

Assignment Questions on Digital Marketing

**1. Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.**

<https://swathilakshmipathi06.wordpress.com/2023/10/03/welcome-to-collegeliberty/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61550562874222>

3. Create and design a social media advertisement poster using canva.

<https://collegeliberty.blogspot.com/2023/09/social-media-ad-posters-camera.html>

4. Create email newsletter design using MailChimp or canva tool.

<https://collegeliberty.blogspot.com/2023/09/email-newsletter-weekly-news.html>