# InsightStream: Navigate the News Landscape Ideation Phase Brainstorm & Idea Prioritization

| Date          | 31 January 2025                            |
|---------------|--|
| Team ID       | SWTID1741163124146521                      |
| Project Name  | InsightStream: Navigate the News Landscape |
| Maximum Marks | 4 Marks                                    |

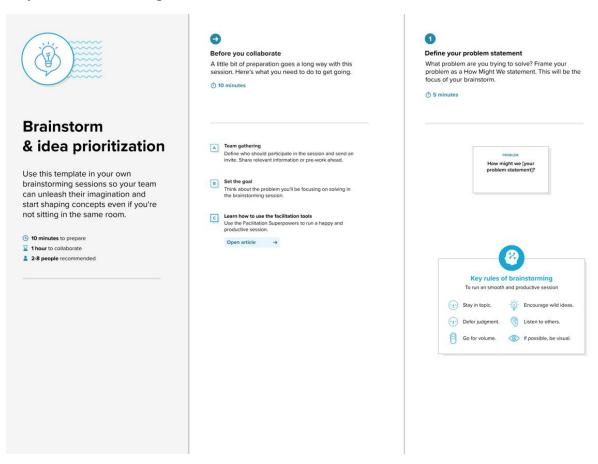
# **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <a href="https://www.mural.co/templates/brainstorm-and-idea-prioritization">https://www.mural.co/templates/brainstorm-and-idea-prioritization</a>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



# **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

## Person 1

# Person 2

#### Person 3

## Person 4

Use user preferences (topics, keywords) to display relevant news articles.

Integrate an API that fetches breaking news updates continuously. Allow users to search news articles based on categories (e.g., Tech, Business, Sports). Enable users to save their favorite articles for later reading.



# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

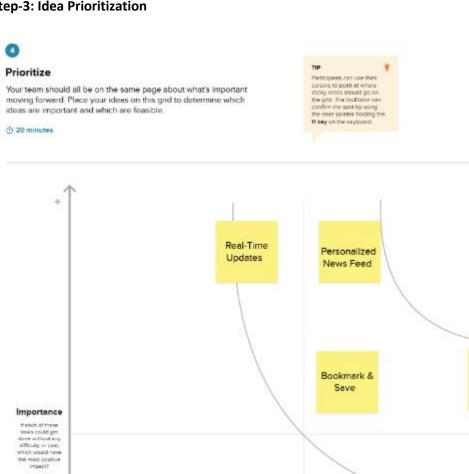
TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Personalized News & Preferences Content Organization & Search

Real-Time Updates

# **Step-3: Idea Prioritization**



Feasibility Regardless of their importance, which tasks are more feasible than others? (Cost. sine, effort, completity, etc.) Search &

Filters