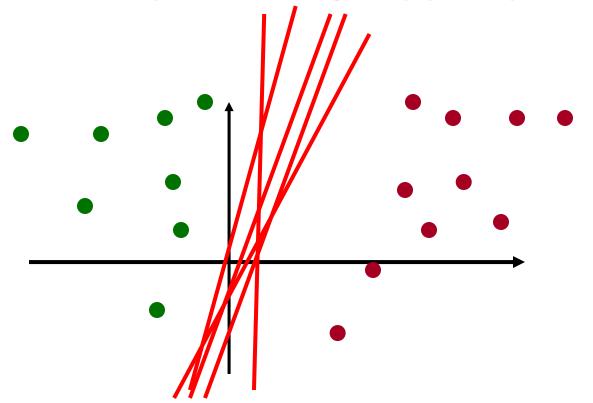
#### 2D illustration, linearly separable data



- Classes are linearly separable
- Dots represent "training" instances
- Training problem: Given these training instances find a separating hyperplane



# The separating hyperplane



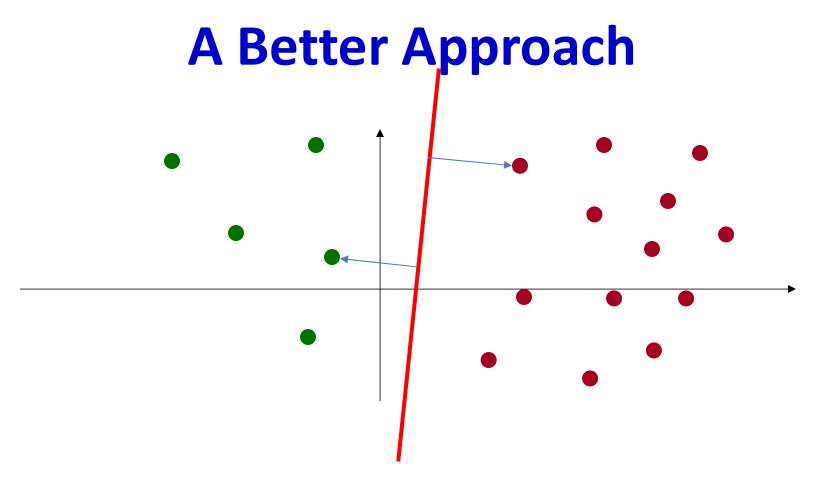
- Problem: Given these training instances find a separating hyperplane
- Many ways of finding this hyperplane
  - Any number of solution algorithms are possible



#### **Enter: Support Vector Machines**

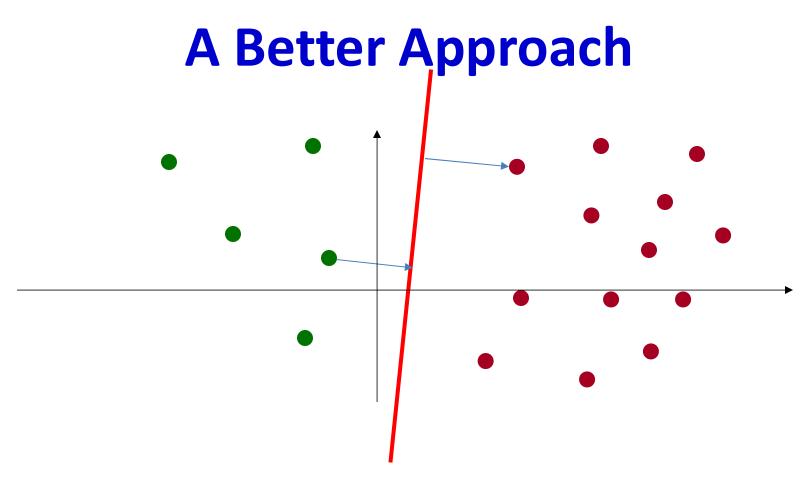
 Find a classifier that is maximally distant from the closest instances from either class





- Any linear classifier has some *closest* instances
- These instances will be at some distance from the boundary
- Changing the classifier will change both, the closest instance, and their distance from the boundary

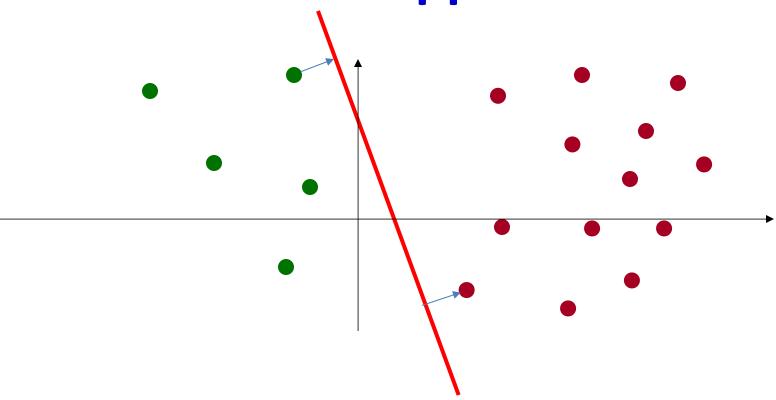




- Search through all classifiers such that the distance to the closest points is maximized
  - Very conservative
  - Focuses on worst-case scenario
  - Maximizes the chance that the classifier will work well on new unseen data



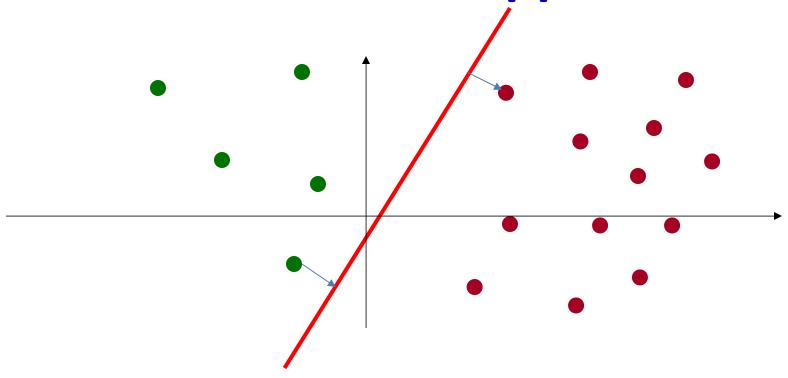
#### A Better Approach



- Search through all classifiers such that the distance to the closest points is maximized
  - Very conservative
  - Focuses on worst-case scenario
  - Maximizes the chance that the classifier will work well on new unseen data



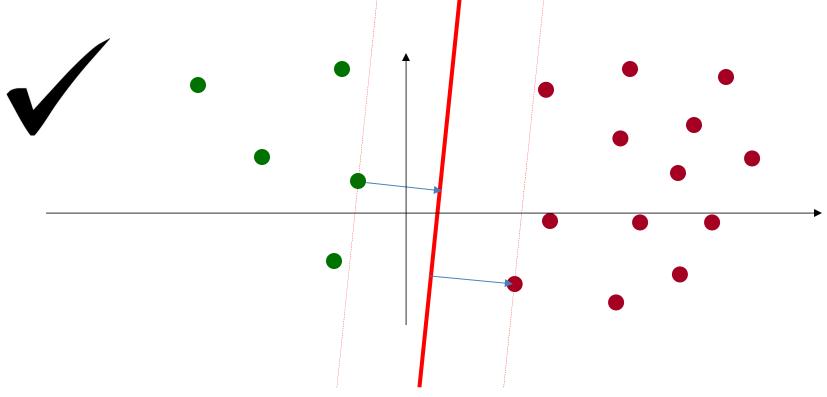
**A Conservative Approach** 



- Search through all classifiers such that the distance to the closest points is maximized
  - Very conservative
  - Focuses on worst-case scenario
  - Maximizes the chance that the classifier will work well on new unseen data



