Having briefly looked at all the data following observations were made regarding the tidiness & quality issues that need to be addressed in the data.

## Tidiness:

- 1. 'rating\_denominator','expanded\_urls' does not provide any significance in 'twitter-archive-enhanced.csv'.
  - a. Denominator ratings are all common for all tweets, hence no information can be retrieved.
  - b. Expanded URLs provide no value as we already have all the data.
- 2. Columns 'in\_reply\_to\_status\_id', 'in\_reply\_to\_user\_id', 'retweeted\_status\_id', 'retweeted\_status\_timestamp' all provide redundant information in 'twitter-archive-enhanced.csv'.
- 3. Removed duplicate jpeg url from 'image-predictions.tsv'.
- 4. Combining dog breed from image-predictions.tsv into master database.
  - a. Dog breed predicted by neural net were imported into 'twitter-archive-enhanced.csv'.
- 5. Imported favourite and retweet count into master database from tweepy for easy visualization.
  - a. Using 'Tweepy' API, favourite and retweet count were extracted from JSON for the 'tweet\_id' in 'twitter-archive-enhanced.csv'and used
- 6. Stages of dog(doggo, floofer etc) mentioned in twitter\_archive\_enhanced.csv have been changed from four columns into one

## Quality:

- 1. Sources of tweet can be modified into one word.
  - a. Instead of entire text which is hard to interpret, one word such as iPhone or web can be written.
- 2. Removed rows where no dog predictions (p1\_dog & p2\_dog & p3\_dog are all False) were there from 'image-predictions.tsv'.
  - a. Since we are only concerned with dogs, I removed rows where the neural net predicted no dogs in all three cases.
  - b. If at least one dog was predicted regardless of the confidence, that row was retained.
- 3. Selecting the predicted dog breed with strongest confidence from image-predictions.tsv and removed others from 'image-predictions.tsv'.

- a. Since we have multiple 'dog\_breed' columns which are predicted, I selected the one which was correctly predicted as dog and had the highest confidence.
- 4. Removed retweeted tweets.
  - a. Retweeted tweets provide no valuable information and hence removed.
- 5. Correcting numerator rating, i.e. removed ratings >14 & < 1.
  - a. Numerators usually have a range from 1-14, high ratings are unusually, It can be any other number mentioned in the tweet, hence these were removed.
- 6. Fixed the names of dog, removed names starting with lower case letter.
  - a. Names column of dogs contained irregular data, names usually start with uppercase letter. Those names starting with lower case letter were removed.
- 7. Removed rows with denominator rating other than 10.
- 8. Removed Deleted Tweets.
  - a. Deleted Tweets have Retweet\_count and favorite\_count as Zero