
PROJECT - MACHINE LEARNING

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Problem 1:

You are hired by one of the leading news channels CNBE who wants to analyze recent elections. This survey was conducted on 1525 voters with 9 variables. You have to build a model, to predict which party a voter will vote for on the basis of the given information, to create an exit poll that will help in predicting overall win and seats covered by a particular party.

1.1) Read the dataset. Describe the data briefly. Interpret the inferences for each. Initial steps like `head()`, `.info()`, Data Types, etc . Null value check, Summary stats, Skewness must be discussed.

HEAD

	Unnamed: 0	vote	age	economic.cond.national	economic.cond.household	Blair	Hague	Europe	political.knowledge	gender
0	1	Labour	43	3	3	4	1	2	2	female
1	2	Labour	36	4	4	4	4	5	2	male
2	3	Labour	35	4	4	5	2	3	2	male
3	4	Labour	24	4	2	2	1	4	0	female
4	5	Labour	41	2	2	1	1	6	2	male

The dataset has 10 variables or 10 columns. Most of the variables are ordinal or categorical in nature, except age which is continuous in nature. There is also a serial number column which must be removed, since it is redundant.

INFO & DATA TYPES

Data columns (total 10 columns):

#	Column	Non-Null Count	Dtype
0	Unnamed: 0	1525 non-null	int64
1	vote	1525 non-null	object
2	age	1525 non-null	int64
3	economic.cond.national	1525 non-null	int64
4	economic.cond.household	1525 non-null	int64
5	Blair	1525 non-null	int64
6	Hague	1525 non-null	int64
7	Europe	1525 non-null	int64
8	political.knowledge	1525 non-null	int64
9	gender	1525 non-null	object

dtypes: int64(8), object(2)

There are 1525 entries or 1525 rows in total. We can also say that there are no null variables in the dataset, since the total number of entries are the same all throughout the info table. There are 8 variables of integer data type and 2 variables of object data type.

SUMMARY

	count	mean	std	min	25%	50%	75%	max
Unnamed: 0	1525.0	763.000000	440.373894	1.0	382.0	763.0	1144.0	1525.0
age	1525.0	54.182295	15.711209	24.0	41.0	53.0	67.0	93.0
economic.cond.national	1525.0	3.245902	0.880969	1.0	3.0	3.0	4.0	5.0
economic.cond.household	1525.0	3.140328	0.929951	1.0	3.0	3.0	4.0	5.0
Blair	1525.0	3.334426	1.174824	1.0	2.0	4.0	4.0	5.0
Hague	1525.0	2.746885	1.230703	1.0	2.0	2.0	4.0	5.0
Europe	1525.0	6.728525	3.297538	1.0	4.0	6.0	10.0	11.0
political.knowledge	1525.0	1.542295	1.083315	0.0	0.0	2.0	2.0	3.0

Most ordinal variables range between 1 to 5 in terms of the respondent's views on the topic. With variable political knowledge having the range of 0 to 3 and Europe variable ranging from 1 to 11.

NULL VARIABLE

```

Unnamed: 0 0
vote 0
age 0
economic.cond.national 0
economic.cond.household 0
Blair 0
Hague 0
Europe 0
political.knowledge 0
gender 0

```

There are no null variables in this dataset.

DUPLICATES

```
False 1525
```

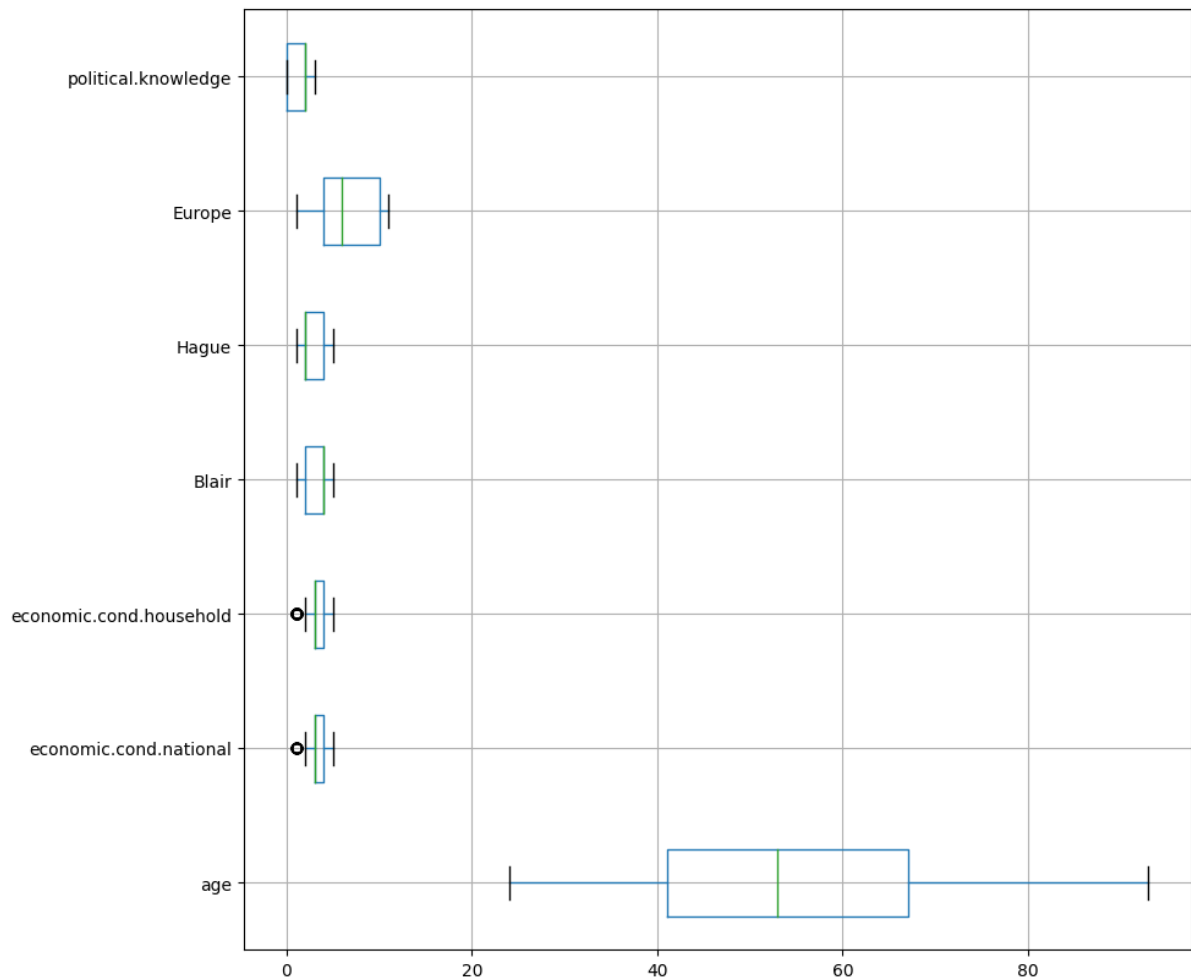
There are no duplicated rows in this dataset.

DROPPING SR. NUMBER VARIABLE

Before checking the skewness of the variables, I dropped the serial number variable - 'Unnamed : 0'. Following the sample of the dataset after this process.

	vote	age	economic.cond.national	economic.cond.household	Blair	Hague	Europe	political.knowledge	gender
0	Labour	43	3	3	4	1	2	2	female
1	Labour	36	4	4	4	4	5	2	male
2	Labour	35	4	4	5	2	3	2	male
3	Labour	24	4	2	2	1	4	0	female
4	Labour	41	2	2	1	1	6	2	male

SKEWNESS



Most ordinal variables are normally distributed. Political knowledge variable is positively skewed. Similarly, age is slightly positively skewed. Whereas, the Europe variable is negatively skewed. Boxplot for the age variable lies in a different range than the other variables because of its continuous nature

1.2) Perform EDA (Check the null values, Data types, shape, Univariate, bivariate analysis). Also check for outliers (4 pts). Interpret the inferences for each (3 pts) Distribution plots(histogram) or similar plots for the continuous columns. Box plots. Appropriate plots for categorical variables. Inferences on each plot. Outliers proportion should be discussed, and inferences from above used plots should be there.