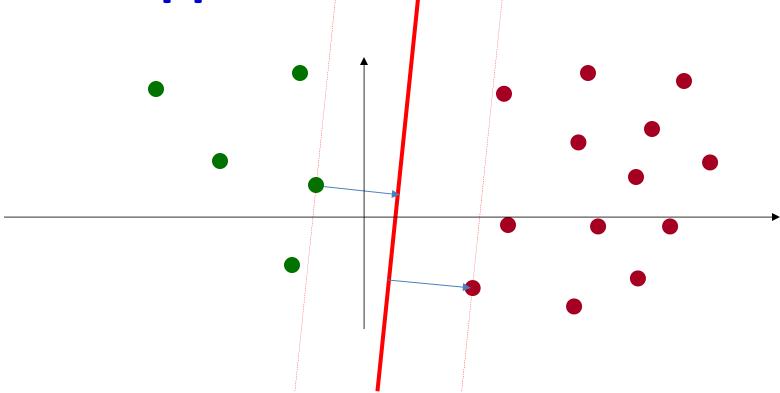
**Support Vector Machine** 



- Search through all classifiers such that the distance to the closest points is maximized
  - Very conservative
  - Focuses on worst-case scenario
  - Maximizes the chance that the classifier will work well on new unseen data

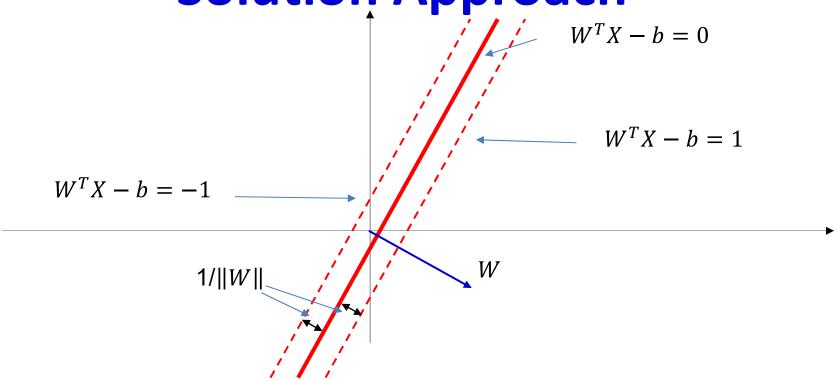


#### **Support Vector Machine**



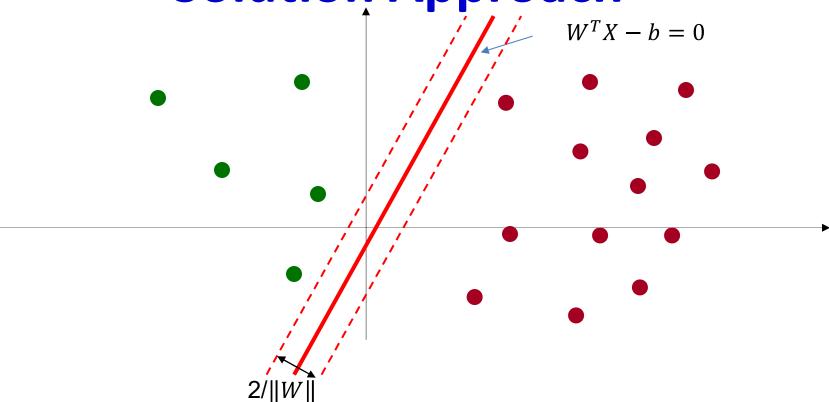
- Find the classifier such that the distance to the closest points is maximized
- I.e. solve *two* problems: find the closest points, and the classifier, such that the distance is maximum
  - Position the classifier in the middle so that the distance to the closest green = distance to the closest red
- Is this a combinatorial optimization problem??





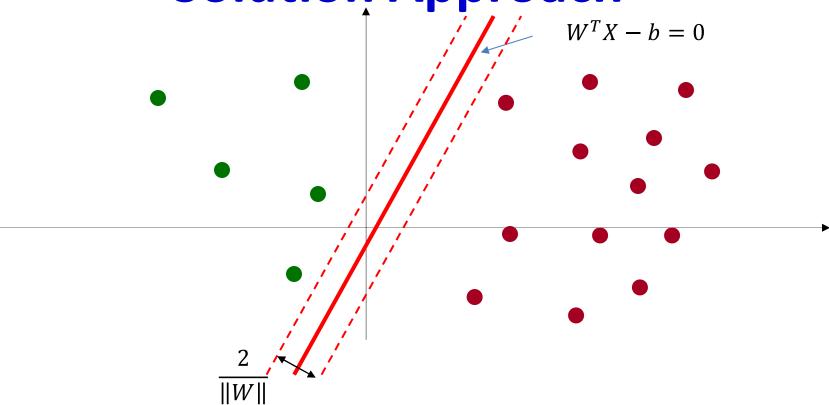
- For any hyperplane (linear classifier)  $W^TX b = 0$
- Choose two hyperplanes  $W^TX b = 1$  and  $W^TX b = -1$ 
  - The distance of these hyperplanes from the classifier is  $1/\|W\|$
  - The total distance between the hyperplanes is  $2/\|W\|$





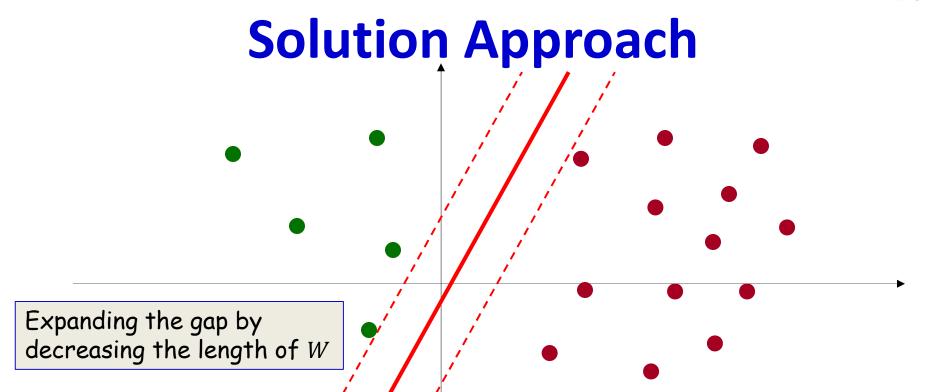
- Constraint: Perfect classification with a margin
- Choose the hyperplanes such that
  - All positive points are on the positive side of the positive hyperplane
  - All negative points are on the negative side of the negative hyperplane





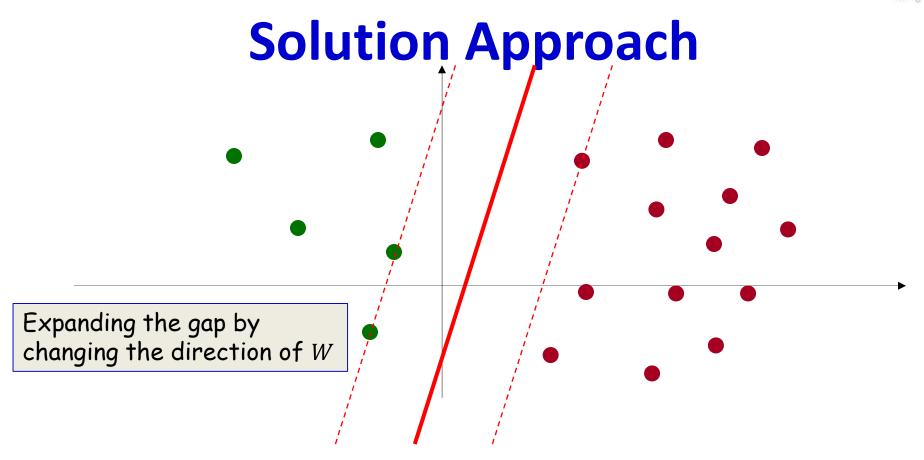
- The distance between the hyperplanes is  $\frac{2}{\|W\|}$
- Find the W (and b) such that this is maximized, while maintaining the constraint that all training points are on the "outside" of the appropriate hyperplane





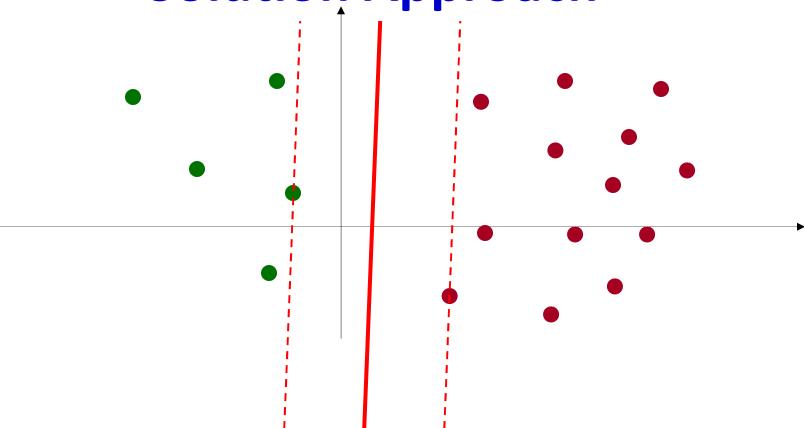
- The distance between the hyperplanes is  $\frac{2}{\|W\|}$
- Find the W (and b) such that this is maximized, while maintaining the constraint that all training points are on the "outside" of the appropriate hyperplane





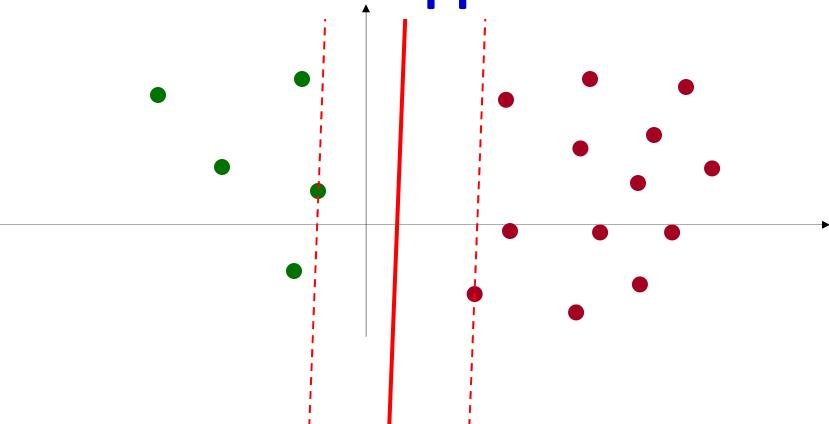
- The distance between the hyperplanes is  $\frac{2}{\|W\|}$
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- The distance between the hyperplanes is  $\frac{2}{\|W\|}$
- Find the W (and b) such that this is maximized, while maintaining the constraint that all training points are on the "outside" of the appropriate hyperplane





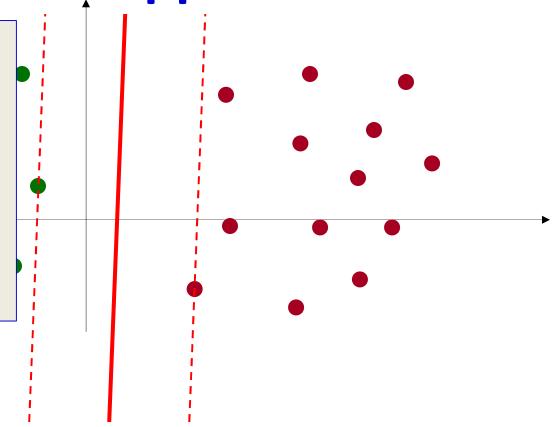
- The distance between the hyperplanes is  $\frac{2}{\|W\|}$
- Maximize this distance. I.e. ..
- Minimize ||W|| such that
  - all training points are on the "outside" of the appropriate hyperplane



Decreasing the length of  $\ensuremath{W}$  will expand the gap between the boundary planes

Rotating it will also increase this length

Must find a formalism that explores both options simultaneously



- The distance between the hyperplanes is  $\frac{2}{\|W\|}$
- Maximize this distance. I.e. ..
- Minimize  $||W||^2$  such that
  - all training points are on the "outside" of the appropriate hyperplane



#### Let's formalize this

- Constraint: Ensuring that all training instances are on the proper side of their respective hyperplanes
- For positive training instances  $X_i$ :

$$W^T X_i - b \ge 1$$

For negative instances

$$W^T X_i - b \le -1$$

Generically stated, for all instances we want

$$Y_i(W^TX_i-b)\geq 1$$



#### **Solution Formalism**

- Minimize ||W|| such that
- For all training instances

$$Y_i(W^TX_i - b) \ge 1$$

Formally

$$\widehat{W} = \underset{W,b}{\operatorname{argmin}} \|W\|^{2}$$
  
s. t.  $\forall i \quad Y_{i}(W^{T}X_{i} - b) \geq 1$ 



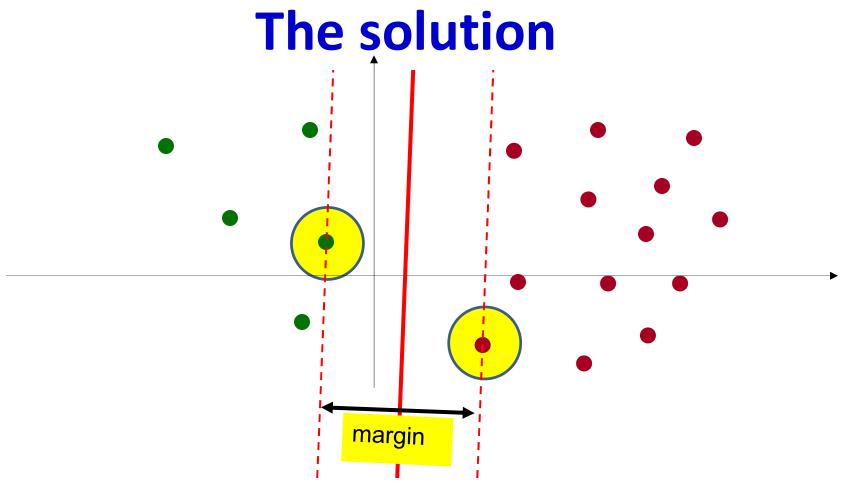
# Solving the optimization

This is a quadratic programming problem!

$$\widehat{W} = \underset{W,b}{\operatorname{argmin}} \|W\|^2$$
  
s. t.  $\forall i \quad Y_i(W^T X_i - b) \ge 1$ 

- A variety of techniques can be applied
  - Interior point methods, active set methods, gradient descent, conjugate gradient
  - The objective function is convex, QP will find the (near) optimal solution
- Most useful solution is based on Lagrangian duals
  - Later...





- Maximizes the margin
- This is a *max-margin* classifier
- The boundary samples are called support vectors
  - All the information about the classifier is in these support vectors



# Poll 2



#### Challenges

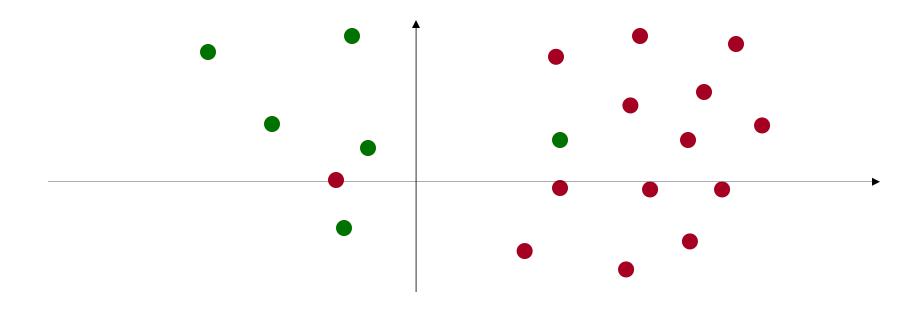
What if the classes are not linearly separable

What if the classes are not linearly separable?

What if the classes are not linearly separable?



## What if they are not separable?



What if the data are not separable?



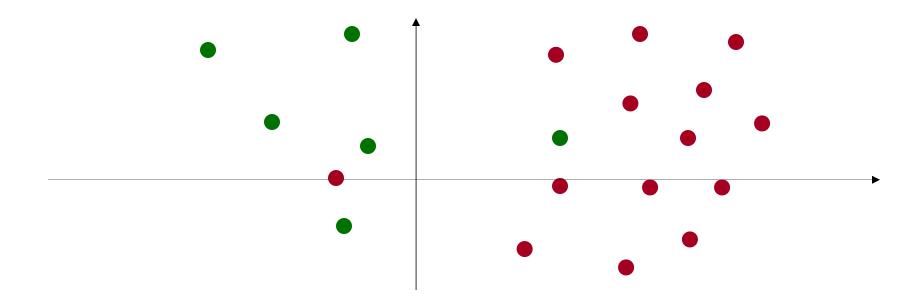
#### **Original Problem**

This is a quadratic programming problem!

$$\widehat{W} = \underset{W}{\operatorname{argmin}} \|W\|^2$$
  
s. t.  $\forall i \quad Y_i(W^T X_i - b) \ge 1$ 

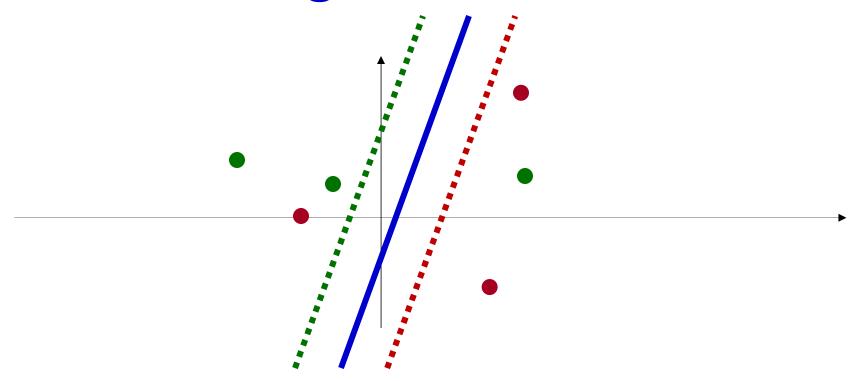
- Maximize the distance between the planes
- Subject to the constraint that all training data instances are on the "correct" side of the plane
- When data are not linearly separable, this constraint can never be satisfied





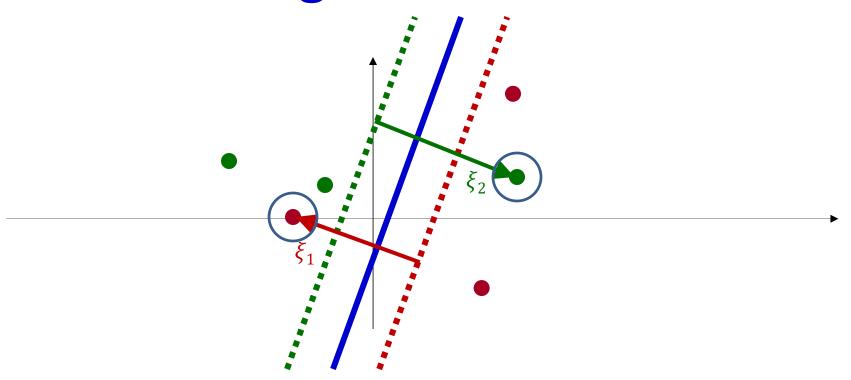
What if the data are not separable?





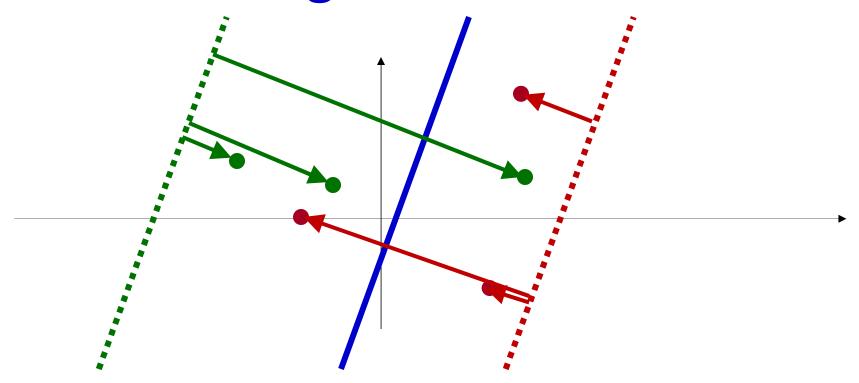
- For every training instance, introduce a *slack* variable  $\xi$
- The slack variable is the maximum distance you have to shift the boundary plane to move the point to the "correct" side





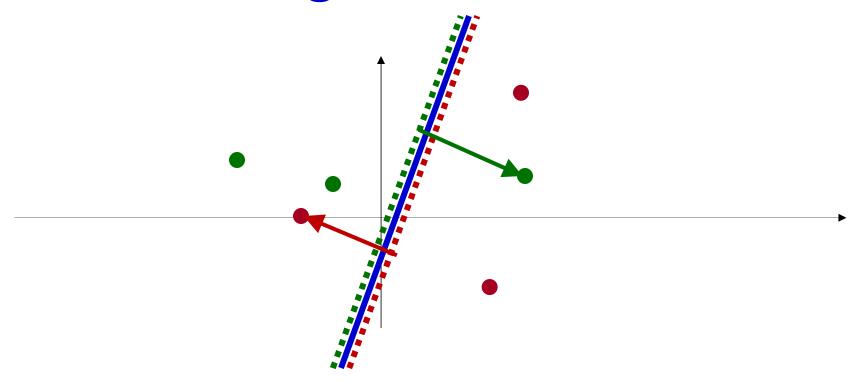
- For every training instance, introduce a *slack* variable  $\xi$
- The slack variable is the reverse distance from the margin plane of the training instance
  - This will be non-zero only for some instances
  - Ideally this should be minimum





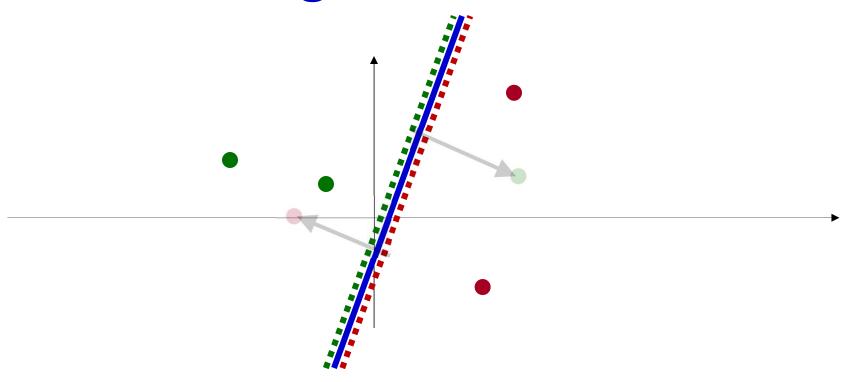
- The total length of slack variables varies with the boundary
- If you push the boundaries too far you will have a greater length of slack variable
  - Which contradicts our desire that they should be minimum





