

-Brandbone.

Introduction

From sourcing high-quality materials to ensuring flawless manufacturing, From creating exquisite Brand Experience to setting up Sales Channels. Brandbone is dedicated to ensuring that your D2C brand stands out in a crowded market.

Why Us

Our expertise comes from years of experience and countless successful projects in this field, making us the best choice for your needs

Supply Chain

Control on Pricing, Quality, Delivery and Risks

Digital Native Mindset

Fast Product Development, lean inventory, efficient operational model

Plug N Play modules

Capsules which can be implemented to the existing platforms

Tailor made solutions

Complete turn key projects suited for your Brand



-Bb.

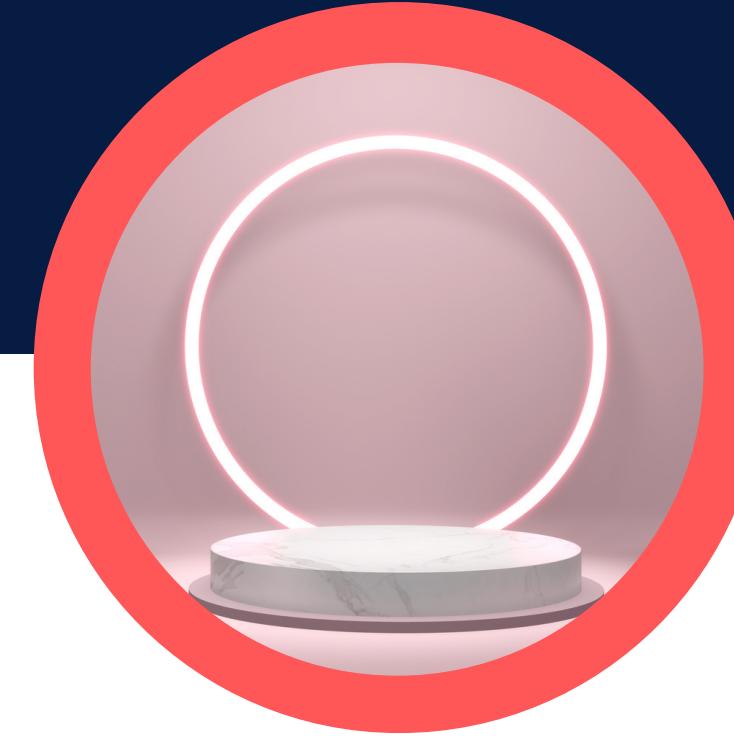
What we do - Products

Refined Production Processes Guarantee Reduced Minimums, More Efficient Costs, and Reliable Timelines.



Opportunity Assessment

Category / Competition / Margin / Growth / Working Capital / Business Model



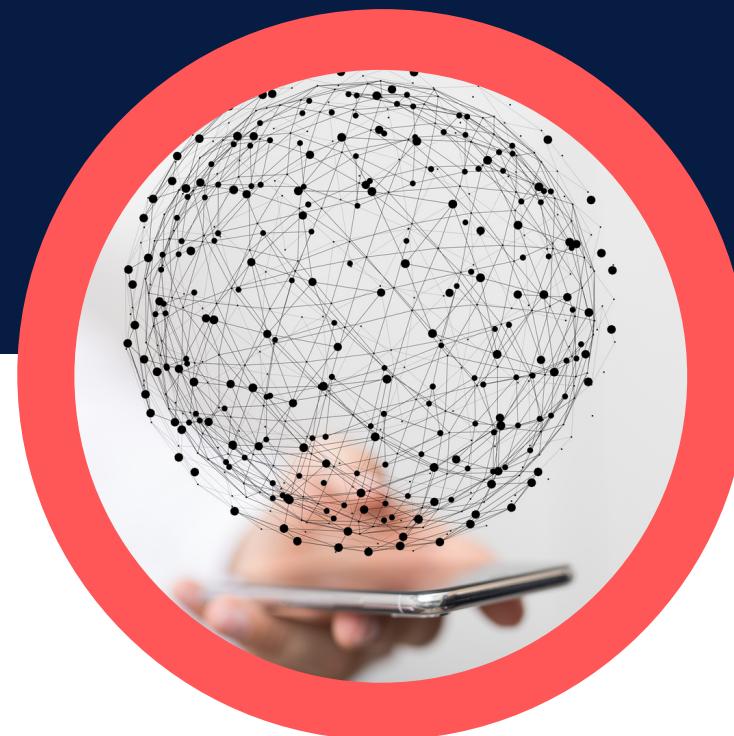
Product Concept Building

Product Definition / Positioning / Pricing / Target Segment



Product Development

Concept to Design execution keeping Brand sentiments



Sourcing / Manufacturing

Do the complete wheel of Design to Delivery

What we do - Business

Create new channels of growth for your brand to generate additional revenue and increase brand equity