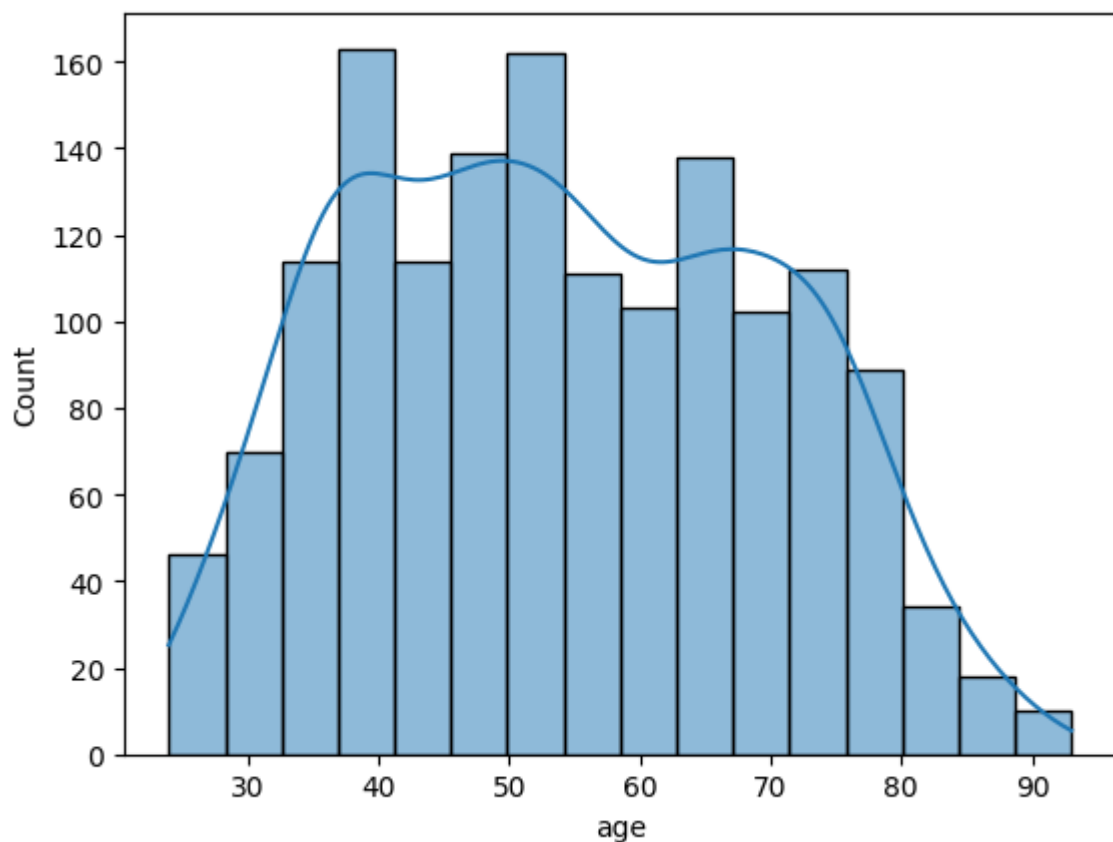
There is no restriction on how the learner wishes to implement this but the code should be able to represent the correct output and inferences should be logical and correct.

OUTLIERS

From the above given box plot diagram, there are some outliers in the economic.cond.household variable and economic.cond.national variable. I have decided not to treat these outliers since these variables are ordinal in nature and treating the outliers might affect the prediction accuracy in the model building.

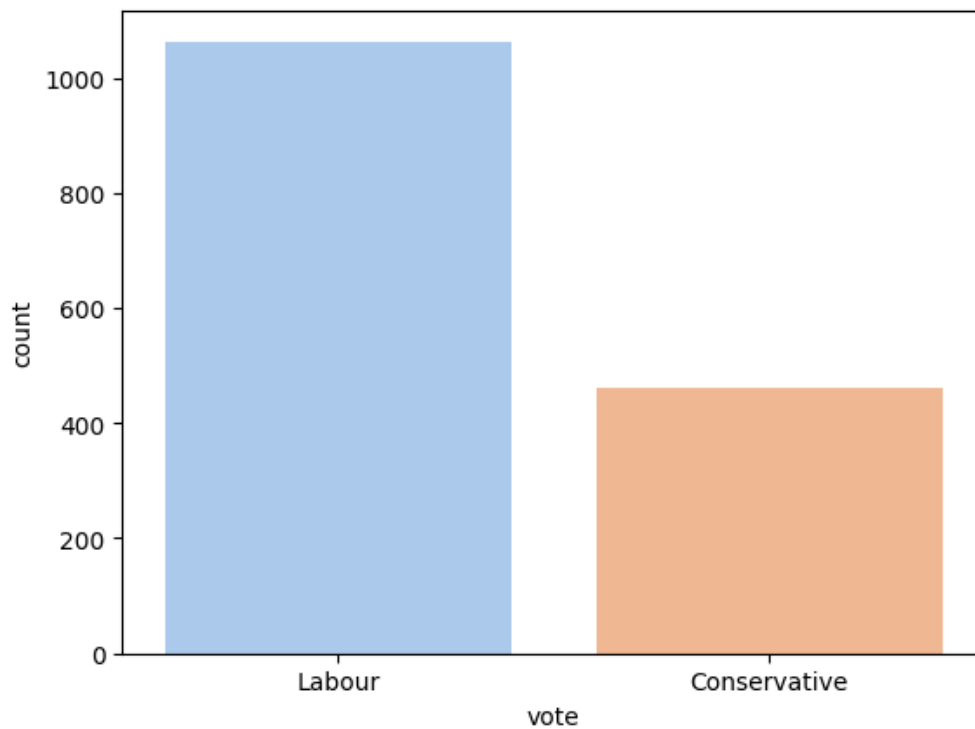
DESCRIPTIVE ANALYSIS

AGE



The distribution of the data must be significant on the left of the graph, i.e., the lower end of the scale. Thus, there are more respondents of the age less than 60. The lowest aged respondent is around 25 years of age. The highest aged respondent is around 95 years of age.

VOTE

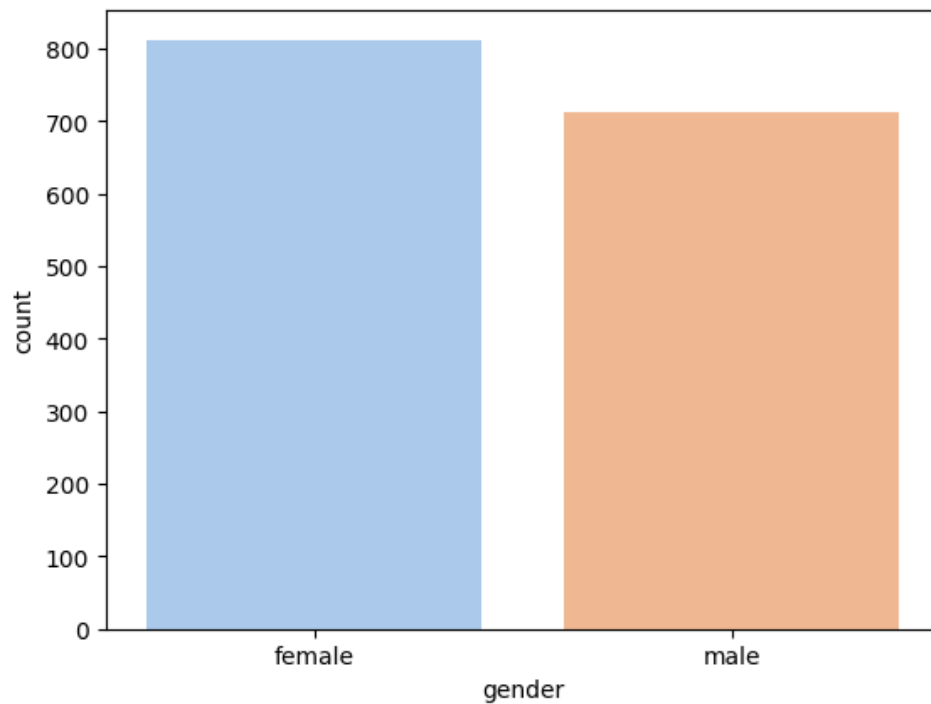


Total number of people who voted for Labour party :1063

Total number of people who voted for Conservative party :462

This variable accounts the total number of people who voted for the labour party and the conservative party each. There are significantly higher numbers of individuals who voted for the Labour party than the conservative party.

GENDER

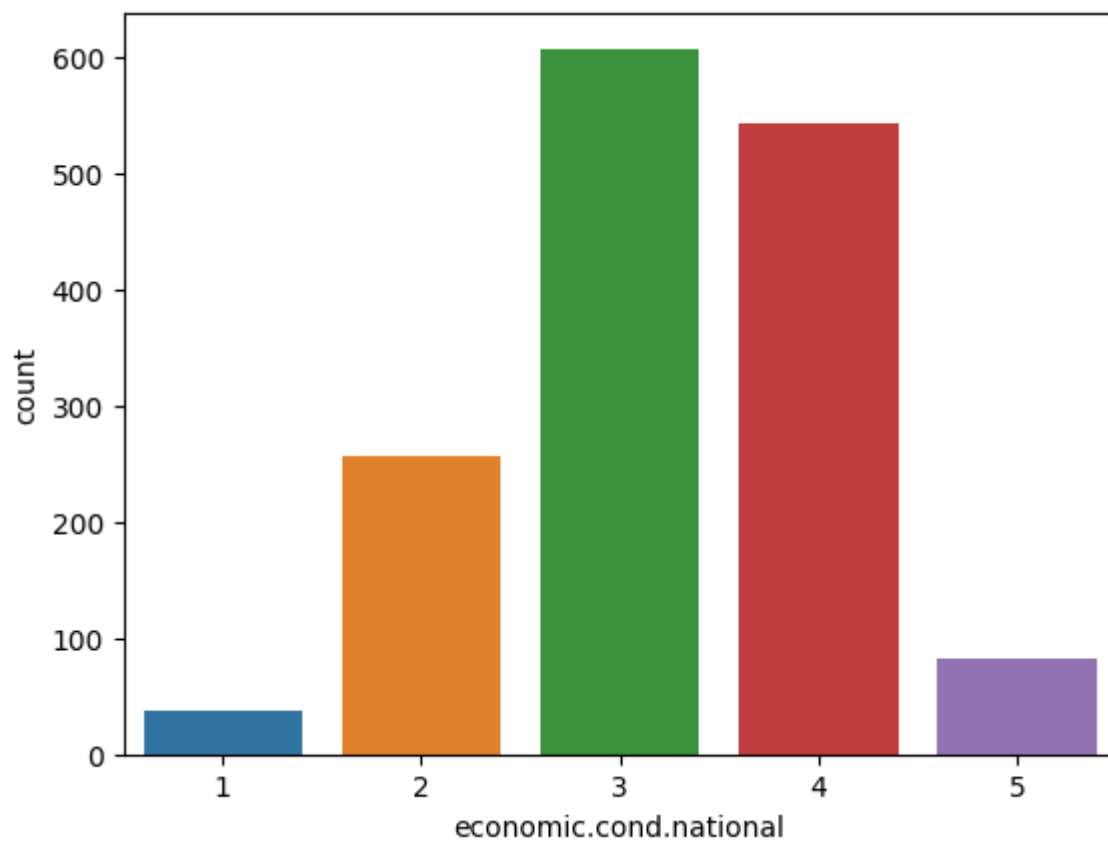


There are 812 female respondents in total.

