

IMDB EXECUTIVE SUMMARY AND SUGGESTIONS

- Highest Number of movies(3052) produced in the year 2017. But the trend is lower in consecutive years like in 2018 (produced no-2944) and 2019 (produced no-2001).
- 'Drama' (produced highest in number in 2019) has the average duration of 106.77 mins . This Drama Genre had produced 4285 movies overall, which is highest number of movies.
- So RSVP movies can mostly focus on Drama Genre , but they can also explored Comedy and Thriller Genre, as they are in the top 3 genres.
- James Mangold can be hired as he is the top director for RSVP's next project.
- RSVP Movies can plan to partner with global production houses like Marvel Studios, Twentieth Century Fox, Warner Bros-these three production houses as per total votes from movies.
- They can also work with Star Cinema that has produced the highest number of hits (median rating ≥ 8) among multilingual movies.
- RSVP Movies can also hire a few Indian actors for its upcoming project to give a regional feel. They can take 'Vijay Sethupathi' (total votes-20364 received from movies) as an actor and 'Parvathy Thiruvothu' as an actress based on superhit movies) and also the highest average rating(8.25).
- Based on highest rating RSVP Movies can start new project with Dream warrior Pictures(as Indian production house)
- It is observed that German movies are more famous than the Italian movies and also received more votes, so RSVP Movies can plan their next movie in German language.