

# **NAAN MUDHALVAN DIGITAL MARKETING PROJECT**

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**Project Number : 21**

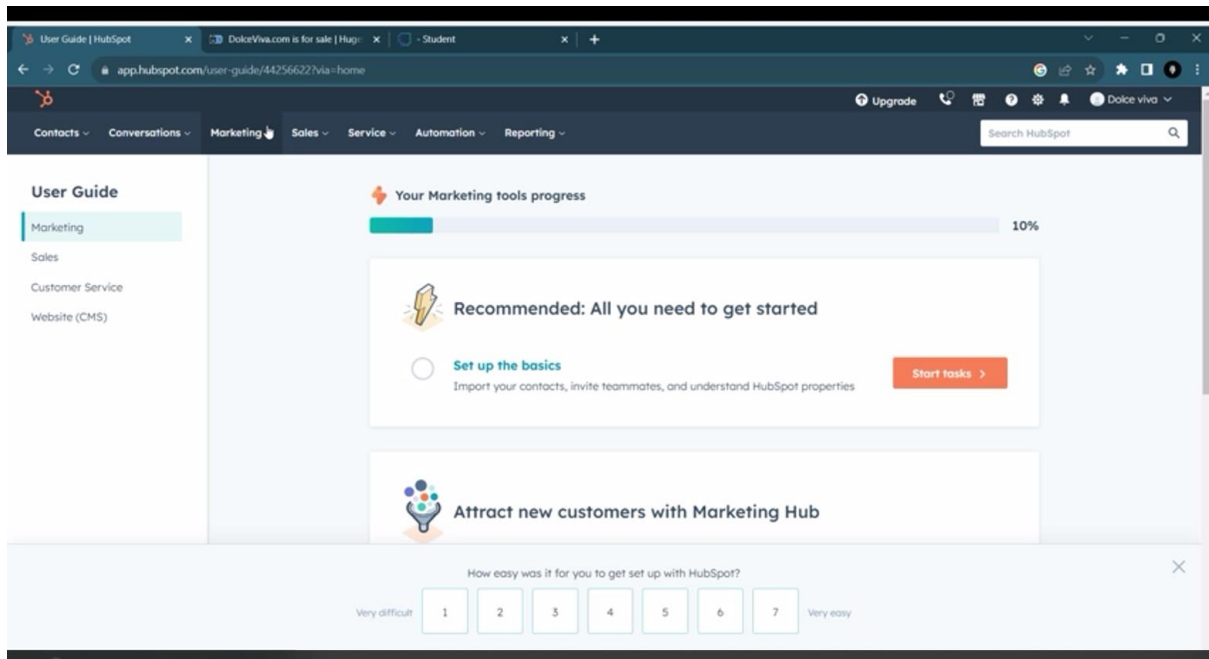
**Project Title : Creating a Landing Page using Hubspot**

## Aim:

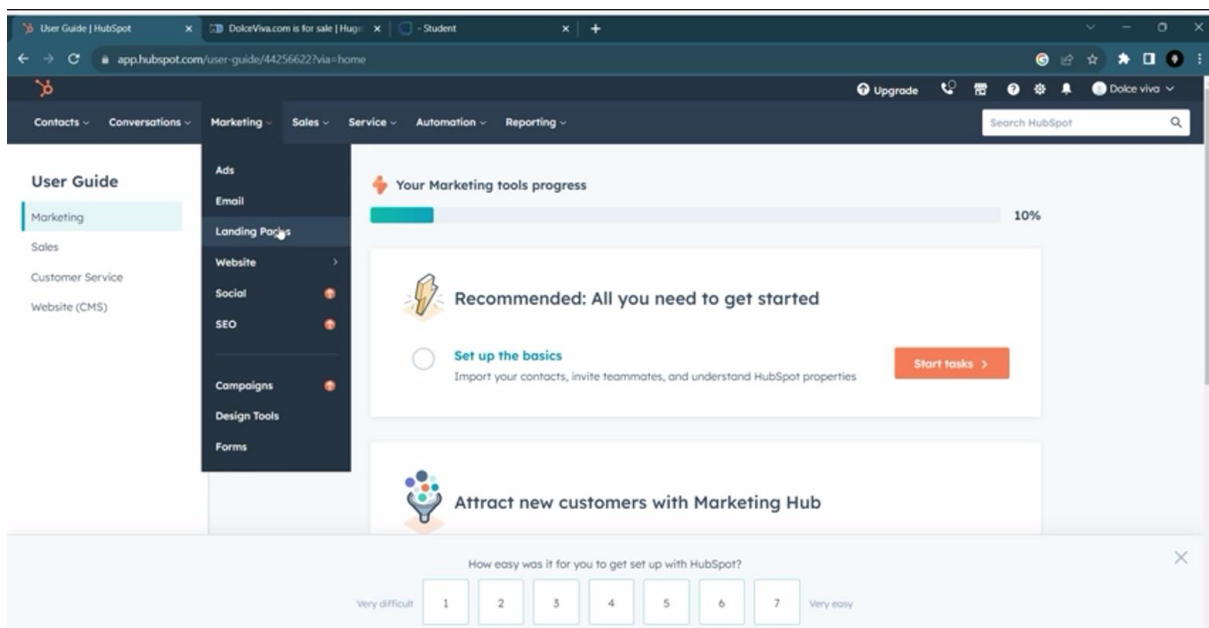
To create a landing page using hubspot.

## Procedure:

Goto app.hubspot.com



Choose landing page from marketing tab from user guide.



Create a page by giving name for it.

The image shows a two-part screenshot of the HubSpot page builder interface. The top part displays a 'Create a page' dialog box with the following details:

- Website \***: dolce-viva-44256622.hubspotpagebuilder.c...
- Page name \***: Dolce Viva
- Buttons**: 'Create page' (highlighted with a mouse cursor) and 'Cancel'.

The bottom part shows the landing page editor for 'Dolce Viva'. On the left is a sidebar with a 'Form' section containing:

- Form Title**: A text input field.
- Form**: A section with a 'Choose a form' dropdown (set to 'Select a form'), a 'Create new form' button, and a checkbox for 'Send form notifications to specified email addresses instead of the form defaults'.
- Email**: A section with a 'Want to send a follow-up' checkbox.

The main editor area displays a landing page template with a blue dot pattern and the text: 'exclusive offers. be the first to know and stay stylish with DolceViva!'. A message box states: 'No form selected. Select an existing form you've made previously, or create a brand new one.' The top of the editor includes a notification to 'Remove the HubSpot logo from your landing pages' and an 'Upgrade' button. The bottom of the editor shows social media icons and a 'Chat Help' button.

