

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	16 Jan 2026
Team ID	LTVIP2026TMIDS24608
Project Name	HouseHunt : Smart Search for Smarter Living
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we help tenants easily discover, filter, and save rental properties online while enabling landlords to efficiently list and manage their properties?



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Nithish

JWT-based
login/
register
system

Role-
based
access

Property
CRUD with
image
upload

Advance
d search
filters

Wishlist
with heart
icon

Google
Maps
integration

Owner
dashboard

Contact
landlord/
chat
system

Responsive
UI using
Tailwind
CSS

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

User Features

JWT-based
login/register
system

Wishlist
with heart
icon

Contact
landlord/chat
system

Profile
editing for
tenants

View
saved
properties

Landlord/Admin Features

Role-based
access
(tenant/
landlord)

Landlord
dashboard

View/
manage
tenant
inquiries

Property
CRUD with
image
upload

Property Search & Display

Advanced
search filters
(location,
price, type)

Google
Maps
integration

Search by
keyword

View
property
details
with gallery

Frontend/UI

Responsive
UI using
Tailwind
CSS

Mobile-
first UI
design

Navigation
bar with
badges/
icons

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