Channel Development

Modern Trade / Traditional Trade / Retail / International markets



Strategic Consulting

Business Planning, Fund Raising, PE, Venture Debt,

What we do - Brand Development

Seasoned brand strategists, expert designers, creative content creators, and skilled copywriters work together seamlessly to deliver exactly what your customers need



Brand Development

*Cater to the entie Brand
building excersise of
creating assets and
Identity*



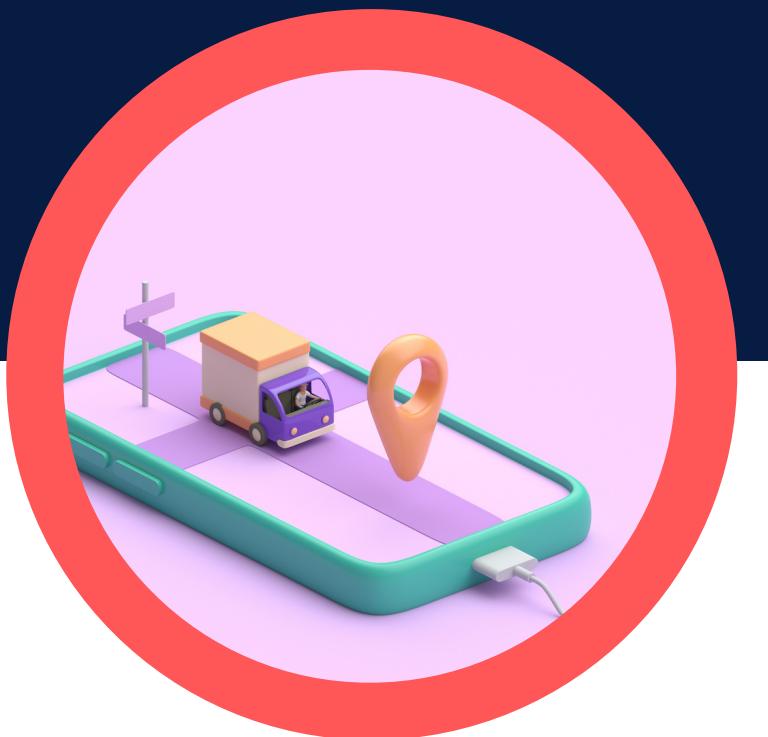
Brand Communication

Communication design / Digital Marketing (Social + PR)



Performance Marketing

Marketplace Advertising / Digital Advertising / Campaigns



Digital Distribution

Storefront Development / Marketplace Listing-to- Fulfilment

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Who Trusts Us



and many more...