There are 713 male respondents in total.

There are more female respondents than male respondents in this dataset.

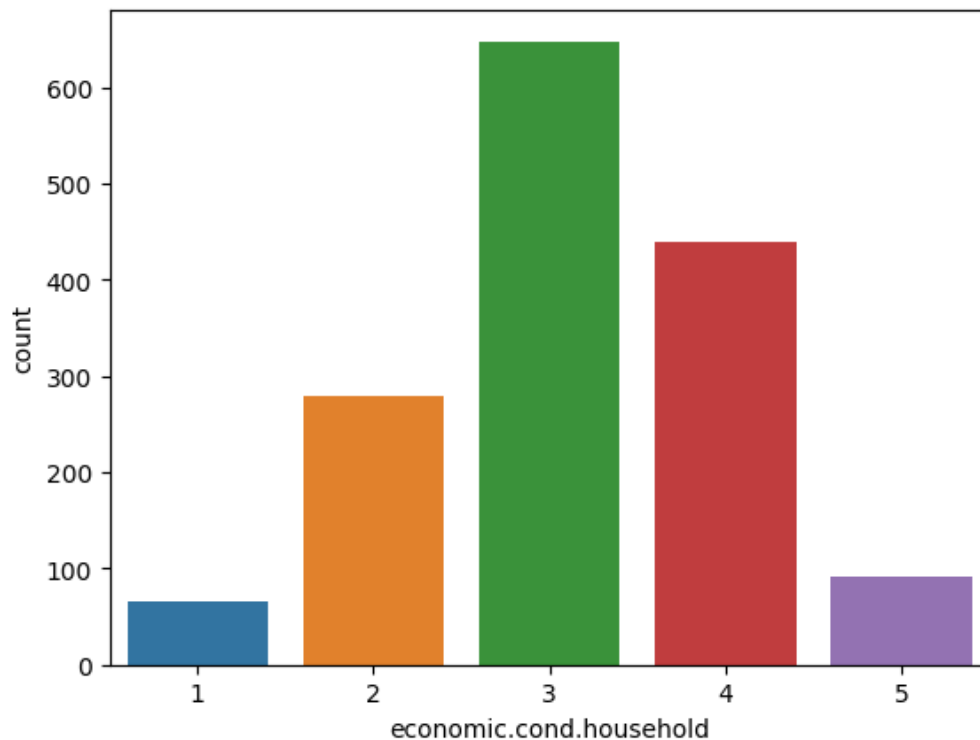
ECONOMIC.COND.NATIONAL



SCORE: NO. OF RESPONDENTS: 1:37; 2:257; 3:607; 4:542; 5:82

This variable shows us the respondent's assessment of the current national economic condition on the scale of 1 to 5, with 1 being the lowest score and 5 being the highest score. Most consumers have felt pretty neutral on this accord with most recurring scores being 3. There is another set of significant population who feel that the current economic condition can be described with a score of 4 on 5 followed by 3 on 5.

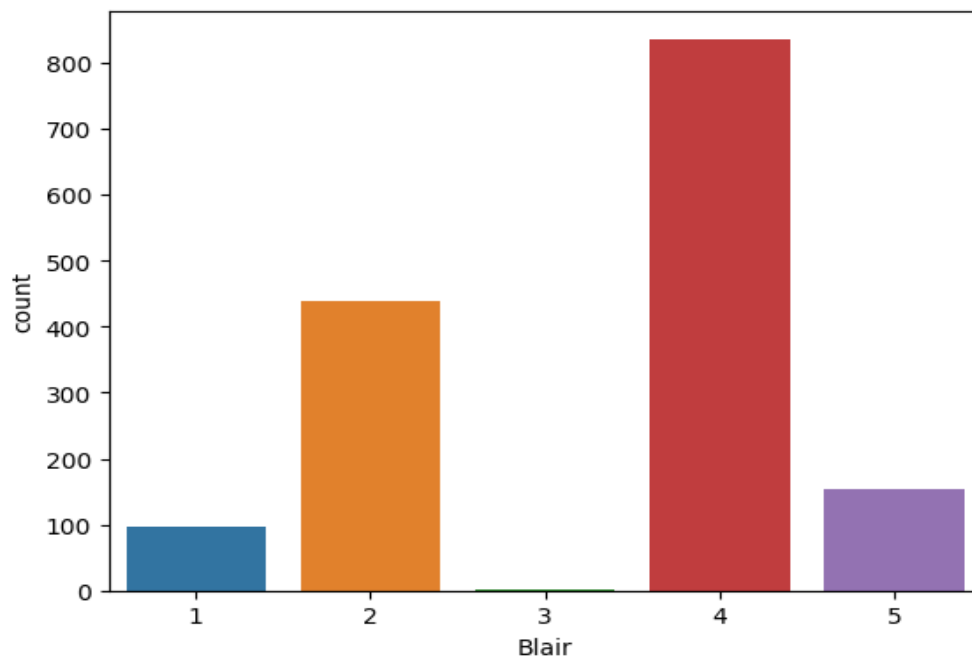
ECONOMIC CONDITION HOUSEHOLD



SCORE: NO. OF RESPONDENTS: 1:65; 2:280; 3:648; 4:440; 5:92

This variable shows us the respondent's assessment score on the current household economic conditions on the scale of 1 to 5, with 1 being the lowest score and 5 being the highest score. Most consumers have felt pretty neutral on this accord with most recurring scores being 3. There is another set of significant population who feel that the current economic condition can be described with a score of 4 on 5 followed by 3 on 5.

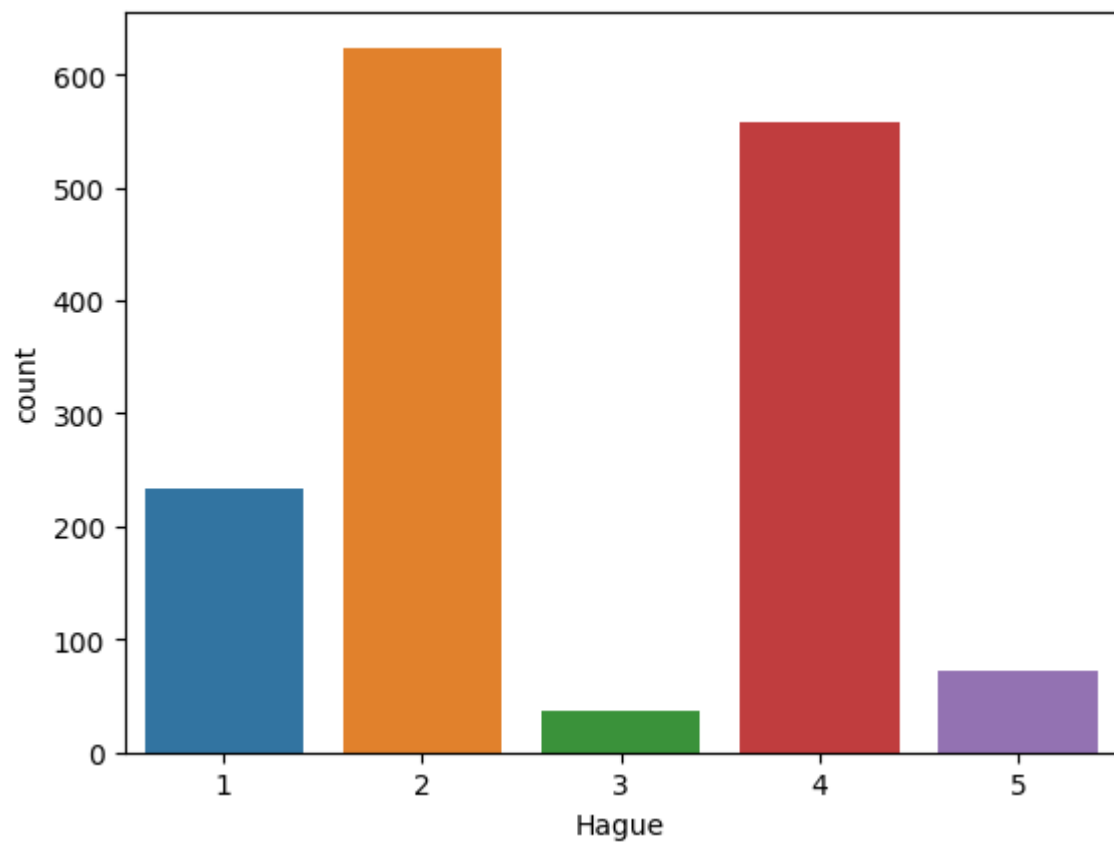
BLAIR



SCORE: NO. OF RESPONDENTS: 1: 97; 2:438; 3:1; 4:836; 5:153

This variable gives us the respondent's assessment score on the Labour Party contestant: Tony Blair. Most respondents gave Blair a score of 4 on 5 followed by a score of 2 on 5. Thus we can say that most consumers had a positive assessment of Blair.

