Ideation Phase
Define the Problem Statements

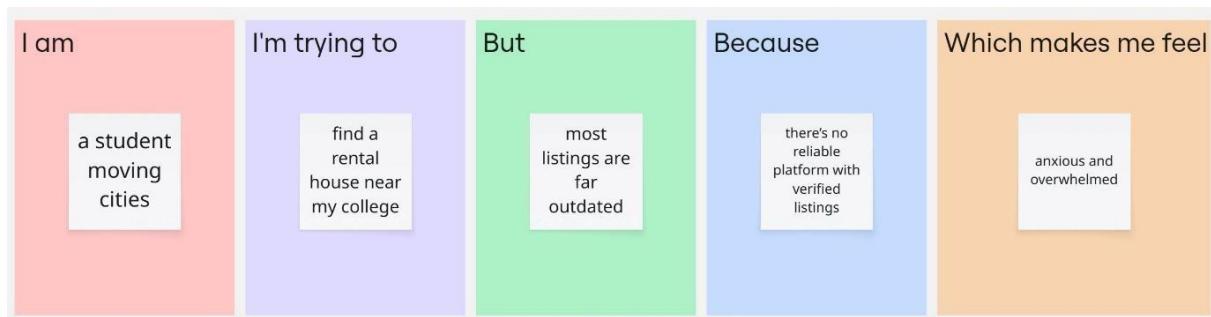|	
Date	16 Jan 2026
Team ID	LTVIP2026TMIDS24608
Project Name	HouseHunt : Smart Search for Smarter Living
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a tenant or student	find a rental house quickly and securely	listings are outdated or have no direct contact	there's no centralized platform with verified, up-to-date listings	frustrated and stressed
PS-2	a landlord	showcase and rent out my property to genuine tenants	most rental apps are costly or complicated	they're not designed for small or independent landlords	excluded and unsure how to proceed