Areas of Strength

01

Product

Development
Sourcing
Manufacturing

02

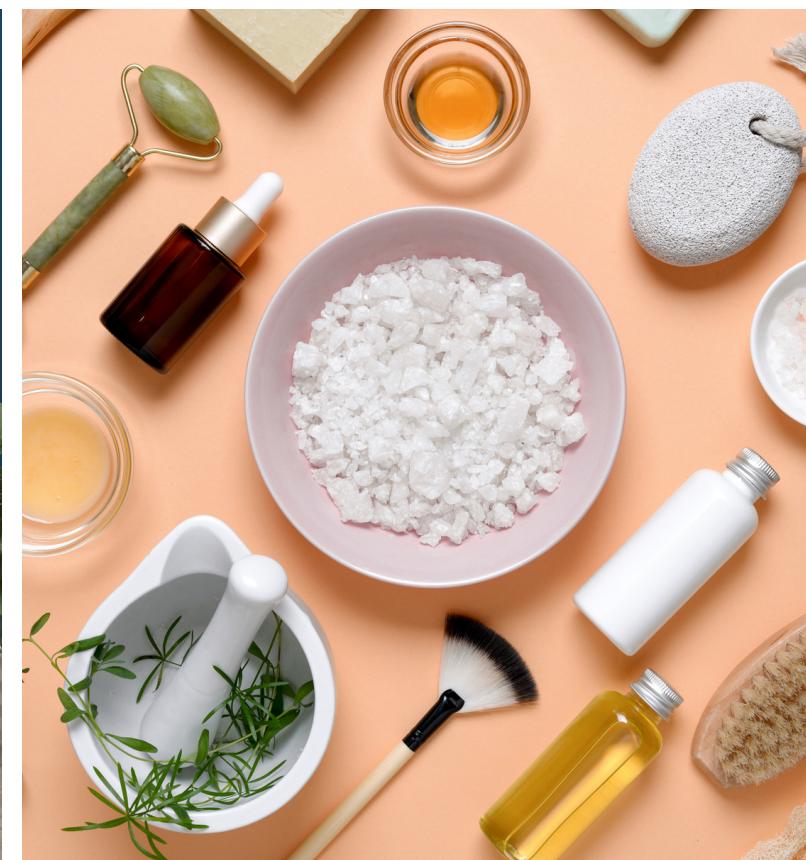
Brand

Brand Development
Brand Communication
Brand Marketing

03

Distribution

E-Commerce Store
Marketplace Operations
Channel Development



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Category Strengths



01



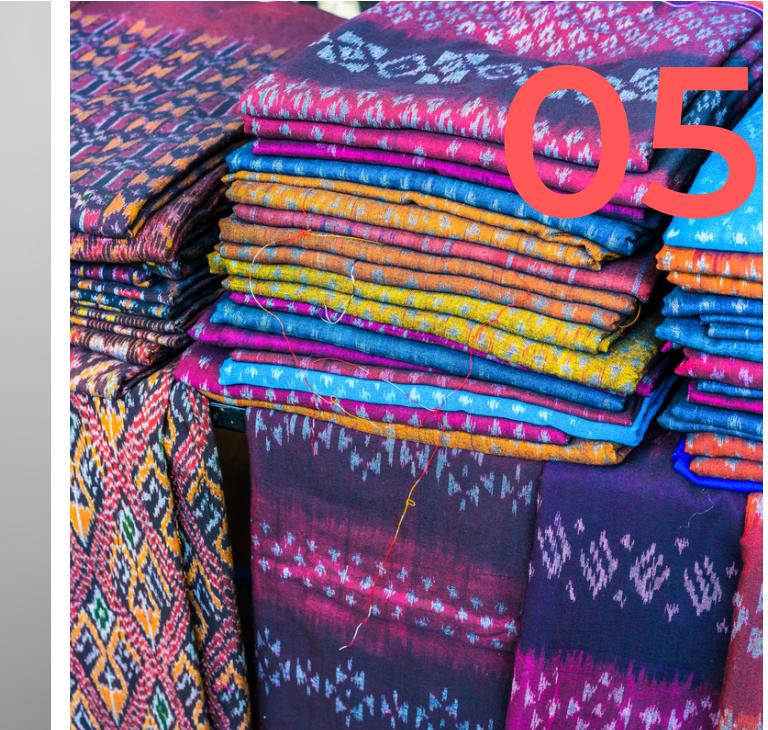
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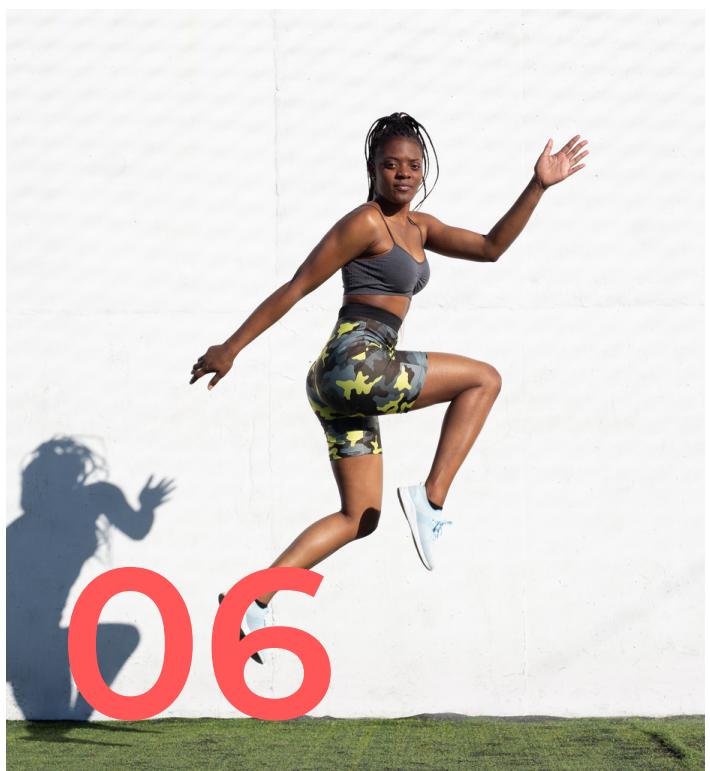
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04



