

Rank wise channel

| Channel | |
|----------------------------|----|
| As of March 14, 2023UTC | |
| T-Series | 1 |
| Cocomelon | 2 |
| Sony Entertainment Telev.. | 3 |
| MrBeast | 4 |
| PewDiePie | 5 |
| Kids Diana Show | 6 |
| Like Nastya | 7 |
| Vlad and Niki | 8 |
| WWE | 9 |
| Zee Music Company | 10 |
| Blackpink | 11 |
| Goldmines | 12 |
| 5-Minute Crafts | 13 |
| Sony SAB | 14 |

Channel brand

| Channel | Brand channel | |
|-------------------------|---------------|-----|
| | As of M.. | |
| 5-Minute Crafts | | Yes |
| A4 | No | |
| Aaj Tak | | Yes |
| Ariana Grande | No | |
| As of March 14, 2023UTC | As of M.. | |
| Bad Bunny | No | |
| Badabun | | Yes |
| BangtanTV | No | |
| Billie Eilish | No | |
| BillionSurpriseToys | | Yes |
| Blackpink | | Yes |
| Canal KondZilla | | Yes |
| ChuChu TV | | Yes |
| Cocomelon | | Yes |
| Colors TV | | Yes |

No of channels with brand