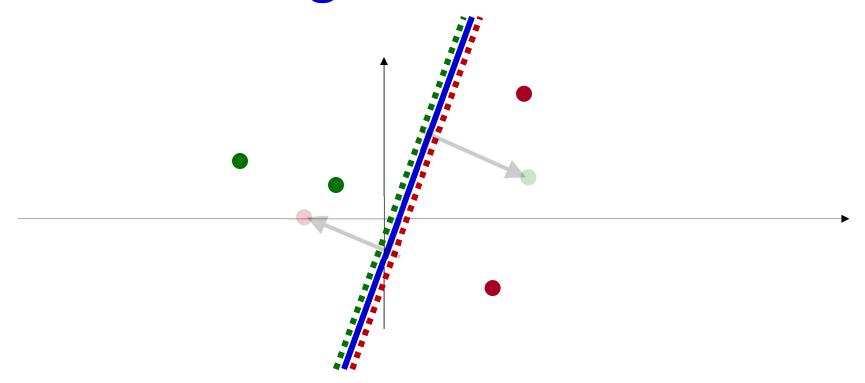
- If they are very close, only the *inseparable points* will have non-zero slack variable
  - The minimum slack value is when the margin planes coincide with the linear classifier





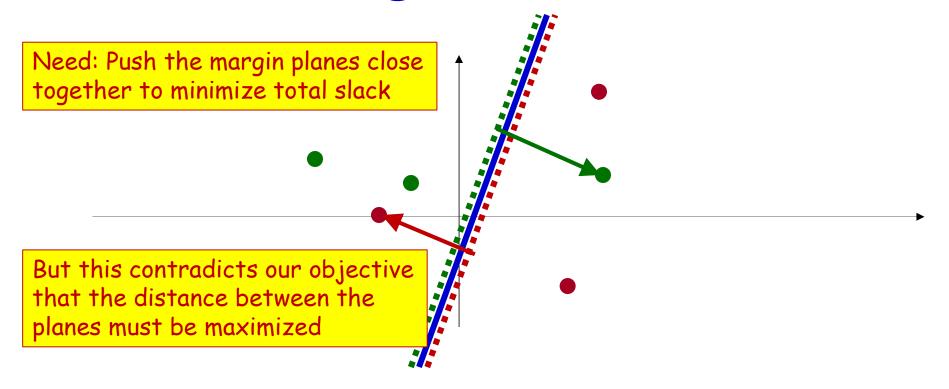
- If they are very close, only the inseparable points will have non-zero slack variable
  - The minimum slack value is when the margin planes coincide with the linear classifier
- For linearly separable classes, if the boundary planes are close enough, the total slack length will be 0





 Problem: If they are too close, the planes violate our desire to maximize the margin

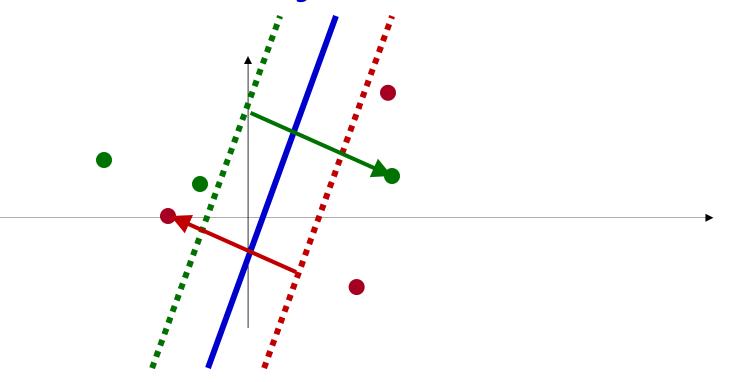




Contradicting requirements...

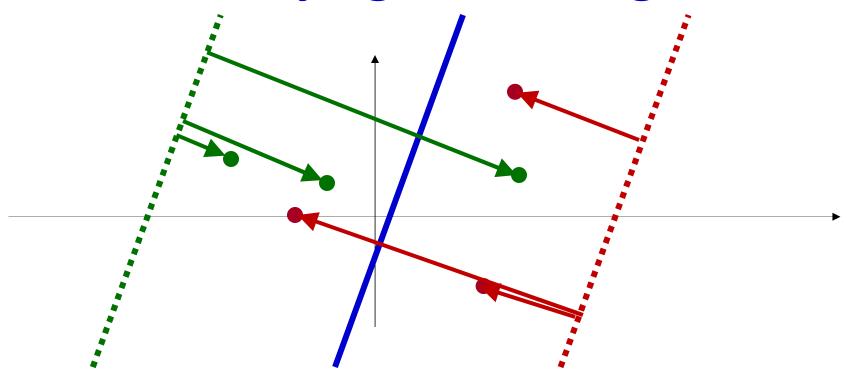


# **New Objective**



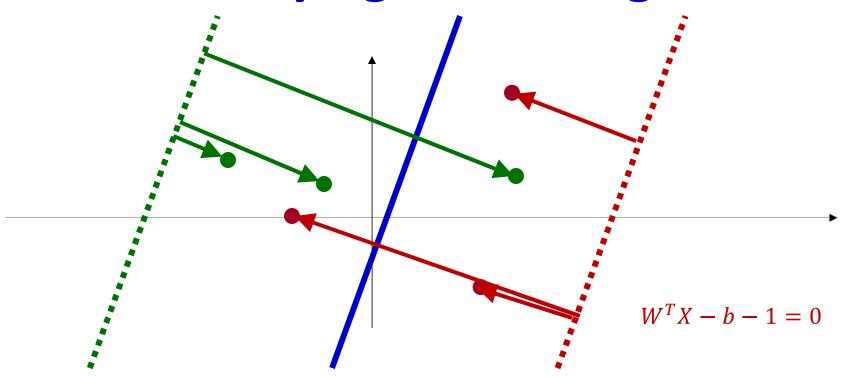
- Simultaneously
  - Maximize distance between planes
  - Minimize total slack length





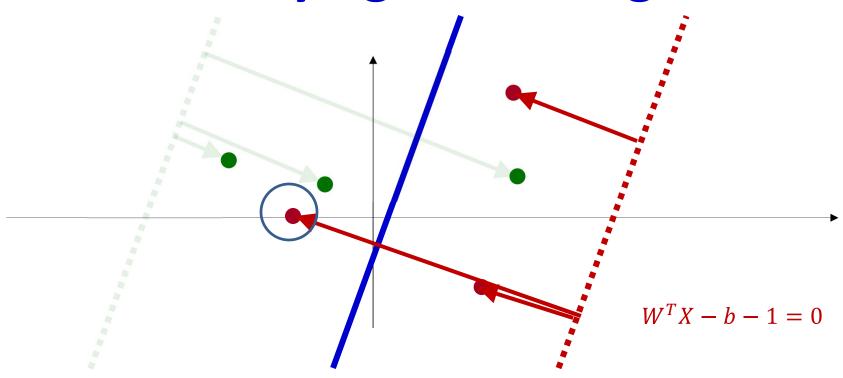
 We need a formula for the total slack length first..





- The *positive* margin plane is given by
- $\bullet \quad W^TX b 1 = 0$
- This plane is at a distance is  $\frac{1}{\|W\|}$  from the decision boundary on the positive side of the decision plane (in the direction of W)
  - Ideally all positive training points would be to the right of it

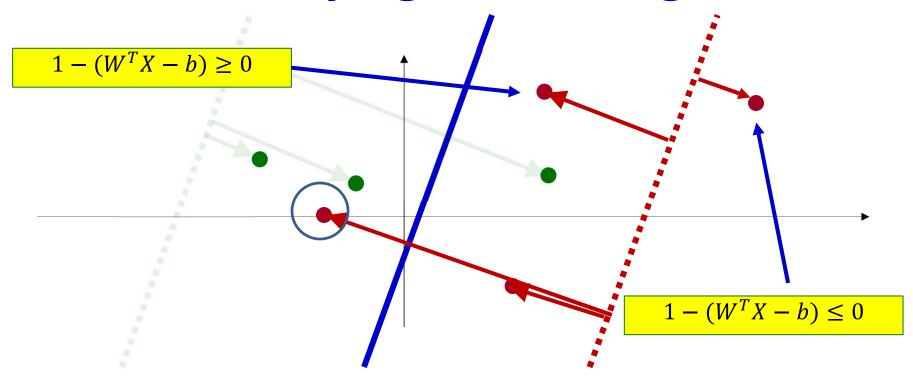




• The (unnormalized) distance of any X from this plane  $W^TX - h - 1$ 

• This will be negative for instances on the "wrong" side (in the direction away from W), but positive for those on the "right" side

