

```
In [1]: import numpy as np

# Given sales data
store_sales = np.array([25000, 32000, 40000, 28000])

# Finding the index of the highest sales
best_store_index = np.argmax(store_sales)

print("Index of the store with the highest sales:", best_store_index)
```

Index of the store with the highest sales: 2

In []: