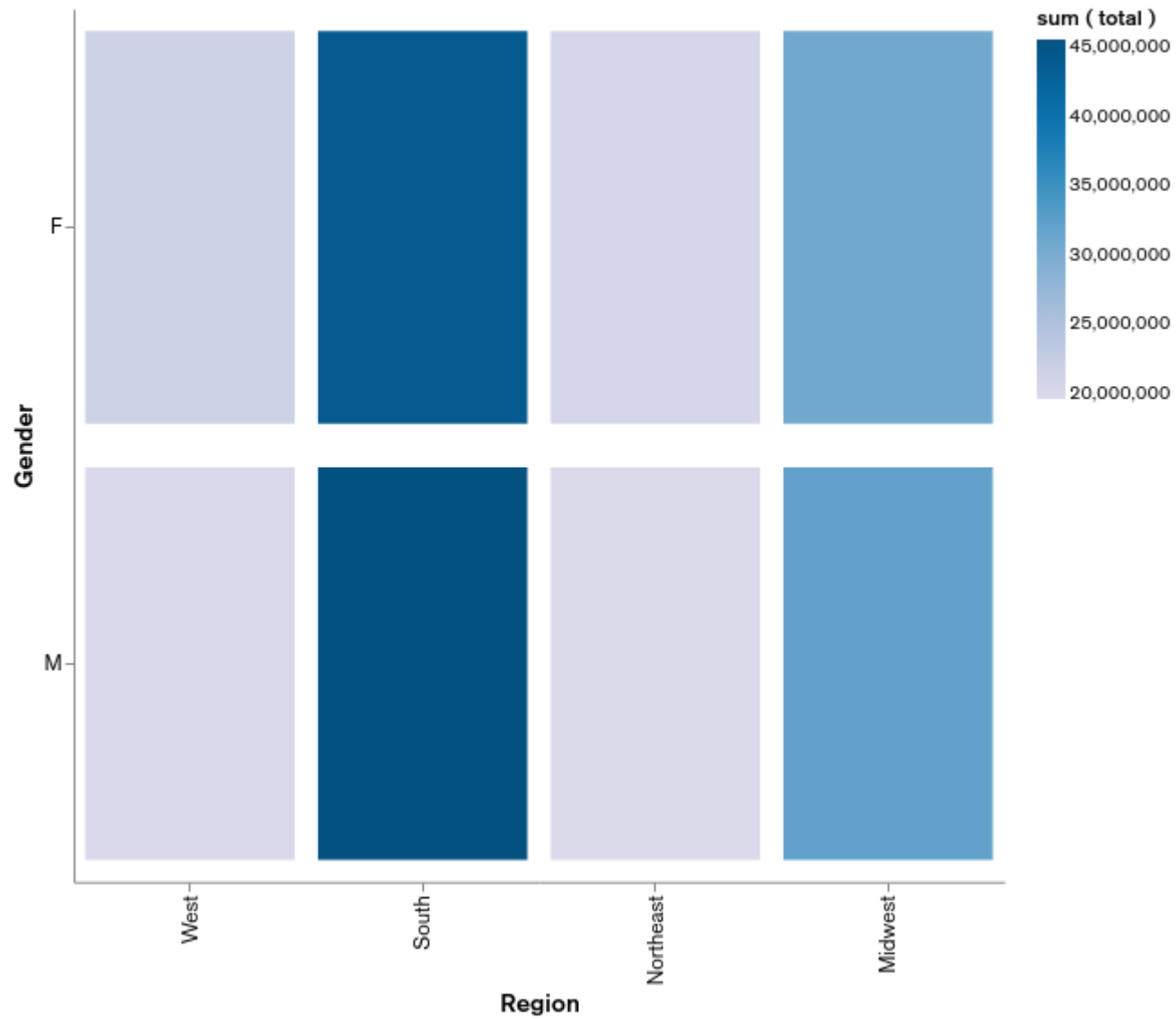


online-sale-data

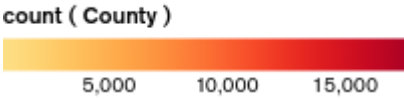
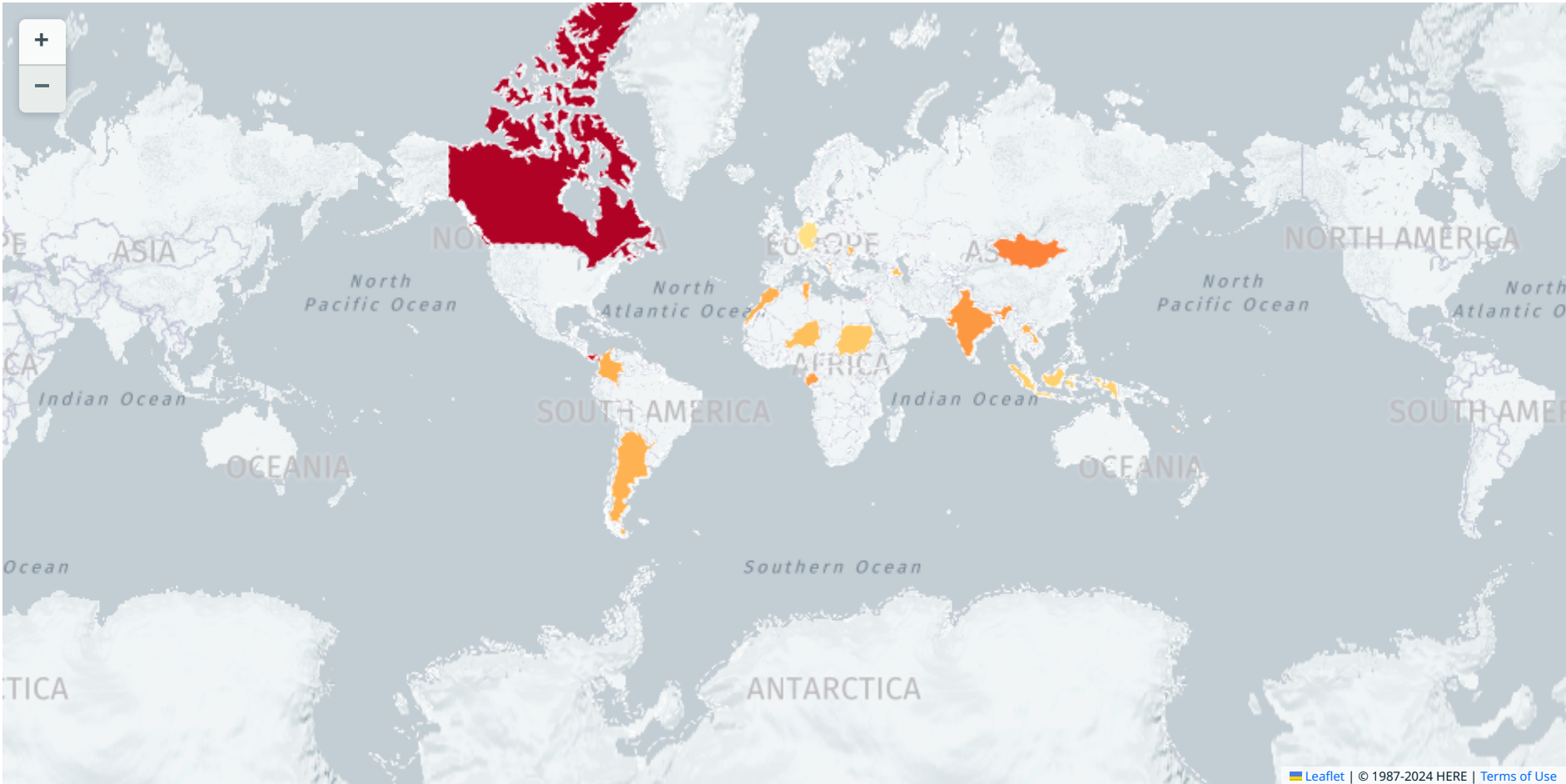
Sales Distribution by Region and Gender

The heatmap visualizes the total sales across different regions segmented by gender. The intensity of th...



