

1. About Toshal Infotech

Toshal Infotech is a technology solutions provider established in 2010, dedicated to helping businesses thrive in the digital age. The company specializes in delivering innovative and reliable solutions tailored to client needs, earning a reputation for expertise, integrity, and client-centricity.

Mission Statement:

"To empower businesses with cutting-edge technology and digital solutions that drive growth, efficiency, and success."

Core Values:

- **Innovation:** Staying ahead with groundbreaking ideas.
 - **Integrity:** Building trust through transparency and ethical practices.
 - **Excellence:** Delivering superior results consistently.
 - **Collaboration:** Achieving shared goals with clients.
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2. Services Offered and Pricing

Web Development

- **Custom Website Design and Development:** Starting at \$3,000 per project.
- **E-Commerce Solutions:** From \$5,000, including product catalog integration.
- **Content Management Systems (CMS):** \$2,500 for WordPress, \$3,000 for Drupal or Joomla.
- **Web Application Development:** \$7,000–\$15,000 based on project scope.

Digital Marketing

- **Search Engine Optimization (SEO):** \$500 per month (basic plan), \$1,500 per month (advanced).
- **Pay-Per-Click (PPC) Advertising:** Campaigns starting at \$300 per month + ad spend.
- **Social Media Management and Marketing:** \$1,000 per month for 3 platforms.
- **Content Creation and Copywriting:** \$100 per article (500 words).
- **Email Marketing Campaigns:** \$500 per campaign (up to 5,000 recipients).

Consulting

- **IT Strategy and Transformation:** \$150/hour or \$5,000 per project.
- **Business Process Automation:** Starting at \$4,000 per implementation.
- **Cloud Migration and Management:** \$1,000 per server migrated.
- **Technology Audits and System Optimization:** \$2,000 for a comprehensive audit.

3. Industries Served

Toshal Infotech caters to a wide array of industries, including:

- **Healthcare**
- **E-Commerce**
- **Real Estate**
- **Education**
- **Financial Services**
- **Retail and Consumer Goods**

4. Achievements

- Recognized as a "Top Web Development Agency" by **TechReview Magazine** in 2022.
- Successfully completed **500+ projects** for over 200 global clients.
- Maintained a **95% client retention rate** over the last five years.

5. Why Choose Toshal Infotech?

- **Client-Centric Approach:** Tailored solutions to fit specific business needs.
- **Proven Expertise:** Skilled professionals with years of experience.
- **Global Reach:** Delivering solutions to clients worldwide.
- **End-to-End Support:** Seamless experience from consultation to implementation.

6. Contact Information

- **Address:** 123 Innovation Drive, Tech City, CA 94000
- **Phone:** +1 (800) 555-6789
- **Email:** info@toshalinfotech.com
- **Website:** www.toshalinfotech.com

7. Case Studies

Healthcare Industry

Delivered a secure telemedicine platform with video calls, appointment scheduling, and patient record management. Outcome: **40% increase in patient engagement.**

E-Commerce

Developed an AI-driven recommendation engine for an online retailer. Outcome: **25% boost in sales within six months.**

Education

Created an e-learning platform with interactive features such as quizzes and real-time progress tracking. Outcome: **50,000+ students using the platform worldwide.**

This document outlines Toshal Infotech's mission, services, pricing, and achievements, providing a clear overview for potential clients and partners.