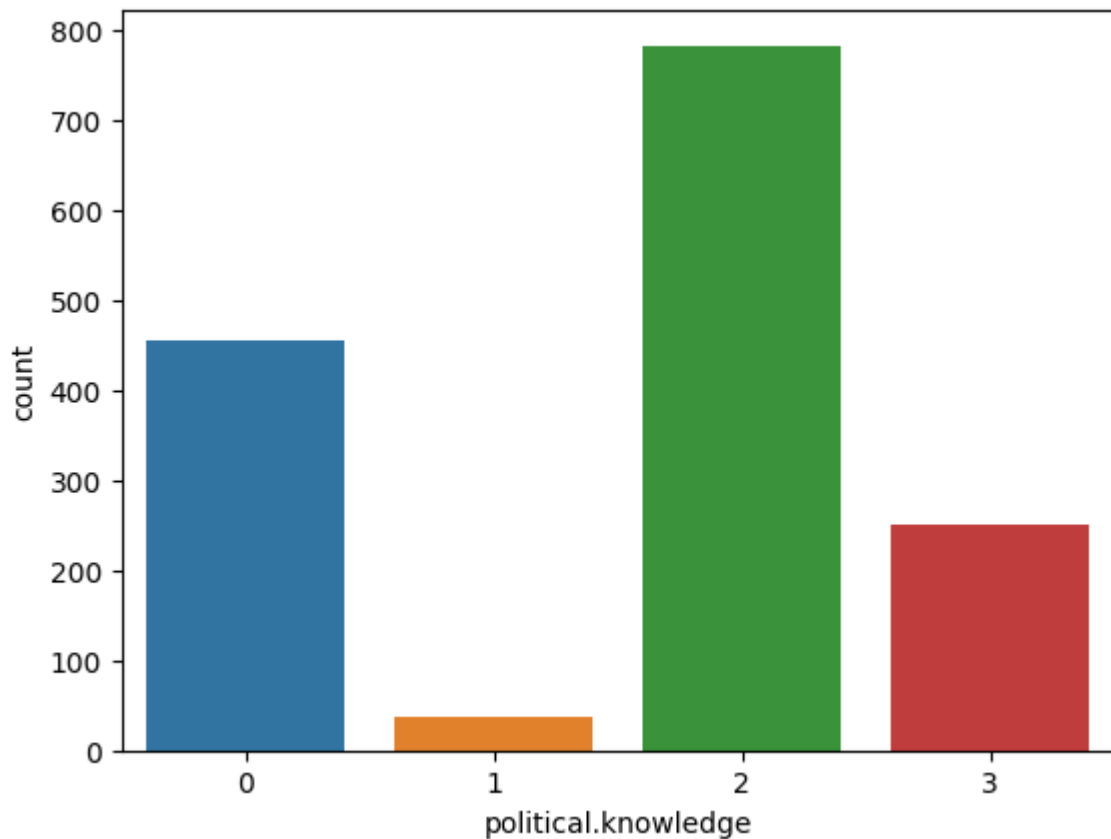
HAGUE



SCORE: NO. OF RESPONDENTS: 1:233; 2:624; 3:37; 4:558; 5:73

This variable gives us the respondent's assessment score on the Conservative Party contestant: Hague. Most respondents gave Hague a score of 2 on 5 followed by a score of 4 on 5. Thus we can say that most consumers had a relatively negative assessment of Blair.

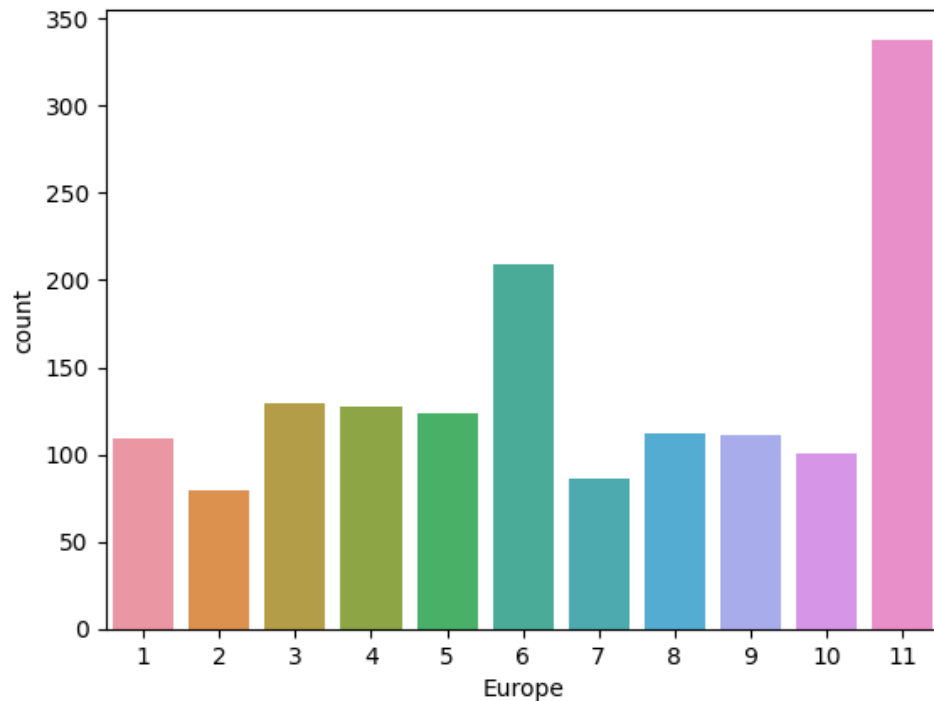
POLITICAL KNOWLEDGE



SCORE: TOTAL RESPONDENTS: 0:455; 1:38; 2:782; 3:250

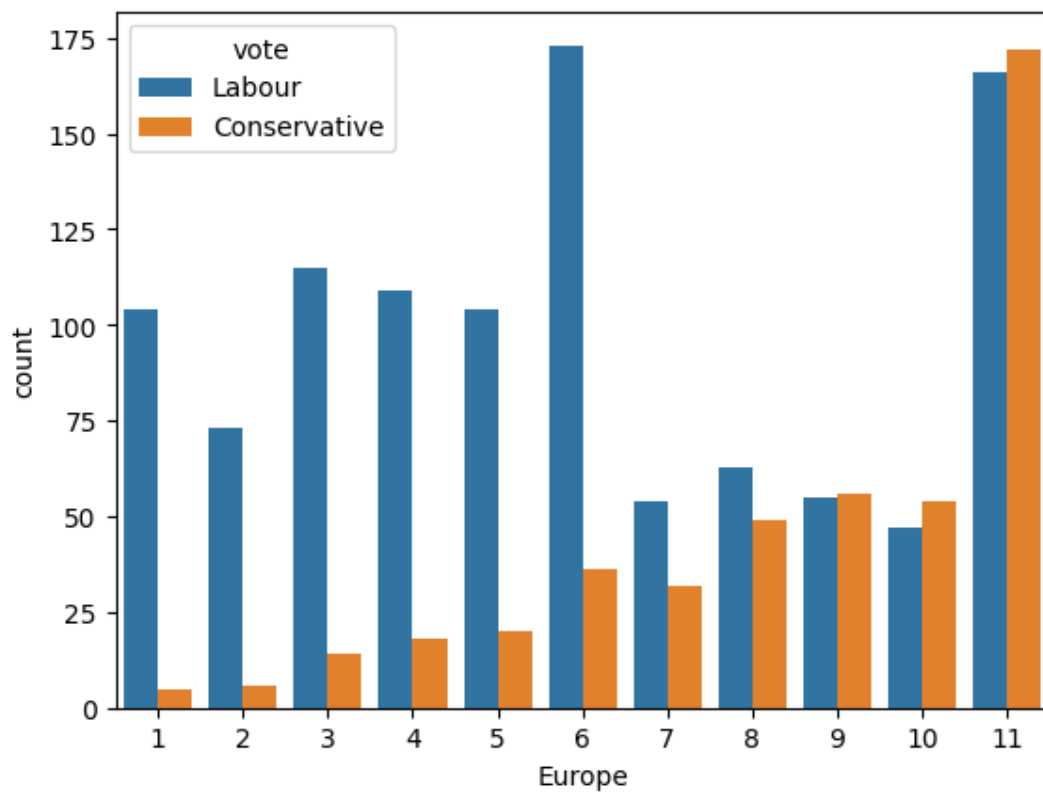
This variable measures the level of knowledge of the respondent's on the parties position on Europe integration on a scale of 0 to 3. Most respondents are aware of the party's position on Europe integration since the highest number of respondents chose 2 on 3. The second most popular choice was 0 on 3, there are a significant number among the respondents who are unaware of the party's position on Europe integration.