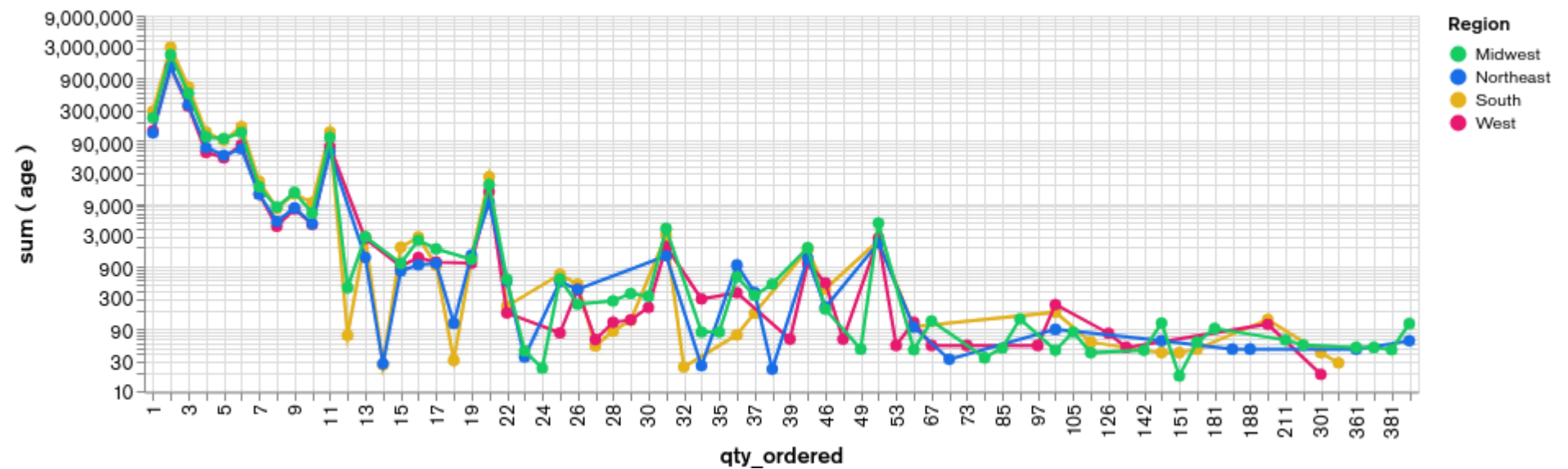
Global Distribution of Orders by State

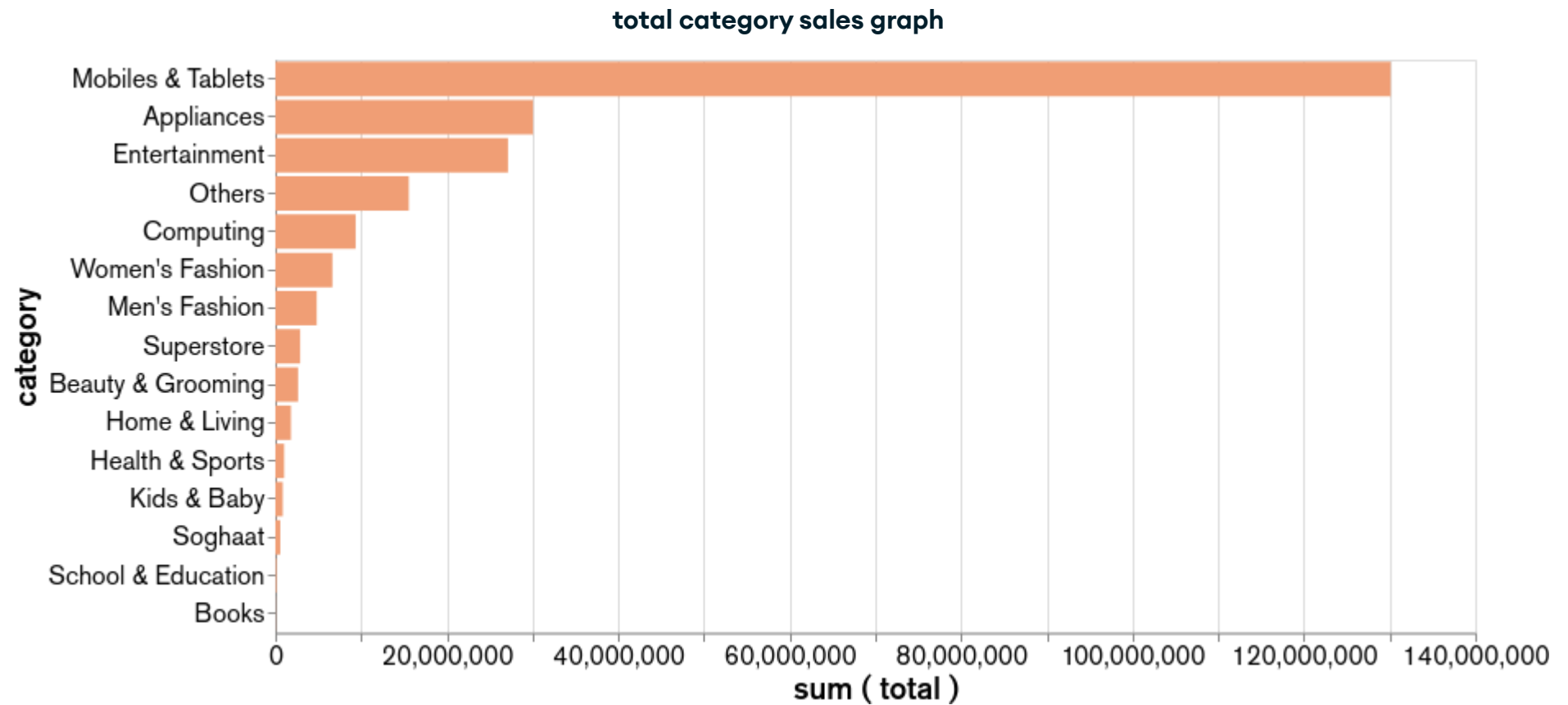
This geo-choropleth map visualizes the count of orders across various states worldwide. The intensity of color, ranging from yellow to red, indicates the v...



