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| **COURSE CODE** | **COURSE TITLE** | **L** | **T** | **P** | **C** |
| **UGE1577** | **INTELLECTUAL PROPERTY RIGHTS** | **3** | **0** | **0** | **3** |

**OBJECTIVE**To inculcate the knowledge on Intellectual property rights, registration and its enforcement.

**UNIT I INTRODUCTION 9**Introduction to IPRs, Basic concepts and need for Intellectual Property – Patents, Copyrights,  
Geographical Indications, Nature of Intellectual Property, Industrial Property, technological  
Research, Inventions and Innovations – Important examples of IPR.

**UNIT II REGISTRATION OF IPRs 10**Meaning and practical aspects of registration of Copy Rights, Trademarks, Patents,  
Geographical Indications, Trade Secrets and Industrial Design registration in India and  
Abroad.

**UNIT III AGREEMENTS AND LEGISLATIONS 10**IPR in India and Abroad – Genesis and Development – the way from WTO to WIPO –TRIPS  
International Treaties and Conventions on IPRs, TRIPS Agreement, PCT Agreement, Patent Act of India, Patent Amendment Act, Design Act, Trademark Act, Geographical Indication  
Act.

UNIT IV DIGITAL PRODUCTS AND LAW 9Digital Innovations and Developments as Knowledge Assets – IP Laws, Cyber Law and  
Digital Content Protection – Unfair Competition – Meaning and Relationship between Unfair  
Competition and IP Laws – Case Studies.

UNIT V ENFORCEMENT OF IPRs 7Infringement of IPRs, Enforcement Measures, Emerging issues – Case Studies.

TOTAL PERIODS: 45

OUTCOMESOn successful completion of the course the student will be able toCO1 Explain the concept of Intellectual property (K2: U)  
CO2 Discuss the method for registration of intellectual property (K2: U)  
CO3 Explain the legislative procedures in intellectual property (K2: U)  
CO4 Discuss the digital developments in intellectual property (K2: U)  
CO5 Explain the infringement and enforcement of intellectual property (K2: U)

TEXT BOOKS

1. V. Scople Vinod, Managing Intellectual Property, Prentice Hall of India Pvt. Ltd.,  
   2012
2. S. V. Satakar, Intellectual Property Rights and Copy Rights, Ess. Publications, New  
   Delhi, 2002

REFERENCE BOOKS

1. Deborah E. Bouchoux, Intellectual Property: The Law of Trademarks, Copyrights,  
   Patents and Trade Secrets, Cengage Learning, Third Edition, 2012.
2. Prabuddha Ganguli,Intellectual Property Rights: Unleashing the Knowledge  
   Economy, McGraw Hill Education, 2011.
3. Edited by Derek Bosworth and Elizabeth Webster, The Management of Intellectual  
   Property, Edward Elgar Publishing Ltd., 2013