EUROPE



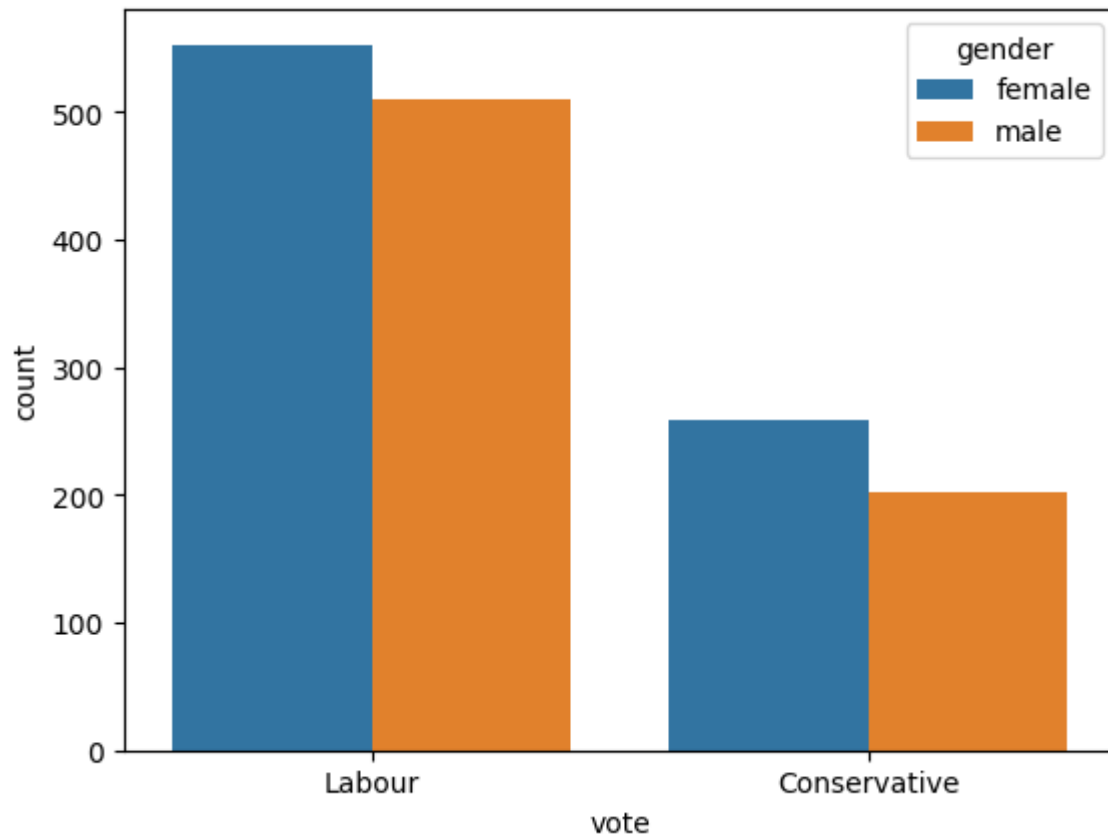
This variable measures the respondent's attitude towards European integration with a scale of 1 to 11, where 11 represents 'Eurosceptic' sentiment. Most respondents chose 11 on 11, Thus, respondents exhibit highly Eurosceptic sentiment.

EUROPE - VOTE



The respondents who voted for the Labour party tend to have a varied level of response for European integration. With a significant number of Labour party members choosing 6 on 11 and 11 on 11. On the other hand, the majority of respondents who voted for conservative party chose 11 on 11, exhibiting high eurosceptic sentiment.

VOTE - GENDER



The gender ratio in between Labour party voters and Conservative party voters is pretty similar, with Conservative party voters being lesser in number than the Labour party voters.

1.3) Encode the data (having string values) for Modelling. Is Scaling necessary here or not?(2 pts), Data Split: Split the data into train and test (70:30) (2 pts). The learner is expected to check and comment about the difference in scale of different features on the bases of appropriate measure for example std dev, variance, etc. Should justify whether there is a necessity for scaling. Object data should be converted into categorical/numerical data to fit in the models. (`pd.categorical().codes()`), `pd.get_dummies(drop_first=True)`) Data split, ratio defined for the split, train-test split should be discussed.

DATA SCALING

I would prefer not to scale the data. Since the independent variables are predominantly ordinal or categorical variables, scaling the data would result in changing the nature of the dataset. Thus, affecting the performance of the model including predictability and accuracy of the model.

CONVERT DATA TYPE

Vote and Gender variables are of object type types. Thus, they were converted into dummy variables by using the `get_dummies` command. Following sample is the result of that.

	vote	age	economic.cond.national	economic.cond.household	Blair	Hague	Europe	political.knowledge	gender
0	1	43	3	3	4	1	2	2	0
1	1	36	4	4	4	4	5	2	1
2	1	35	4	4	5	2	3	2	1
3	1	24	4	2	2	1	4	0	0
4	1	41	2	2	1	1	6	2	1

DATA SPLIT

Further data was split into X and Y dataset, with X being independent variables and Y being dependent variables.

	age	economic.cond.national	economic.cond.household	Blair	Hague	Europe	political.knowledge	gender
0	43	3	3	4	1	2	2	0
1	36	4	4	4	4	5	2	1
2	35	4	4	5	2	3	2	1
3	24	4	2	2	1	4	0	0
4	41	2	2	1	1	6	2	1

TRAIN-TEST SPLIT

The data set was split into train and test data using a test ratio of 70:30. The random state hyper parameter is used to control the shuffling process while creating the test dataset. This hyper parameter is set at 1, since this might reproduce the same split each time the code is run. Stratify is a hyper parameter used to split the dataset into two subsets based on a categorical variable. In this case the variable vote has been used for stratification.

1.4) Apply Logistic Regression and LDA (Linear Discriminant Analysis) (2 pts). Interpret the inferences of both models (2 pts). Successful implementation of each model.

Logical reason should be shared if any custom changes are made to the parameters while building the model. Calculate Train and Test Accuracies for each model.

Comment on the validness of models (over fitting or under fitting)

LOGISTIC REGRESSION

A Logistic Regression tool from sklearn library was used to create a logistic regression model. The solver hyperparameter helps in reducing the optimization problems of the target variable by performing approximate minimisation. Here, the solver was set with `newton-cg`, which uses Hessian matrix to improve model optimization. This setting can make the code run slow for larger dataset, since our dataset is relatively smaller it was not an issue.

`Max_iter` hyperparameter controls the total times `k_means` runs from the starting point. The iteration was set at 10,000 in this case. The penalty hyperparameter helps in regularisation of the model or shrinking the coefficients of less contributive variables. Here, it was set at

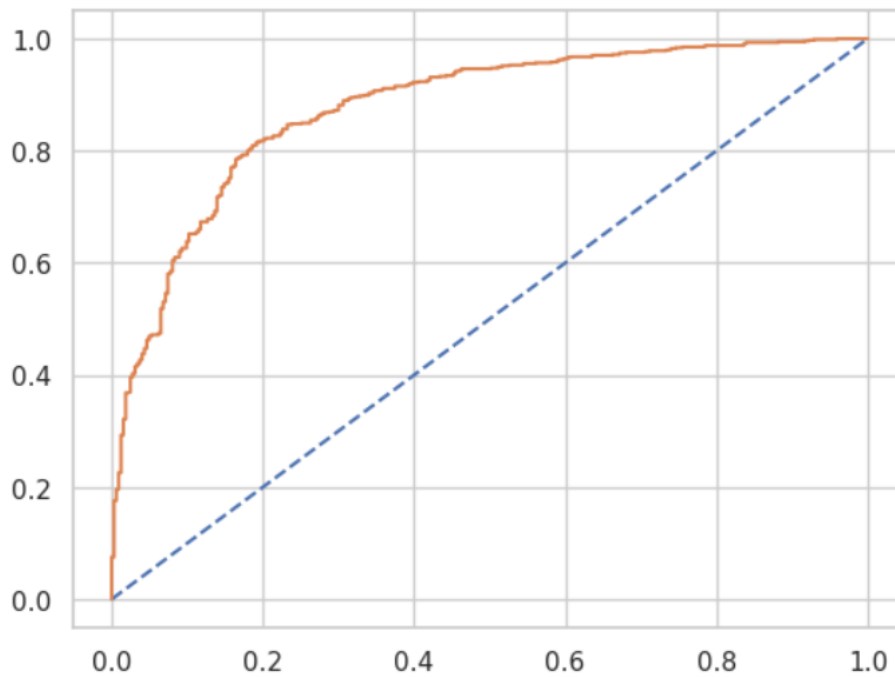
'none'. N_jobs controls the parallelism of all processes in the available processor. It was set at 2.

