JAYAGOPAL K

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Profile

I'm highly passionate in data analytics and I'm a self-motivated and self-taught analyst. I have done Google Data Analytics Certificate course and have successfully undertaken projects and internships. Through this experience, I have gained expertise in data exploration, cleaning, manipulation, and visualization. I am proficient in Excel, SQL, Tableau, R programming, and Python. I'm enthusiastic about continuous learning and embracing emerging technologies for impactful work.

Skills

- SQL (SQL Server, MySQL)
- Excel (VLOOKUP, Conditional Formatting, Pivot Tables)
- Tableau
- Python (Pandas, NumPy, MatPlotLib, Seaborn)
- R (tidyverse, ggplot2)

Projects

COVID19 ANALYSIS (Real time project)

August 2023

- Utilized SQL to explore March 2020 to August 2023 dataset and gain insights on dataset
- Implemented JOIN and WHERE CLAUSE techniques to combine two dataset and filter continent to create desire visualization
- Utilized Tableau to craft engaging visualizations and an appealing dashboard for our stakeholders.

VIDEO GAMES SALES - Case Study

December 2022

- This dataset contains information on video game sales and ratings up to 2016.
- Utilized Python to analyze the which game categories have higher sales and which platforms have more sales
- Utilized libraries such as NumPy, Pandas, Matplotlib, and Seaborn for calculations and data visualization.
- After findings the action and sports game have higher sales than others.

Virtual Internship Experience

DATA VISUALIZATION - TATA - Chennai, TN

August 2023

- I came up with eight important questions that match what our CEO and CMO are interested in. These questions helped steer the project in the right direction.
- I selected right visualizations to tell each question's data story accurately and clearly.
- I used Tableau for creating visualizations. Prior to that, I applied filters to unit price and Quantity with a minimum of 1.
- I made a **presentation** and shared the valuable insights and analysis with the stakeholders.

DATA ANALYST - ACCENTURE NORTH AMERICA

August 2023

- Collaborated with a team of analysts to understand client objectives and project requirements.
- I employed Excel as my primary tool. I initiated the data cleaning process by eliminating null values and correcting
 misspelled words.
- Combined three separate sheets using VLOOKUP to enhance outcomes and visualization. And conducted analysis
 within Excel, employing functions like SUMIF and COUNTIF to derive insights.
- Developed impactful visualizations directly within Excel to present the data's **storytelling** effectively.
- Created a PowerPoint presentation to effectively communicate findings to the client.

Education

MASTER OF COMPUTER APPILCATION – Madras Christian College – Velachery, TN

September 2021 – May 2023

CGPA: 8.23

BACHELOR OF SCIENCE IN COMPUTER SCIENCE – Guru Nanak College – Tambaram, TN

June 2018 – May 2021

CGPA: 8.2

Certifications

GOOGLE DATA ANALYTICS COURSE ON COURSERA

INTRODUCTION TO PYTHON FOR DATA SCIENCE

FRONT-END WEB UI FRAMEWORKS AND TOOLS: BOOTSTRAP 4 on Coursera

Awards

WON FIRST PLACE IN SOFTWARE DEVELOPMENT CONTEST FOR ZOO TICKET BOOKING AND PARKING Conducted by Arignar Anna Zoological Park on 19 October 2022.

WON FIRST PLACE IN THE INNOVATION CONTEST 2023

Conducted by MCC - IIC (Institution's Innovation Council) and MCC-EDU (Entrepreneurship Development Cell)