05



06



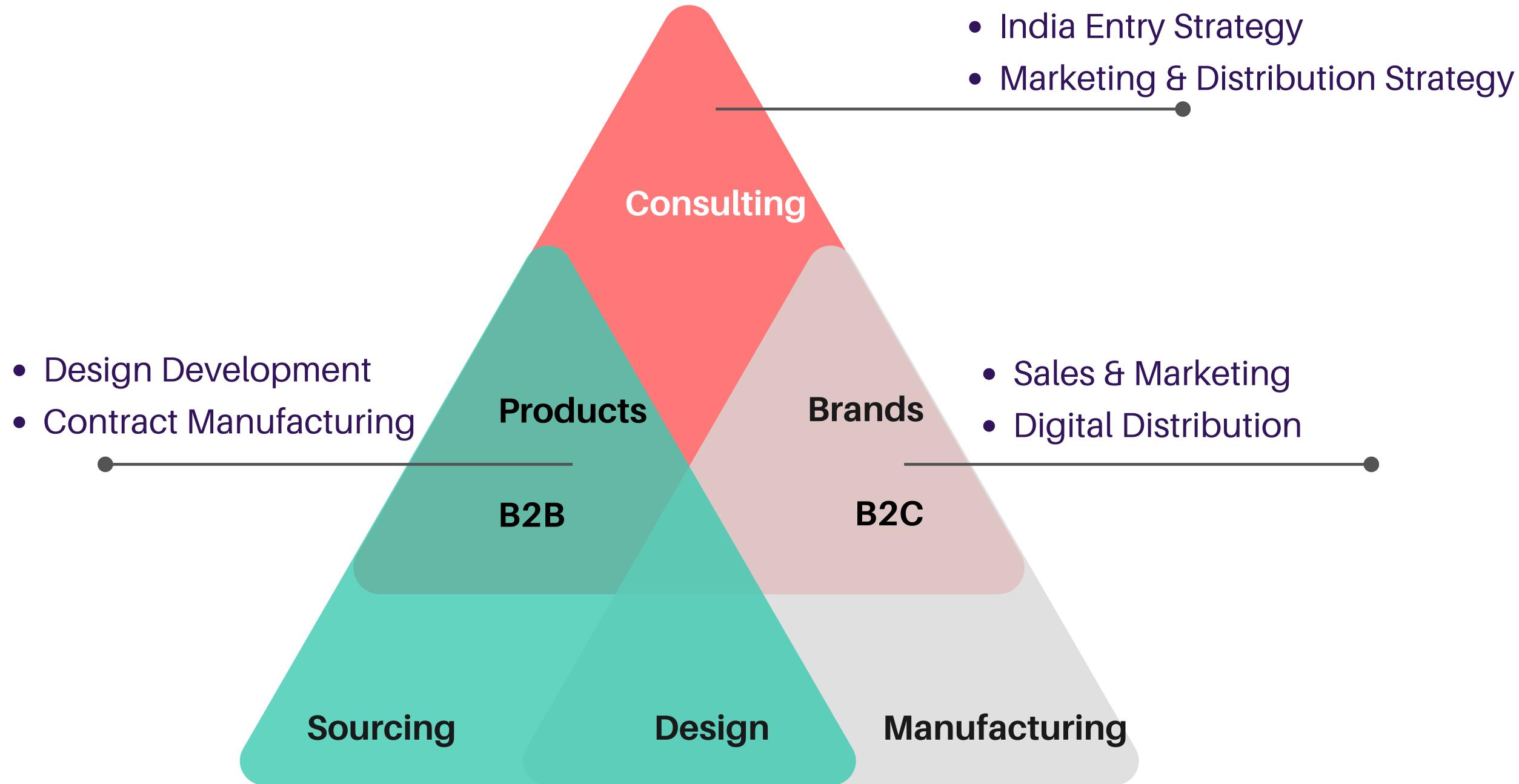
07

Swimwear
Faltknits
Denims
Knits
Woven
Athleisure
Intimate Wear

Competency Pyramid



Supply Chain Innovation Project
Department of Handloom and
Handicrafts
Govt of CG



