

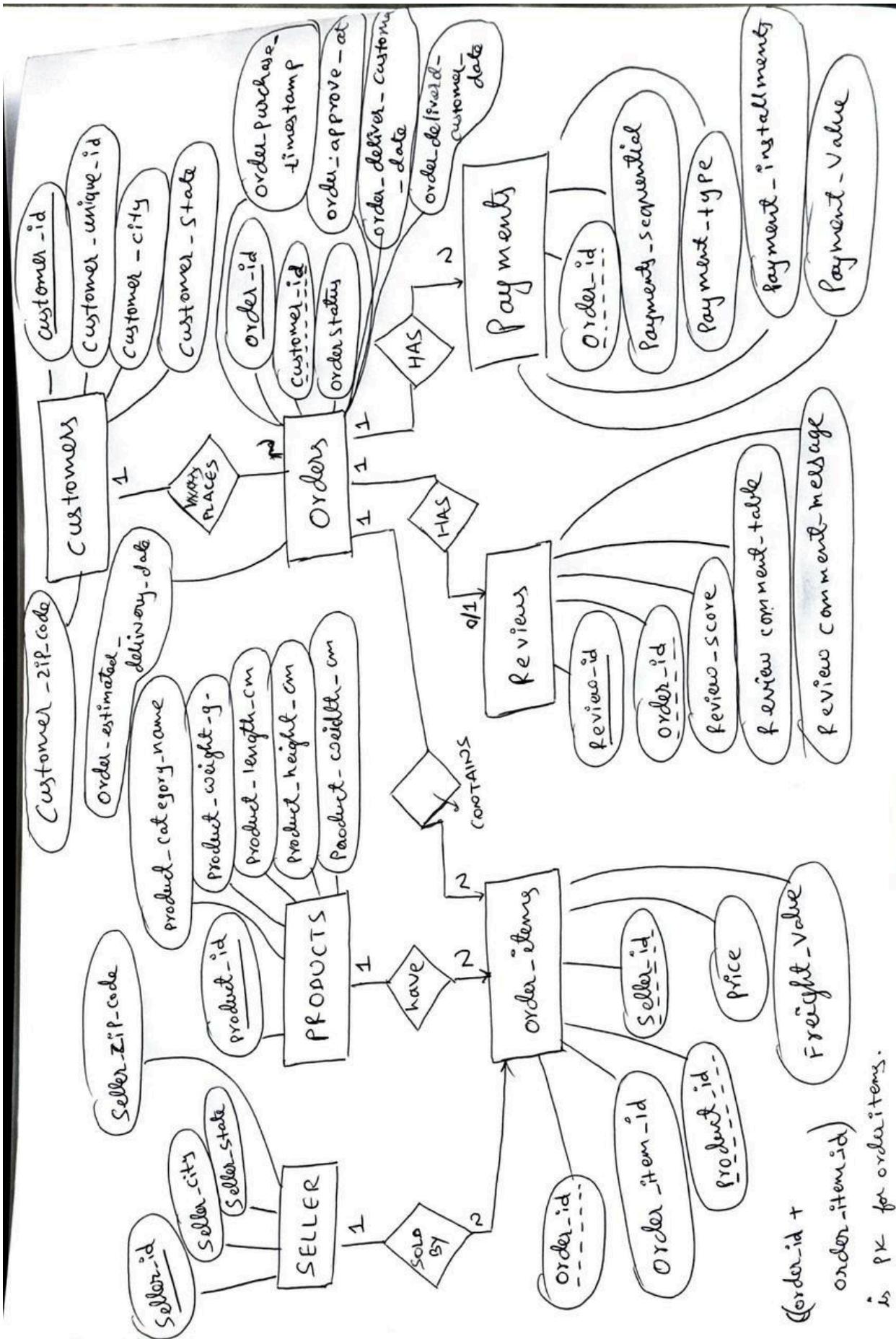
PHASE 1 REPORT

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1. Entity Relationship (ER) Diagram

Our database design is based on the Olist Brazilian E-commerce dataset, which contains transactional data from an online marketplace. After analyzing all nine CSV files, we identified seven core entities: Customers, Orders, Order Items, Products, Sellers, Payments, and Reviews.



2. Table Descriptions

1. Customers

Stores customer-level information such as location.

Primary Key: customer_id

Attributes include: customer_unique_id, customer_city, customer_state, customer_zip_code_prefix.

2. Orders

Represents each transaction placed by a customer.

Primary Key: order_id

Foreign Key: customer_id → *Customers*

Attributes include:

order_status, order_purchase_timestamp, order_approved_at, order_delivered_carrier_date, order_delivered_customer_date, order_estimated_delivery_date.

3. Order Items

Breaks each order into individual product units.

Composite Key: (order_id, order_item_id)

Foreign Keys: order_id → Orders, product_id → Products, seller_id → Sellers

Attributes include: price, freight_value.

4. Products

Catalog of products sold on the platform.

Primary Key: product_id

Attributes include:

product_category_name, product_weight_g,
product_length_cm, product_height_cm, product_width_cm.

5. Sellers

Stores seller business and location details.

Primary Key: seller_id

Attributes include:

seller_city, seller_state.

6. Payments

Represents customer payments for each order.

Composite Key: (order_id, payment_sequential)

Foreign Key: order_id → Orders

Attributes include:

payment_type, payment_installments, payment_value.

7. Reviews

Customer feedback on orders.

Primary Key: review_id

Foreign Key: order_id → Orders

Attributes include:

review_score, review_comment_title, review_comment_message.

Columns intentionally excluded from schema (not useful for analysis):

- review_creation_date (Reviews)
- product_name_length (Products)

- product_photo_qty (Products)
- product_description_length (Products)
- shipping_limit_date (Order Items)

3. Normalization & 3NF Justification

1NF Compliance

- Every table contains atomic values.
- No repeating groups.
- Each row represents a unique instance (customer, order, order item, etc.).

2NF Compliance

- No partial dependencies exist.
- In order_items, the composite key is (order_id, order_item_id), and all non-key attributes depend on the full composite key.
- In payments, the composite key is (order_id, payment_sequential), and non-key attributes depend on both fields.

Since no non-key attribute depends on *part* of a composite key → 2NF satisfied.

3NF Compliance

- No transitive dependencies exist in any table.

Examples:

- Customer city/state depend ONLY on customer_id — not on orders.
- Product dimensions and category depend ONLY on product_id — not on order_items.
- Review text and score depend ONLY on review_id, not on order details.
- Payments attributes (type, installments, value) depend ONLY on the composite key and not on indirect attributes.

Therefore:

All non-key attributes depend only on the primary key.

No attribute depends on other non-key attributes

No redundancy or update anomalies exist

Schema is fully in 3NF.