TRAIN DATA ACCURACY

MODEL SCORE: 0.83

AUC SCORE:

AUC: 0.877

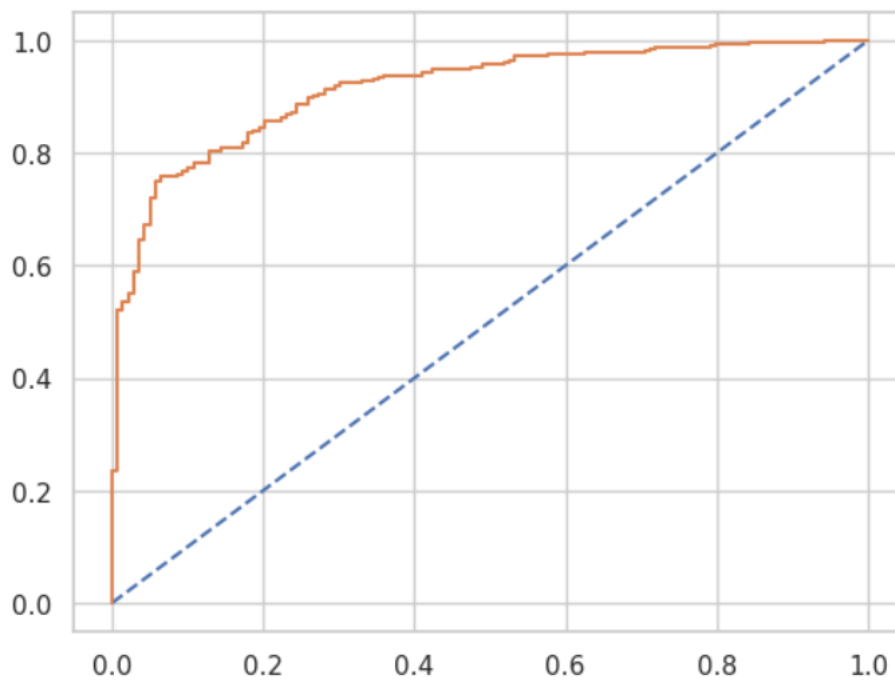


TEST DATA ACCURACY

MODEL SCORE: 0.85

AUC SCORE:

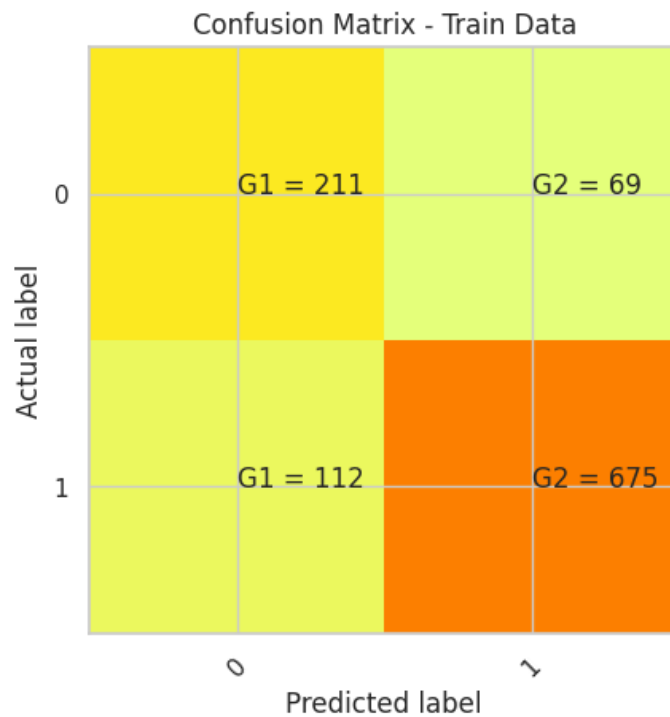
AUC: 0.877



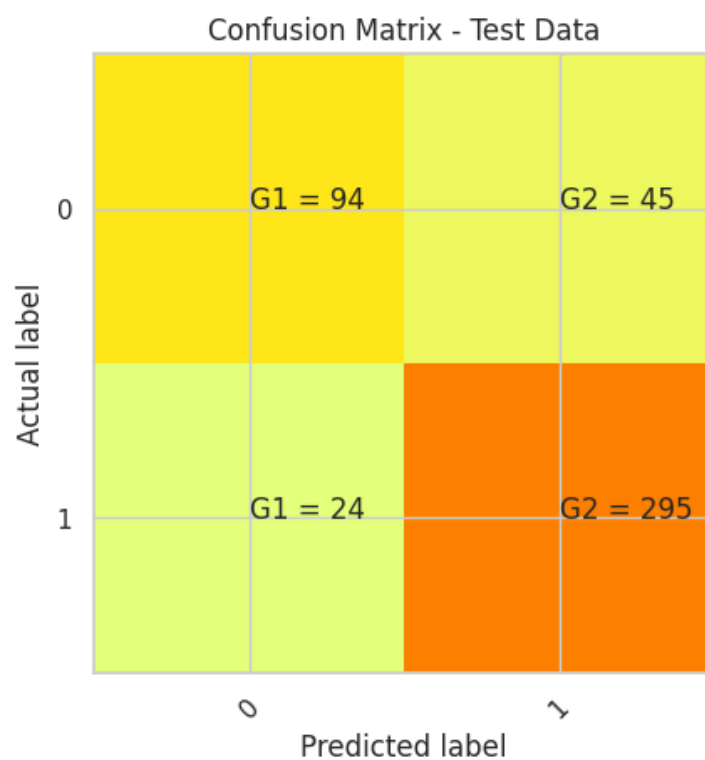
Both train data and test data have the same AUC score and the AUC curve are similar. However, train data has the model score of 83% and test data has model score of 85%. Thus, there is a minimal case of overfitting and the test data performs better than the train data.

CONFUSION MATRIX

TRAIN DATA



TEST DATA



Both train data and test data are good at predicting true negatives followed by true positives. However, overall test data predictions are mostly lesser than the train data.

CLASSIFICATION REPORT

TRAIN DATA

	precision	recall	f1-score	support
0	0.75	0.65	0.70	323
1	0.86	0.91	0.88	744
accuracy			0.83	1067
macro avg	0.81	0.78	0.79	1067
weighted avg	0.83	0.83	0.83	1067

TEST DATA

	precision	recall	f1-score	support
0	0.80	0.68	0.73	139
1	0.87	0.92	0.90	319
accuracy			0.85	458
macro avg	0.83	0.80	0.81	458
weighted avg	0.85	0.85	0.85	458

Test data has slightly better precision score and f1 score than train data.

There is minor overfitting with the test data, but it does not hamper the performance of the test data in any way.

LDA

One of the mandatory preprocessing to be done to create a LDA model is scaling the independent variables. As mentioned before, Independent variables are mostly ordinal or categorical. Thus, scaling them would affect the predictability of the model. I decided to create two models, once scaled and another that is not scaled, to compare the model and choose the best model.

Here are the results:

LDA FORMULA:

SCALED MODEL

$$Y = 1.458 - 0.373 \cdot \text{age} + 0.371 \cdot \text{economic.cond.national} + 0.067 \cdot \text{economic.cond.household} + 0.899 \cdot \text{Blair} - 1.185 \cdot \text{Hague} - 0.761 \cdot \text{Europe} - 0.540 \cdot \text{political.knowledge} - 0.034 \cdot \text{gender}$$

UNSCALED MODEL

$$Y = 8.924 - 0.0633 \cdot \text{age} + 0.728 \cdot \text{economic.cond.national} + 0.184 \cdot \text{economic.cond.household} + 1.922 \cdot \text{Blair} - 2.234 \cdot \text{Hague} - 0.526 \cdot \text{Europe} - 1.289 \cdot \text{political.knowledge} - 0.043 \cdot \text{gender}$$

According to the scaled model, Blair, Hague and Europe are the most important variables in predicting the dependent variables. According to the unscaled model, economic.cond.national, Blair, Hague and Political knowledge are the most important variables in predicting dependent variables.

CONFUSION MATRIX

SCALED DATA

[315, 147]

[106, 957]

UNSCALED MODEL

[418, 3]

[16, 1088]

Scaled data has high truly negative predictions followed by true positives. Same is the case with unscaled data. However, scaled data has more false predictions than unscaled data.

CLASSIFICATION REPORT

SCALED DATA

	precision	recall	f1-score	support
0	0.75	0.68	0.71	462
1	0.87	0.90	0.88	1063
accuracy			0.83	1525
macro avg	0.81	0.79	0.80	1525
weighted avg	0.83	0.83	0.83	1525

UNSCALED DATA

	precision	recall	f1-score	support
0	0.96	0.99	0.98	421
1	1.00	0.99	0.99	1104
accuracy			0.99	1525
macro avg	0.98	0.99	0.98	1525
weighted avg	0.99	0.99	0.99	1525

Unscaled data has overall better precision and recall score. The accuracy of the unscaled data is 99% and scaled data is 83%. Therefore, we can certainly say that **unscaled data has performed better than the scaled data.**

1.5) Apply KNN Model and Naïve Bayes Model (2pts). Interpret the inferences of each model (2 pts). Successful implementation of each model. Logical reasons should be shared if any custom changes are made to the parameters while building the model. Calculate Train and Test Accuracies for each model. Comment on the validness of models (over fitting or under fitting)

KNN MODEL

K-neighbours classifier command was downloaded from the sklearn library. The tuning parameter of the model, `n_neighbours` was set at the default setting of 5. The model also had weight at distance, i.e. to set weight to the points based on how distant it is from the main point. The random state was set at 1, so whenever the code is implemented it will give us the same split.

MODEL SCORE

TRAIN MODEL: 0.999

TEST MODEL: 0.777

There is some **drastic case of underfitting with the test model.**

CONFUSION MATRIX

TEST MODEL

```
[107 13]
[ 23 315]
```

The test model had predicted the true negatives the most followed by true positives.

NAIVE BAYES MODEL

Gaussian_NB was downloaded from sklearn library to create the naive Bayes model. The seed function was set at 7 to reproduce the same random numbers at multiple runs of the code.

