


# Jaya Dev Sahoo

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## PROFILE SUMMARY

With over 5 years of professional experience, I am eager to transition fully into the Product Management domain, having a strong foundation and expertise in:

- Analytical Problem-Solving:** Leveraging data and feedback for strategic decisions.
- Product Development:** Crafting PRDs, defining MVPs, and creating GTM strategies.
- Methodologies:** Managing product development with **Agile** and **Waterfall**.
- Web Analytics:** Utilizing tools like **Google Analytics** and **Amplitude** for optimization.
- Strategic Vision:** Developing product strategies and prioritizing with the **RICE method**



## WORK EXPERIENCE

Sep'24 – Present : Team Lead  
Ventures **HRD Center Pvt Ltd**

- Developing scalable recruitment solutions, enhancing user engagement, and optimizing workflows for job seekers, recruiters, and hiring managers.
- Aligned talent strategies with client goals, led recruitment teams, and fostered relationships to drive growth.
- Directed the complete recruitment lifecycle, encompassing initial candidate screening, offer negotiation, and background verification processes.

Apr'24 - Jun'24: Product Manager Intern  
**Nishtya Infotech Pvt Ltd**

- Consulting.io:** Analyzed and tested using wireframing, **Agile**, **JIRA**, and **Figma** to ensure a **seamless user experience** and **quality assurance**.
- SWOT Analysis for Jobaaj Learning:** Identified key strengths, weaknesses, opportunities, and threats; provided strategic recommendations.
- Windows 11 UI Wireframing:** Conducted **product teardown**, designed UI, and developed **flow diagrams** and **user stories** to improve user experience.
- RMS GTM Strategy:** Created a GTM strategy including **market analysis**, **differentiation**, **pricing**, and **distribution**; developed a **scalable implementation plan**.
- Alexa Product Teardown:** Analyzed user feedback to identify issues; developed plan for optimizing functionality and user experience.

Oct'22-Aug'23: Senior Talent Acquisition Executive  
**FLEXC Tech Pvt Ltd**

- Comprehensive Talent Acquisition:** Demonstrated expertise in recruiting top talent across IT, non-IT, and Manufacturing sectors by employing effective sourcing strategies and leveraging diverse job portals to identify and engage high-quality candidates efficiently.
- Client and Team Collaboration:** Partnered with clients to align talent acquisition strategies with their business objectives, managed recruitment teams, and cultivated client relationships to drive business development.

Dec'20-Oct'22: Talent Acquisition  
**Wipro Technology (Payroll Quess Corp IT Pvt Ltd)**

- Strategic Talent Acquisition:** Successfully recruited professionals across various levels and technological domains by leveraging advanced sourcing techniques on leading job portals such as Naukri, Monster, and LinkedIn to identify and engage top talent.
- End-to-end Recruitment Management:** Directed the complete recruitment lifecycle, encompassing initial candidate screening, offer negotiation, and background verification processes.

Feb 17 - Jun 19: Talent Acquisition-Executive  
**Ventures HRD Center Pvt Ltd**

- Comprehensive Recruitment Management:** Oversaw the full recruitment cycle for IT, Non-IT, and Manufacturing roles.
- Reporting and Documentation:** Maintained detailed reports on interview status, closures, and candidate feedback.

## OTHER EXPERIENCE

- Worked in DATAMITES as a **DATA SCIENTIST** intern from Sept 22 to August 23 (Virtual).
- Worked in BCEZ as a **Machine Learning** intern at from. Sep 19 to Jan 20.

### Responsibility

- Work within a multidisciplinary team to understand client's business, data, and requirements and develop the appropriate ML solution..
- Design ML models with Feature Engineering, Feature Selection, Model training with different Algorithms, Evaluating accuracies, Precision, Recall, F1, Hyperparameter tuning, Retraining, etc.
- Develop ML models for different data and output types (Classification/Regression) .



## CORE COMPETENCIES

Product Strategy Market Gap Analysis

Cross-Functional Collaboration

Agile & Scrum Methodologies

JIRA & Tableau & Python Data Analysis

Customer Need Analysis

Competitive Analysis

Prioritization and Simplification

Deep Learning



## CERTIFICATION

- **Product Management Program** (Accredited by Jobaaj) | July 2024
- **AI Product Management** (Accredited by Coursera) | July 2024
- **Data Scientist Certification** (Accredited by IABAC) | October 2023
- **Data Analysis on Tableau** (Accredited by Udemy) | October 2023
- **UI/UX Design Certification** (Accredited by Asian Institute) | May 2023



## TECHNICAL SKILLS

- Python
- Machine learning
- Figma
- Deep learning
- Adobe XD
- Tableau
- LLM



## SOFT SKILLS

- Analytical
- Collaborator
- Communicator
- Planner
- Leader



## EDUCATION

### Master of Business Administration (MBA)HR & Finance

📅 08/2014 - 06/2015

📍Bhubaneswar, Odisha

### Bachelor of Technology (B.Tech)EEE

📅 08/2008 - 07/2012

📍Rourkela, Odisha



## PERSONAL DETAILS

- **Language Known** : English, Hindi, Odia
- **Location** :Bengaluru
- **D.O.B**: 15/04/1990