

## Ideation Phase

### Define the Problem Statements

Date	27/02/2026
Team ID	LTVIP2026TMIDS80605
Project Name	ASSET MANAGEMENT PORTAL
Maximum Marks	2 Marks

Customer Problem Statement Template:

***Thg AssgĒ ManaggmgnĒ™ orĒal will sĒrgamling Ēhg Ēracfiing, managgmgnĒ, and allocaĒion of boĒh phDsical and digiĒal assgĒs across an organizaĒion. «mploDggs will bg ablg Ēo rgqugsĒ and rgcgivg assgĒs Ēhrough an inĒuiĒivg porĒal, whilg adminisĒraĒors can managg Ēhg gnĒirg assgĒ lifgcDclg, from procurgmgnĒ Ēo disposal. Thg porĒal will also auĒomaĒg assgĒ assignmgnĒ, gnsurg accuraĒg rgcord-figgping, and ggngraĒg rgal-Ēimg rgporĒs on assgĒ uĒilizaĒion and condiĒion. AlgrĒs will bg Ērigggrgd for mainĒgnancg or rgplacgmgnĒ nggds, gnsuring opĒimal assgĒ pgrformancg and rgducing downĒimg. ÐD cgnĒralizing assgĒ managgmgnĒ, Ēhg plaĒform will improvg opgraĒional gfficigncD, rgducg assgĒ loss, and supporĒ informgd dgcision-mafiing.***

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Example:



Problem Statement (PS)	I am (Customer )	I'm trying to	But	Because	Which makes me feel
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PS-1					
PS-2					