

COURSE CODE	COURSE TITLE	L	T	P	C
UGE1577	INTELLECTUAL PROPERTY RIGHTS	3	0	0	3

OBJECTIVE

To inculcate the knowledge on Intellectual property rights, registration and its enforcement.

UNIT I INTRODUCTION

9

Introduction to IPRs, Basic concepts and need for Intellectual Property – Patents, Copyrights, Geographical Indications, Nature of Intellectual Property, Industrial Property, technological Research, Inventions and Innovations – Important examples of IPR.

UNIT II REGISTRATION OF IPRs

10

Meaning and practical aspects of registration of Copy Rights, Trademarks, Patents, Geographical Indications, Trade Secrets and Industrial Design registration in India and Abroad.

UNIT III AGREEMENTS AND LEGISLATIONS

10

IPR in India and Abroad – Genesis and Development – the way from WTO to WIPO –TRIPS International Treaties and Conventions on IPRs, TRIPS Agreement, PCT Agreement, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication Act.

UNIT IV DIGITAL PRODUCTS AND LAW

9

Digital Innovations and Developments as Knowledge Assets – IP Laws, Cyber Law and Digital Content Protection – Unfair Competition – Meaning and Relationship between Unfair Competition and IP Laws – Case Studies.

UNIT V ENFORCEMENT OF IPRs

7

Infringement of IPRs, Enforcement Measures, Emerging issues – Case Studies.

TOTAL PERIODS: 45

OUTCOMES

On successful completion of the course the student will be able to

CO1 Explain the concept of Intellectual property (K2: U)

CO2 Discuss the method for registration of intellectual property (K2: U)

CO3 Explain the legislative procedures in intellectual property (K2: U)

CO4 Discuss the digital developments in intellectual property (K2: U)

CO5 Explain the infringement and enforcement of intellectual property (K2: U)

TEXT BOOKS

1. V. Scople Vinod, Managing Intellectual Property, Prentice Hall of India Pvt. Ltd., 2012
2. S. V. Satakar, Intellectual Property Rights and Copy Rights, Ess. Publications, New Delhi, 2002

REFERENCE BOOKS

1. Deborah E. Bouchoux, Intellectual Property: The Law of Trademarks, Copyrights, Patents and Trade Secrets, Cengage Learning, Third Edition, 2012.
2. Prabuddha Ganguli, Intellectual Property Rights: Unleashing the Knowledge Economy, McGraw Hill Education, 2011.
3. Edited by Derek Bosworth and Elizabeth Webster, The Management of Intellectual Property, Edward Elgar Publishing Ltd., 2013