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Showcase

some of the brands that we
engaged with during their journey

HOUSE OF NEEBA



*a*POV

ANOTHER POINT OF VIEW



The Web of Tales



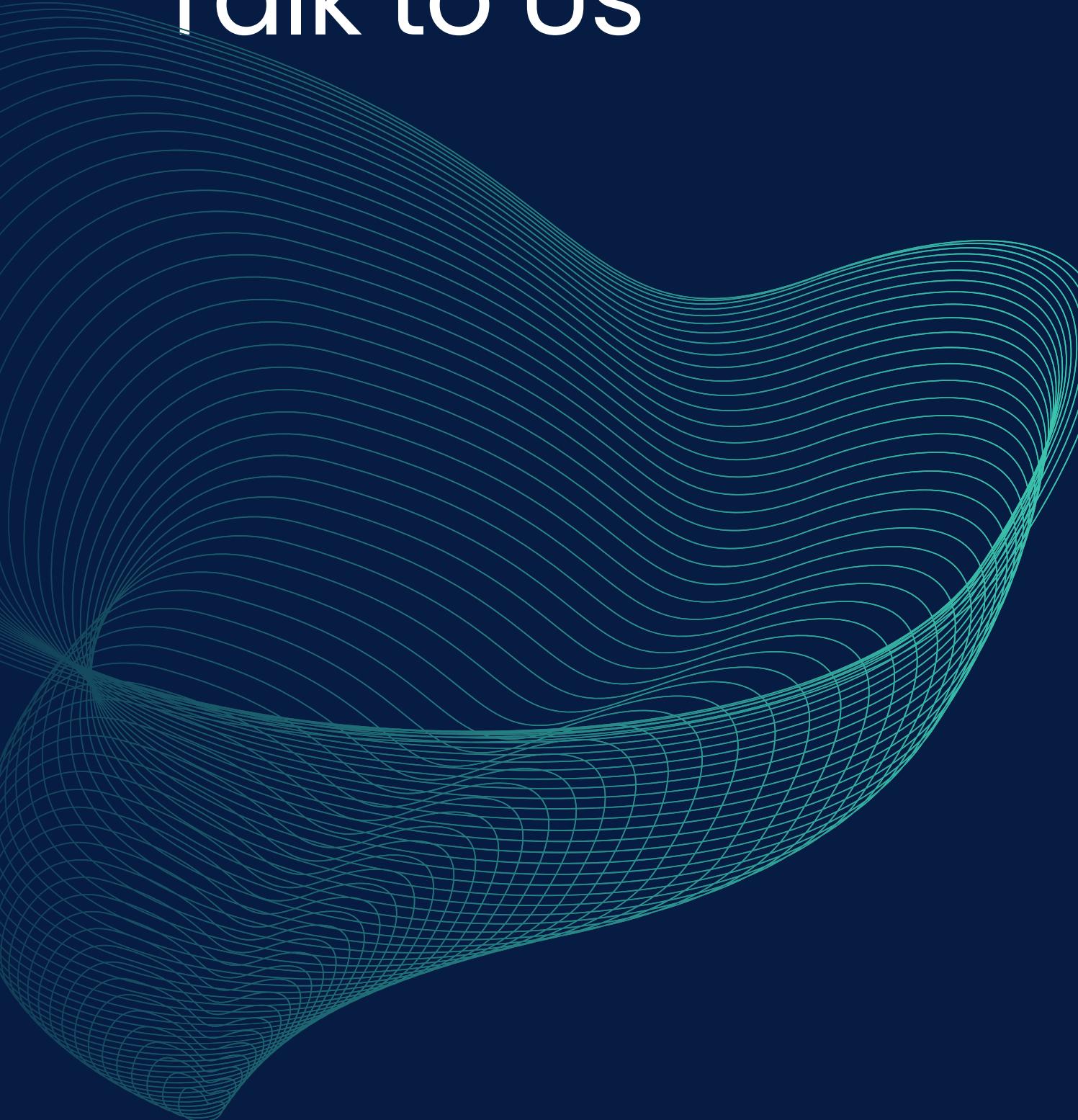
HourStack



Sriram's

Talk to Us

-Brandbone.



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