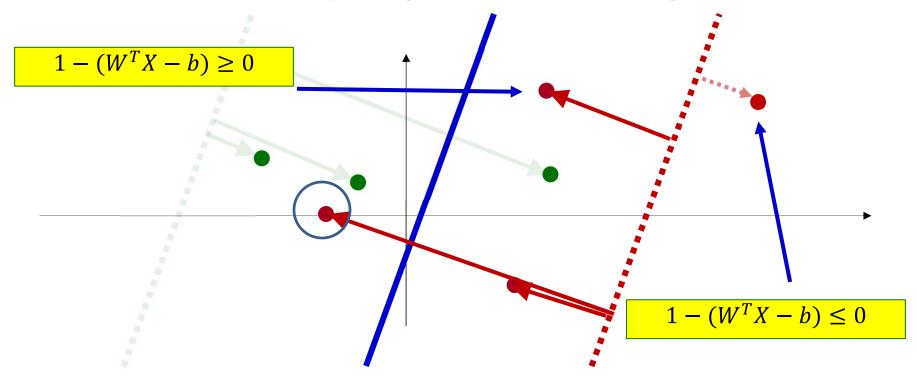




• The *negated* (unnormalized) distance of any X from this plane  $1 - (W^T X - b)$ 

 This will be positive for instances on the wrong side of the margin plane, but negative for instances on the right side of it

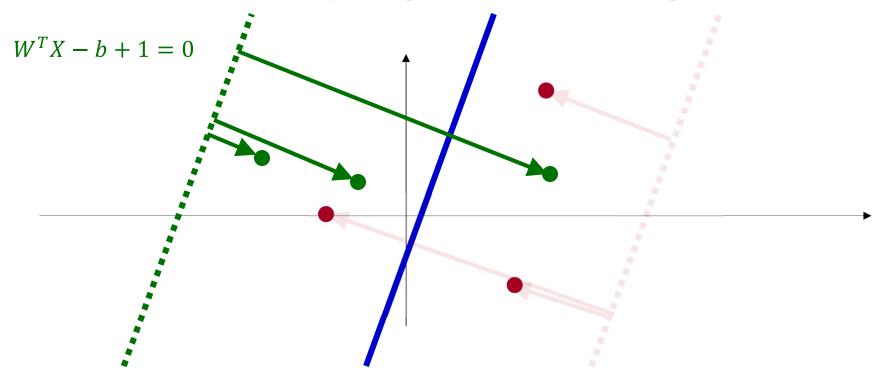




- We do not care about the actual distance of instances to the *right* of the plane
- So the slack value of any point is

$$\max(0, 1 - (W^T X - b))$$



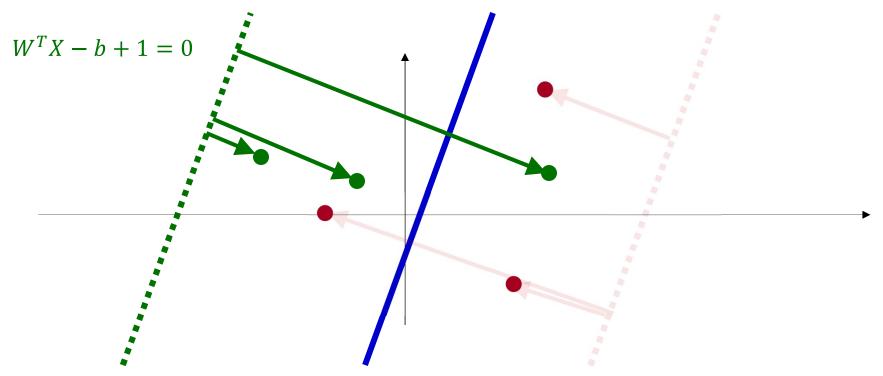


The negative margin plane is given by

$$W^T X - b + 1 = 0$$

 Ideally all negative training points would be to the left of it



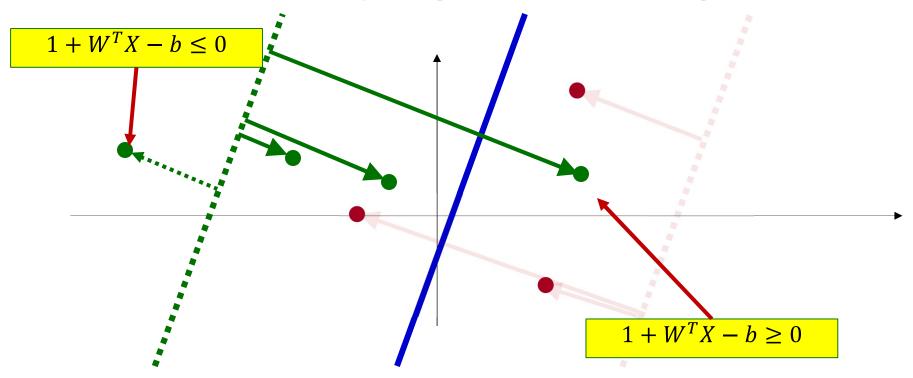


The (unnormalized) distance of any X from this plane

$$W^T X - b + 1 = 1 + W^T X - b$$

 This will be positive for vectors on the "wrong" side, but negative for vectors on the right side

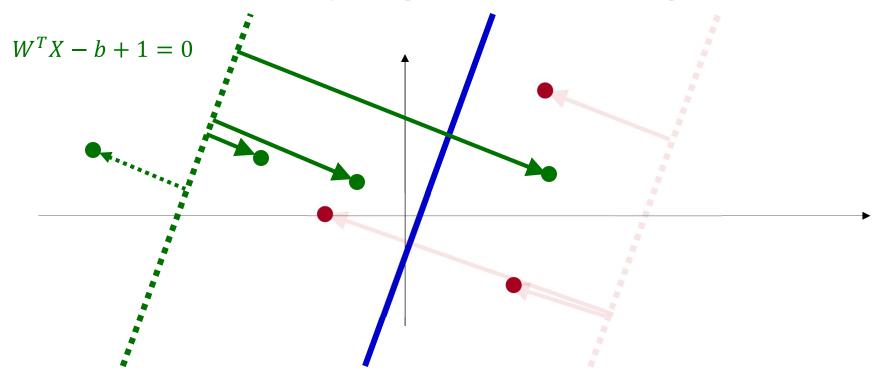




- We do not care about the actual distance of instances to the *left* of the plane
- So the slack value of any point is

