

## Says

What have we heard them say?
What can we imagine them saying?

"let's explore how the features and functions of the iphone align with the preferences of indian consumers".

"let's dive into the sales data and understand which iphone models are highly favored in india".

"i'm Robbie,your girlfriend. I can dive into the world of data to explore the impact of apple's iphone in india".

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



"what insights can we gain from analyzing data on iphone sales, manufacturing, and consumer perceptions?"

"what are the key factors that influence indian consumers to choose specific iphone models?"

"how do indian consumers perceive and value the different features offered by the iphone?"

A Data-Driven
Exploration of
Apple's Iphone
Impact in India

analyze consumer surveys and reviews to identify the features that are most appealing and sought after by

indian consumers

dive deep into data analytics, conduct surveys,and analyze various factorsinfluencing iphone usage and preferences in india

analyze the sales data to identify the factors that drive demand ,such as pricing,features,and brand perception eager to uncover the aspects of

iphone that

their appeal

resonate with

indian consumers and contribute to

passionate about uncovering the hidden nuances and impacts of iphone usage in

excitement to
uncover the
patterns and trends
in the sales data,
and curiosity about
consumer
preferences



## Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



**Feels** 

