



Says

What have we heard them say?  
What can we imagine them saying?

create relevant  
playlists that  
will attract  
viewrs

encourage  
them to  
subscribe to  
your chennel

youtube ads  
can help you  
reach even  
more  
people



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

its a perfect  
way other can  
learn from your  
experiences

choosing to be  
a youtuber as  
a career is a  
great business  
idea

helps to  
reach  
world wide



person's name

TEAM 5

Exploring worlds top  
youtube chennals

use a  
brand  
water mark

make the  
most of  
youtube  
studio

you can  
use you  
tube for  
learning

practice  
gratitude

perform  
acts of  
kindness

use the  
power of  
positive  
self-talk



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?