$$\max(0,1 + W^T X - b)$$

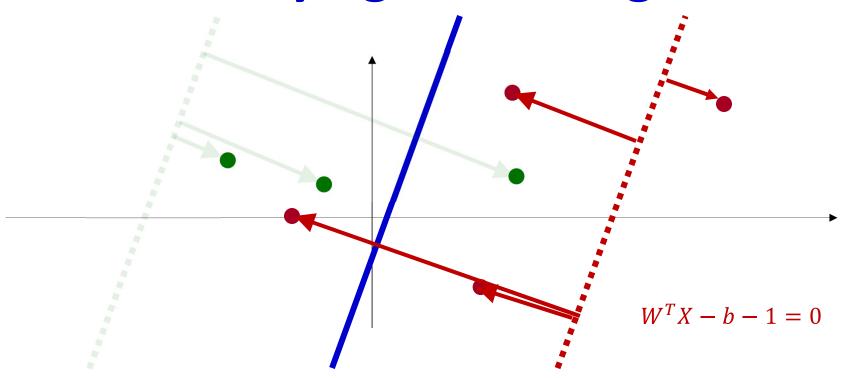




Combining the following for negative instances

$$\max(0, 1 + (W^T X - b))$$

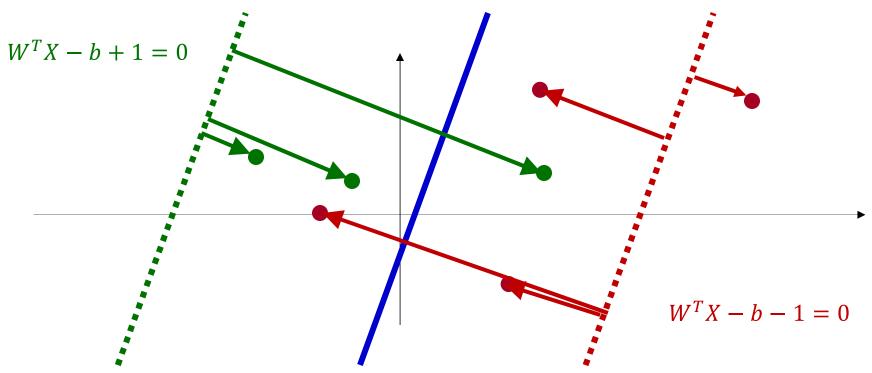




And the following for positive instances

$$\max(0, 1 - (W^T X - b))$$





Generic Slack length for any point

$$\max(0, 1 - y(W^TX - b))$$

• This is also called a *hinge loss* 



## **Total Slack Length**

Total slack length for all training instances

$$\sum_{i} \max(0, 1 - y(W^TX - b))$$

This must be minimized



# **Overall Optimization**

- Minimize  $||W||^2$ to maximize the distance between margin planes
- Minimize total slack length to minimize the distance of misclassified instances to margin planes

$$\sum_{i} \max(0, 1 - y(W^TX - b))$$

- This will make the margin planes closer
- The two objectives must be traded off...



# Support Vector Machine for Inseparable data

Minimize

$$\underset{W,b}{\operatorname{argmin}} \frac{1}{N} \sum_{i} \max(0, 1 - y(W^{T}X - b)) + \lambda ||W||^{2}$$

- $\lambda$  is a "regularization" parameter that decides the relative importance of the two terms
- This is just a regular optimization problem that can be solved through gradient descent



# Support Vector Machine for Inseparable data

- $\lambda$  is typically set using *held-out* training data
  - Train the classifier for various values of  $\lambda$
  - Test each of these classifiers on some held-out portion of the training data that was not included in training the SVM
  - Pick the  $\lambda$  for which the classifier gave best performance
  - Retrain the SVM using the entire training data and this  $\lambda$

• Frequently, instead of a single held-out set,  $\lambda$  is set through K-fold cross validation



## **Equivalent Slack Formalism**

$$\underset{W,b}{\operatorname{argmin}} \|W\|^2 + C \sum_{i} \xi_i$$

Subject to

$$Y_i(W^TX_i - b) \ge 1 - \xi_i$$

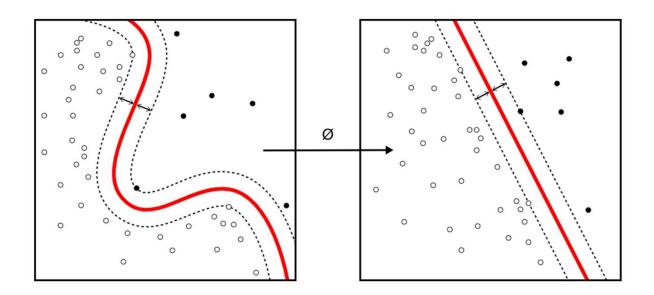
- This is a quadratic programming problem
- Slack parameter C is determined through held-out data as earlier (or through K-fold cross-validation)



# Poll 3



# How to deal with *non-linear* boundaries?



• First some math..



## **Recall: The Lagrange Method**

• Optimize f(x, y) subject to g(x, y) = c

$$L(x, y, \lambda) = f(x, y) - \lambda(g(x, y) - c)$$

to maximize f(x, y):  $\max_{x,y} \left( \min_{\lambda} L(x, y, \lambda) \right)$  to minimize f(x, y):  $\min_{x,y} \left( \max_{\lambda} L(x, y, \lambda) \right)$ 

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# Optimization with inequality constraints

Optimization problem with constraints

$$\min_{x} f(x)$$
s.t.  $g_{i}(x) \le 0$ ,  $i = \{1,...,k\}$ 

$$h_{j}(x) = 0$$
,  $j = \{1,...,l\}$ 

• Lagrange multipliers  $\lambda_i \ge 0, \nu \in \Re$ 

$$L(x, \lambda, \nu) = f(x) + \sum_{i=1}^{k} \lambda_{i} g_{i}(x) + \sum_{j=1}^{l} \nu_{j} h_{j}(x)$$

The optimization problem

$$\underset{x}{\operatorname{argmin}} \max_{\lambda,v} L(x,\lambda,v)$$

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#### Revisiting the linearly separable case

This is a quadratic programming problem!

$$\widehat{W} = \underset{W}{\operatorname{argmin}} \|W\|^2$$
  
s. t.  $\forall i \quad Y_i(W^T X_i - b) \ge 1$ 

Can be stated using Lagrangians as

$$\underset{W,b}{\operatorname{argmin}} \max_{\alpha>0} \frac{1}{2} \|W\|^2 + \sum_{i} \alpha_i (1 - Y_i(W^T X_i - b))$$
For convenience

Constraint: must be -ve



# Linearly separable case: Lagrangian formalism

Can be stated using Lagrangians as

$$\underset{W,b}{\operatorname{argmin}} \max_{\alpha > 0} \frac{1}{2} ||W||^2 + \sum_{i} \alpha_i (1 - Y_i(W^T X_i - b))$$

• The optimum satisfies the *Karush Kuhn-Tucker* conditions, hence we can rewrite it as

$$\underset{\alpha>0}{\operatorname{argmax}} \min_{W,b} \frac{1}{2} \|W\|^2 + \sum_{i} \alpha_i (1 - Y_i(W^T X_i - b))$$



# Linearly separable case: Lagrangian formalism

Under the KKT conditions

$$\underset{\alpha>0}{\operatorname{argmax}} \ \min_{W,b} \frac{1}{2} \|W\|^2 + \sum_{i} \alpha_i (1 - Y_i(W^T X_i - b))$$

• Taking the deriviative w.r.t W and setting to 0, we get

$$W = \sum_{i} \alpha_{i} Y_{i} X_{i}$$



# Linearly separable case: Lagrangian formalism

Under the KKT conditions

$$\underset{\alpha>0}{\operatorname{argmax}} \ \min \frac{1}{2} ||W||^2 + \sum_{i} \alpha_i (1 - Y_i(W^T X_i - b))$$

Taking the deriviative w.r.t b and setting to 0, we get

$$0 = \sum_{i} \alpha_{i} Y_{i}$$



### Linearly separable case:

Restating (and ignoring the factor of 2)

$$\underset{\alpha>0}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} X_{i}^{T} X_{j} - b \sum_{i} \alpha_{i} Y_{i}$$

Since the last term is 0

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} X_{i}^{T} X_{j}$$

$$s. t. \alpha_{i} \geq 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$



### Large margin linear classifier

• Solve for  $\alpha_i$ 

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} X_{i}^{T} X_{j}$$

$$s. t. \alpha_{i} \geq 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$

•  $\alpha_i$  will turn out to be non-zero only for the support vectors (and 1 for the support vectors)



# Large margin linear classifier with slack

• Solve for  $\alpha_i$ 

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \frac{1}{2} \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} X_{i}^{T} X_{j}$$

$$s. t. C \ge \alpha_{i} \ge 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$

- Note upper bound on  $\alpha_i$
- $\alpha_i$  will turn out to be non-zero only for the support vectors (and 1 for the support vectors)



# The usual simple SVM can also be solved through the ugly form

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} X_{i}^{T} X_{j}$$

$$s.t.C \geq \alpha_i \geq 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$