CLASSIFICATION TABLE AND THE CONFUSION MATRIX

GaussianNB()				
	precision	recall	f1-score	support
0	0.90	0.83	0.87	120
1	0.94	0.97	0.95	338
accuracy			0.93	458
macro avg	0.92	0.90	0.91	458
weighted avg	0.93	0.93	0.93	458

```
[[100 20]
 [ 11 327]]
```

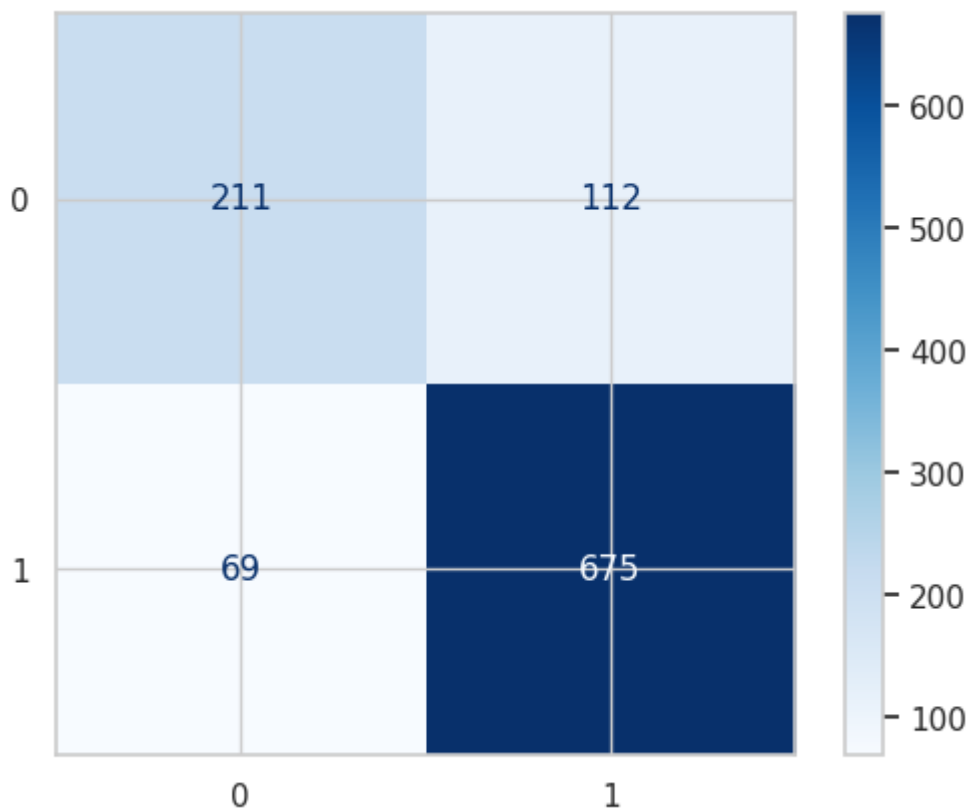
The test model has high precision and recall scores. However, the recall score is better than the precision score. The model also has an overall accuracy score of 93%. As evidenced by the recall score, The model predicted better true negatives than the true positives.

1.6) Model Tuning (4 pts) , Bagging (1.5 pts) and Boosting (1.5 pts). Apply grid search on each model (include all models) and make models on best_params. Compare and comment on performances of all. Comment on feature importance if applicable. Successful implementation of both algorithms along with inferences and comments on the model performances.

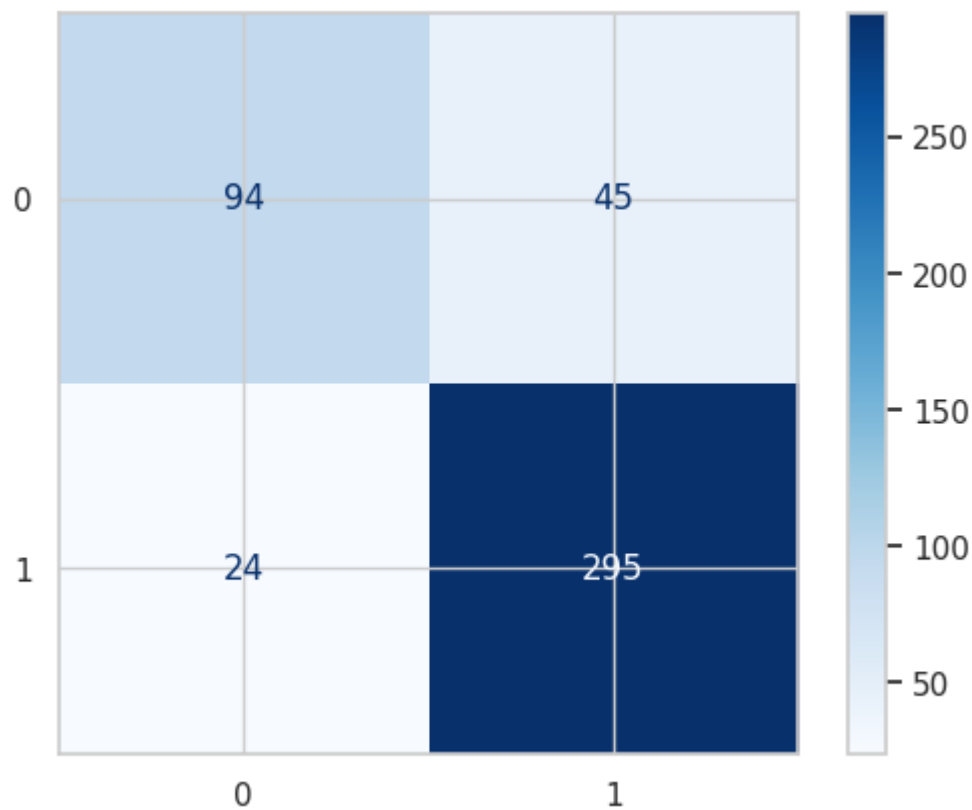
GRIDSEARCHCV - LOGISTIC REGRESSION MODEL

GridsearchCV was downloaded from sklearn to find the best parameters. While fitting the model, the cv parameter was set at 3, n_jobs were set at -1 to reduce the total number of functions running simultaneously for faster output. Best parameters according to Gridsearch were (max_iter=10000, n_jobs=2, solver='sag', tol=1e-05, verbose=True). Following are the results after running the model on best estimators:

CONFUSION MATRIX
TRAIN MODEL



TEST MODEL



Both models are good at predicting true negatives followed by true positives.

CLASSIFICATION REPORT

TRAIN MODEL

	precision	recall	f1-score	support
0	0.75	0.65	0.70	323
1	0.86	0.91	0.88	744
accuracy			0.83	1067
macro avg	0.81	0.78	0.79	1067
weighted avg	0.83	0.83	0.83	1067

TEST MODEL

	precision	recall	f1-score	support
0	0.80	0.68	0.73	139
1	0.87	0.92	0.90	319
accuracy			0.85	458
macro avg	0.83	0.80	0.81	458
weighted avg	0.85	0.85	0.85	458

The test model slightly performed better than the train model, including precision, recall and overall accuracy score.

GRIDSEARCHCV - KNN MODEL

The hyper parameter CV was set at 10 and scoring was set at accuracy. The best parameters according to the gridsearch CV are {'n_neighbors': 13}.

The best estimators according to the gridsearchCV are (n_neighbors=13, weights='distance')

Following are the accuracy scores as the result of the models built on best parameters.

Accuracy for our training dataset with tuning is : 81.36%

Accuracy for our testing dataset with tuning is : 100.00%

There seems to be a significant overfitting in the test model compared to the train model.

1.6) Model Tuning (4 pts) , Bagging (1.5 pts) and Boosting (1.5 pts). Apply grid search on each model (include all models) and make models on best_params. Compare and comment on performances of all. Comment on feature importance if applicable. Successful implementation of both algorithms along with inferences and comments on the model performances.

BOOSTING

ADABOOSTING

The adaboosting model is a type of boosting model. In this particular case it was built on n_estimators at 100.

MODEL SCORE, CONFUSION MATRIX AND CLASSIFICATION REPORT

TRAIN MODEL

```
0.9982502187226596
[[326   2]
 [  0 815]]
      precision    recall  f1-score   support

     0         1.00      0.99         1.00        328
     1         1.00      1.00         1.00        815

 accuracy          1.00          1143
 macro avg          1.00          1143
weighted avg          1.00          1143
```

TEST MODEL

0.981675392670157

```
[[103  3]
 [  4 272]]
```

	precision	recall	f1-score	support
0	0.96	0.97	0.97	106
1	0.99	0.99	0.99	276
accuracy			0.98	382
macro avg	0.98	0.98	0.98	382
weighted avg	0.98	0.98	0.98	382

Based on the overall model score, there seems to be slight underfitting in the test model. But based on the rule of thumb, it is not a major issue.

Train model, when compared to the test model in terms of ratio, is better at predicting true positives and true negatives.

There are only slight differences in the test model predictability compared to the train model.

Thus, we can say that the test model has solid predictions in comparison to the train model.

GRADIENT BOOSTING

Gradient boosting is another type of model boosting classifier. Here are the results of Gradient boosting model:

MODEL SCORE, CONFUSION MATRIX AND CLASSIFICATION REPORT

TRAIN MODEL

0.9991251093613298

```
[[327  1]
 [  0 815]]
```

	precision	recall	f1-score	support
0	1.00	1.00	1.00	328
1	1.00	1.00	1.00	815
accuracy			1.00	1143
macro avg	1.00	1.00	1.00	1143
weighted avg	1.00	1.00	1.00	1143

TEST MODEL

0.9633507853403142

```
[[100   6]
 [   8 268]]
```

	precision	recall	f1-score	support
0	0.93	0.94	0.93	106
1	0.98	0.97	0.97	276
accuracy			0.96	382
macro avg	0.95	0.96	0.95	382
weighted avg	0.96	0.96	0.96	382

Similar to adaboosting model, there is **slight underfitting in the gradient boosting test model**. The test model has slightly lesser prediction score and recall score as evidenced by the confusion matrix where ratio-wise, the train model has better true predictions than test model. Even the overall accuracy score is higher with the train model than the test model. Similar to adaboosting, this test model is sufficient in giving good predictions of the dependent variable.