- This is for the linear case. Note that the optimization is in terms of  $X_i^T X_i$
- Also  $W = -\sum_i \alpha_i Y_i X_i$
- So the classifier on any test instance has the form:

$$sign\left(-\sum_{i} \alpha_{i} Y_{i} X_{test}^{T} X_{i} - b\right)$$



### **The Kernel Trick**

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} X_{i}^{T} X_{j}$$

$$s.t.C \ge \alpha_i \ge 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$

- This is for the linear case. Note that the optimization is in terms of  $X_i^T X_i$
- Also  $W = -\sum_i \alpha_i Y_i X_i$
- So the classifier on any test instance has the form:

$$sign\left(-\sum_{i}\alpha_{i}Y_{i}X_{test}^{T}X_{i}-b\right)$$



#### **The Kernel Trick**

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} K(X_{i}, X_{j})$$

$$s.t.C \ge \alpha_i \ge 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$

For classification:

$$sign\left(-\sum_{i} \alpha_{i} Y_{i} K(X_{i}, X_{test}) - b\right)$$



### The Kernel Trick

$$\underset{\alpha}{\operatorname{argmax}} \sum_{i} \alpha_{i} - \sum_{i,j} \alpha_{i} \alpha_{j} Y_{i} Y_{j} K(X_{i}, X_{j})$$

$$s.t.C \geq \alpha_i \geq 0$$

$$\sum_{i} \alpha_{i} Y_{i} = 0$$

This is a quadratic programming problem

For classification:

$$sign\left(-\sum_{i} \alpha_{i} Y_{i} K(X_{i}, X_{test}) - b\right)$$



# Poll 4



#### **Nonlinear SVMs: The Kernel Trick**

- Examples of commonly-used kernel functions:
  - Linear kernel:  $K(\mathbf{x}_i, \mathbf{x}_j) = \mathbf{x}_i^T \mathbf{x}_j$
  - Polynomial kernel:  $K(\mathbf{x}_i, \mathbf{x}_j) = (1 + \mathbf{x}_i^T \mathbf{x}_j)^p$
  - Gaussian (Radial-Basis Function (RBF)) kernel:

$$K(\mathbf{x}_i, \mathbf{x}_j) = \exp(-\frac{\|\mathbf{x}_i - \mathbf{x}_j\|^2}{2\sigma^2})$$

Sigmoid:

$$K(\mathbf{x}_i, \mathbf{x}_j) = \tanh(\beta_0 \mathbf{x}_i^T \mathbf{x}_j + \beta_1)$$

In general, functions that satisfy Mercer's condition can be kernel functions.



## **Nonlinear SVM: Optimization**

Formulation: (Lagrangian Dual Problem)

maximize 
$$\sum_{i=1}^{n} \alpha_i - \frac{1}{2} \sum_{i=1}^{n} \sum_{j=1}^{n} \alpha_i \alpha_j y_i y_j K(\mathbf{x}_i, \mathbf{x}_j)$$
 such that 
$$0 \le \alpha_i \le C$$
 
$$\sum_{i=1}^{n} \alpha_i y_i = 0$$

The solution of the discriminant function is

$$g(\mathbf{x}) = \sum_{i \in SV} \alpha_i K(\mathbf{x}_i, \mathbf{x}) + b$$

The optimization technique is the same.



## **Support Vector Machine: Algorithm**

- 1. Choose a kernel function
- 2. Choose a value for C
- 3. Solve the quadratic programming problem (many software packages available)
- 4. Construct the discriminant function from the support vectors



#### Some Issues

#### Choice of kernel

- Gaussian or polynomial kernel is default
- if ineffective, more elaborate kernels are needed
- domain experts can give assistance in formulating appropriate similarity measures

#### Choice of kernel parameters

- e.g. σ in Gaussian kernel
- $\sigma$  is the distance between closest points with different classifications
- In the absence of reliable criteria, applications rely on the use of a validation set or cross-validation to set such parameters.
- Optimization criterion Hard margin v.s. Soft margin
  - a lengthy series of experiments in which various parameters are tested



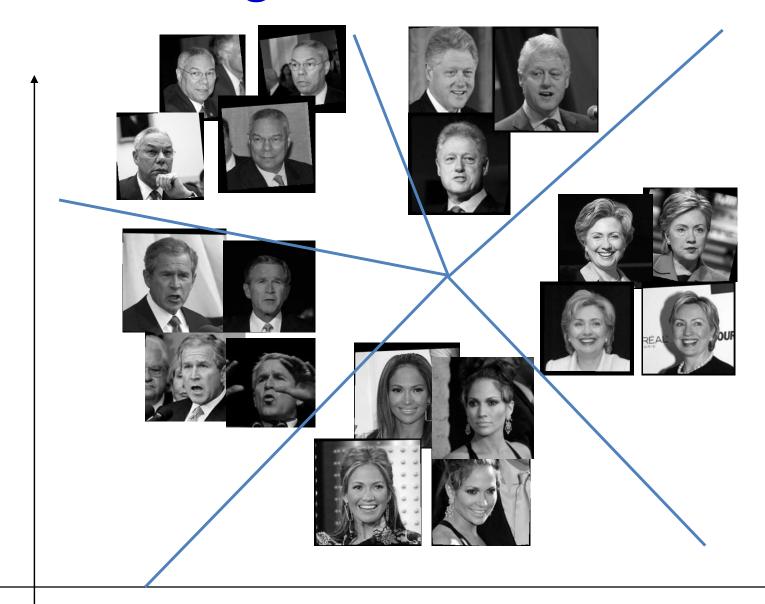
## **Summary: Support Vector Machine**

- 1. Large Margin Classifier
  - Better generalization ability & less over-fitting

- 2. The Kernel Trick
  - Map data points to higher dimensional space in order to make them linearly separable.
  - Since only dot product is used, we do not need to represent the mapping explicitly.

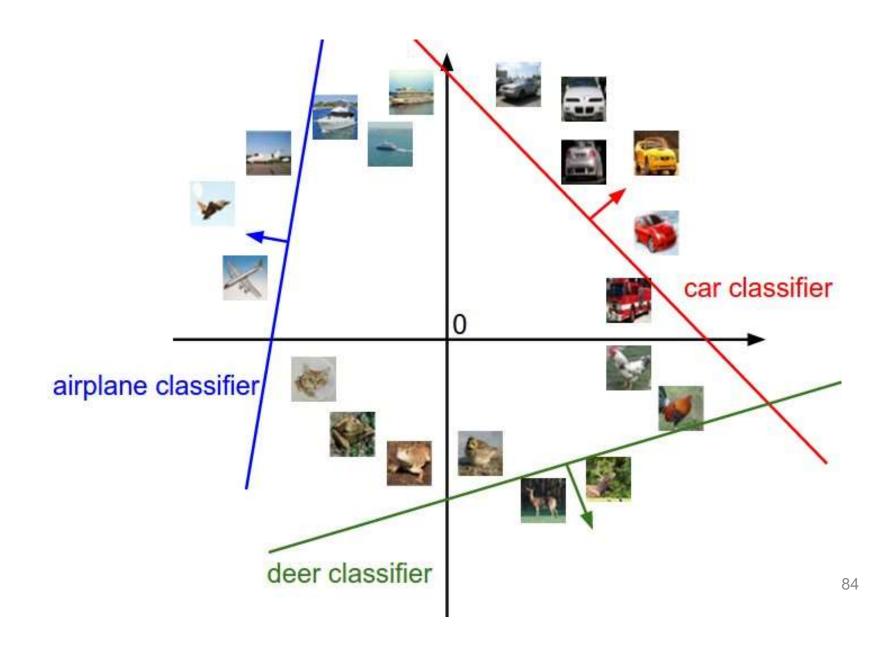


## **Multi-class generalization Pairwise**





## Multi-class generalization One-vs-all





## **Linear Classifiers: Conclusion**

- Simple linear classifiers can be surprisingly effective
  - Particularly when trained to maximize a margin
    - Whereupon the "simple" arithmetic magically becomes complicated
- Kernel trick enables classification of even nonlinear problems
- Most commonly used classifier, still