GRIDSEARCHCV - GRADIENT BOOSTING

With gridsearch the best parameters were found to be 'learning_rate': 0.05, 'n_estimators': 250.

Following are the result of the tuned model:

MODEL SCORE, CONFUSION MATRIX AND CLASSIFICATION REPORT

TRAIN MODEL

0.9991251093613298

```
[[327   1]
 [   0 815]]
```

	precision	recall	f1-score	support
0	1.00	1.00	1.00	328
1	1.00	1.00	1.00	815
accuracy			1.00	1143
macro avg	1.00	1.00	1.00	1143
weighted avg	1.00	1.00	1.00	1143

TEST MODEL

0.9659685863874345

```
[[101  5]
 [  8 268]]
```

	precision	recall	f1-score	support
0	0.93	0.95	0.94	106
1	0.98	0.97	0.98	276
accuracy			0.97	382
macro avg	0.95	0.96	0.96	382
weighted avg	0.97	0.97	0.97	382

Similar to the previous model, there is **slight underfitting in the tuned gradient boosting test model**. The test model has slightly lesser prediction score and recall score as evidenced by the confusion matrix where ratio-wise, the train model has better true predictions than test model. Even the overall accuracy score is higher with the train model than the test model. Similar to the previous model, **this test model is sufficient in giving good predictions of the dependent variable**.

BAGGING CLASSIFIER

A bagging model was created with base set at decision tree classifier and n_estimators set at 100. Following are the results:

MODEL ACCURACY, CONFUSION MATRIX AND CLASSIFICATION REPORT TRAIN DATA

0.9991251093613298

```
[[350  1]
 [  0 792]]
```

	precision	recall	f1-score	support
0	1.00	1.00	1.00	351
1	1.00	1.00	1.00	792
accuracy			1.00	1143
macro avg	1.00	1.00	1.00	1143
weighted avg	1.00	1.00	1.00	1143

TEST DATA

0.819371727748691

```
[[ 77  34]
 [ 35 236]]
```

	precision	recall	f1-score	support
0	0.69	0.69	0.69	111
1	0.87	0.87	0.87	271
accuracy			0.82	382
macro avg	0.78	0.78	0.78	382
weighted avg	0.82	0.82	0.82	382

The test data has a significantly lower model accuracy score. While the train data has perfect precision, recall and accuracy scores, test data scores are much far behind. Similarly, train data is much better at predicting true values than the test model. Therefore, **we can certainly say that there is a case of underfitting.**

GRIDSEARCHCV - BAGGING CLASSIFIER

After using GridsearchCV on the bagging classifier model, the best estimators were `n_estimators=50`, `n_jobs=100`, `random_state=1`, `verbose=True`.

Following are the results:

MODEL ACCURACY, CONFUSION MATRIX AND CLASSIFICATION REPORT

TRAIN DATA

0.9991251093613298

```
[[350   1]
 [   0 792]]
```

	precision	recall	f1-score	support
0	1.00	1.00	1.00	351
1	1.00	1.00	1.00	792
accuracy			1.00	1143
macro avg	1.00	1.00	1.00	1143
weighted avg	1.00	1.00	1.00	1143

TEST DATA

```

0.806282722513089
[[ 76  35]
 [ 39 232]]

```

	precision	recall	f1-score	support
0	0.66	0.68	0.67	111
1	0.87	0.86	0.86	271
accuracy			0.81	382
macro avg	0.76	0.77	0.77	382
weighted avg	0.81	0.81	0.81	382

After model tuning, the test model has performed worse than the test model before model tuning. Since, **overall model accuracy and predictability of the test model has slightly reduced.**

MODEL COMPARISONS AND THE BEST MODEL

As the first step of narrowing down the best models, let us find the models that have good test models, i.e. The test models have good accuracy and predictability, where the test models are closest to the train model and have minimal underfitting or overfitting issues.

They are:

- LOGISTIC REGRESSION / LOGISTIC REGRESSION (GRIDSEARCH-CV)
- LDA - UNSCALED
- NAIVE BAYES MODEL
- ADABOOSTING
- GRADIENT BOOSTING / GRADIENT BOOSTING (GRIDSEARCH-CV)

Another inference to be noted is that all these test models had great recall value. Since, Recall refers to the percentage of total relevant results correctly classified by the algorithm, all these models are good at predicting the dependent variable.

However, I believe that the **LDA-Unscaled** model is the best model to predict the dependent variable. This is because, given the business question, the LDA model has better interpretability and great results to implement business strategies.

1.8) Based on your analysis and working on the business problem, detail out appropriate insights and recommendations to help the management solve the business objective. There should be at least 3-4 Recommendations and insights in total. Recommendations should be easily understandable and business specific, students should not give any technical suggestions. Full marks should only be allotted if the recommendations are correct and business specific.

- The more 'Eurosceptic' a person's sentiment is, the more likely they might vote for the conservative party.
- It is more likely for an individual to vote for the Labour party if they have a high accord with the current economic conditions.
- The voter's positive opinion of a party representative has high correlation with that person voting for that party.

- Age and Gender are not always a great indicator of who they will vote for.

2.1) Find the number of characters, words and sentences for the mentioned documents. (Hint: use `.words()`, `.raw()`, `.sent()` for extracting counts)

NUMBER OF CHARACTERS

	Speech	char_count
0	On each national day of inauguration since 178...	7651
1	Vice President Johnson, Mr. Speaker, Mr. Chief...	7673
2	Mr. Vice President, Mr. Speaker, Mr. Chief Jus...	10106

NUMBERS OF WORDS

	Speech	word_count
0	On each national day of inauguration since 178...	1323
1	Vice President Johnson, Mr. Speaker, Mr. Chief...	1364
2	Mr. Vice President, Mr. Speaker, Mr. Chief Jus...	1769

NUMBER OF SENTENCES

	Speech	sent_count
0	On each national day of inauguration since 178...	32
1	Vice President Johnson, Mr. Speaker, Mr. Chief...	27
2	Mr. Vice President, Mr. Speaker, Mr. Chief Jus...	20

2.2) Remove all the stopwords from the three speeches. Show the word count before and after the removal of stopwords. Show a sample sentence after the removal of stopwords.

WORD COUNT BEFORE THE REMOVAL OF STOPWORDS

	Speech	word_count
0	On each national day of inauguration since 178...	1323
1	Vice President Johnson, Mr. Speaker, Mr. Chief...	1364
2	Mr. Vice President, Mr. Speaker, Mr. Chief Jus...	1769

SAMPLE SENTENCES BEFORE REMOVAL OF STOPWORDS

'national day inauguration since 1789 people renewed sense dedication united statesnin washingtons day task people create weld together nationnnin lincolns day task people preserve n
ation disruption withinnnin day task people save nation institutions disruption withoutnnto come time midst swift happenings pause moment take stock recall place history rediscover ma
y risk real peril inactionnnlives nations determined count years lifetime human spirit life man threescore years ten little little less life nation fullness measure livennthere men do
ubt men believe democracy form government frame life limited measured kind mystical artificial fate unexplained reason tyranny slavery become surging wave future freedom ebbing tidenn
but americans know truenneight years ago life republic seemed frozen fatalistic terror proved true midst shock acted acted quickly boldly decisivelynnthese later years living years fr
uitful years people democracy brought greater security hope better understanding lifes...'

WORD COUNT AFTER THE REMOVAL OF STOPWORDS

	Speech	word_count
0	national day inauguration since 1789 people re...	616
1	vice president johnson mr speaker mr chief jus...	678
2	mr vice president mr speaker mr chief justice ...	793

SAMPLE SENTENCES AFTER REMOVAL OF STOPWORDS

'national day inauguration since 1789 people renewed sense dedication united statesnin washingtons day task people create weld together nationnnin lincolns day task people preserve n
ation disruption withinnnin day task people save nation institutions disruption withoutnnto come time midst swift happenings pause moment take stock recall place history rediscover ma
y risk real peril inactionnnlives nations determined count years lifetime human spirit life man threescore years ten little little less life nation fullness measure livennthere men do
ubt men believe democracy form government frame life limited measured kind mystical artificial fate unexplained reason tyranny slavery become surging wave future freedom ebbing tidenn
but americans know truenneight years ago life republic seemed frozen fatalistic terror proved true midst shock acted acted quickly boldly decisivelynnthese later years living years fr
uitful years people democracy brought greater security hope better understanding lifes...'

2.3) Which word occurs the most number of times in his inaugural address for each president? Mention the top three words. (after removing the stopwords)

THE MOST RECURRENT WORDS IN ROOSEVELT'S SPEECH

```
[('nation', 10), ('know', 10), ('spirit', 8)]
```

'Nation', 'know' and 'Spirit' are the most recurrent words in his speech.

THE MOST RECURRENT WORDS IN KENNEDY'S SPEECH

```
[('let', 11), ('sides', 8), ('new', 7)]
```

'Let', 'sides' and 'new' are the most recurrent words in his speech.

THE MOST RECURRENT WORDS IN NIXON'S SPEECH

```
[('new', 15), ('peace', 15), ('let', 13)]
```

'New', 'peace' and 'let' are the most recurrent words in his speech.

2.4) Plot the word cloud of each of the three speeches. (after removing the stopwords)

WORD CLOUD FOR ROOSEVELT SPEECH



WORD CLOUD FOR KENNEDY SPEECH



WORD CLOUD FOR NIXON SPEECH