Quantity Ordered vs. Age Group Across Regions

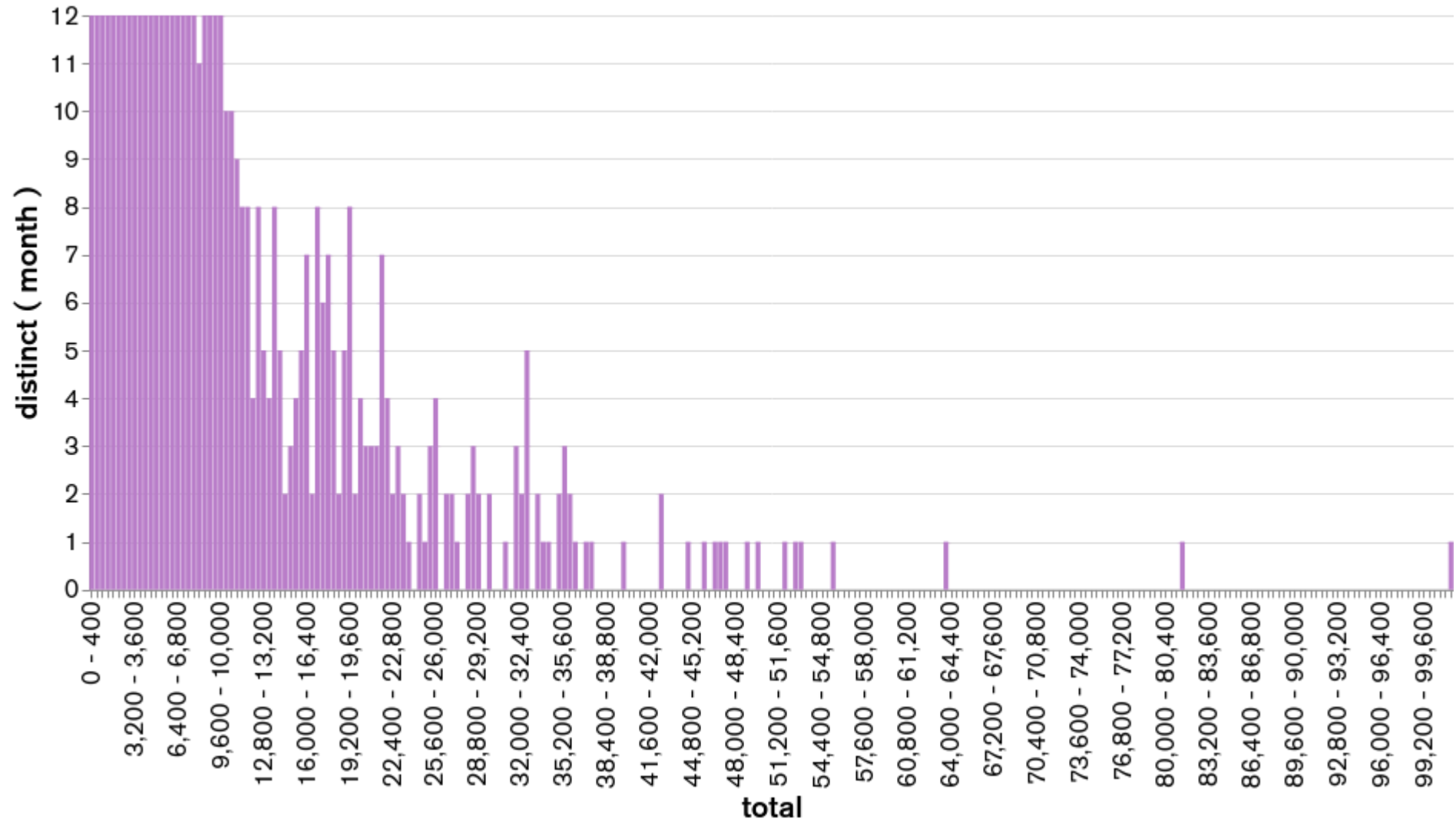
This discrete line chart illustrates the relationship between the quantity of products ordered (on the x-axis) and the age group (on the y-axis) for different ...





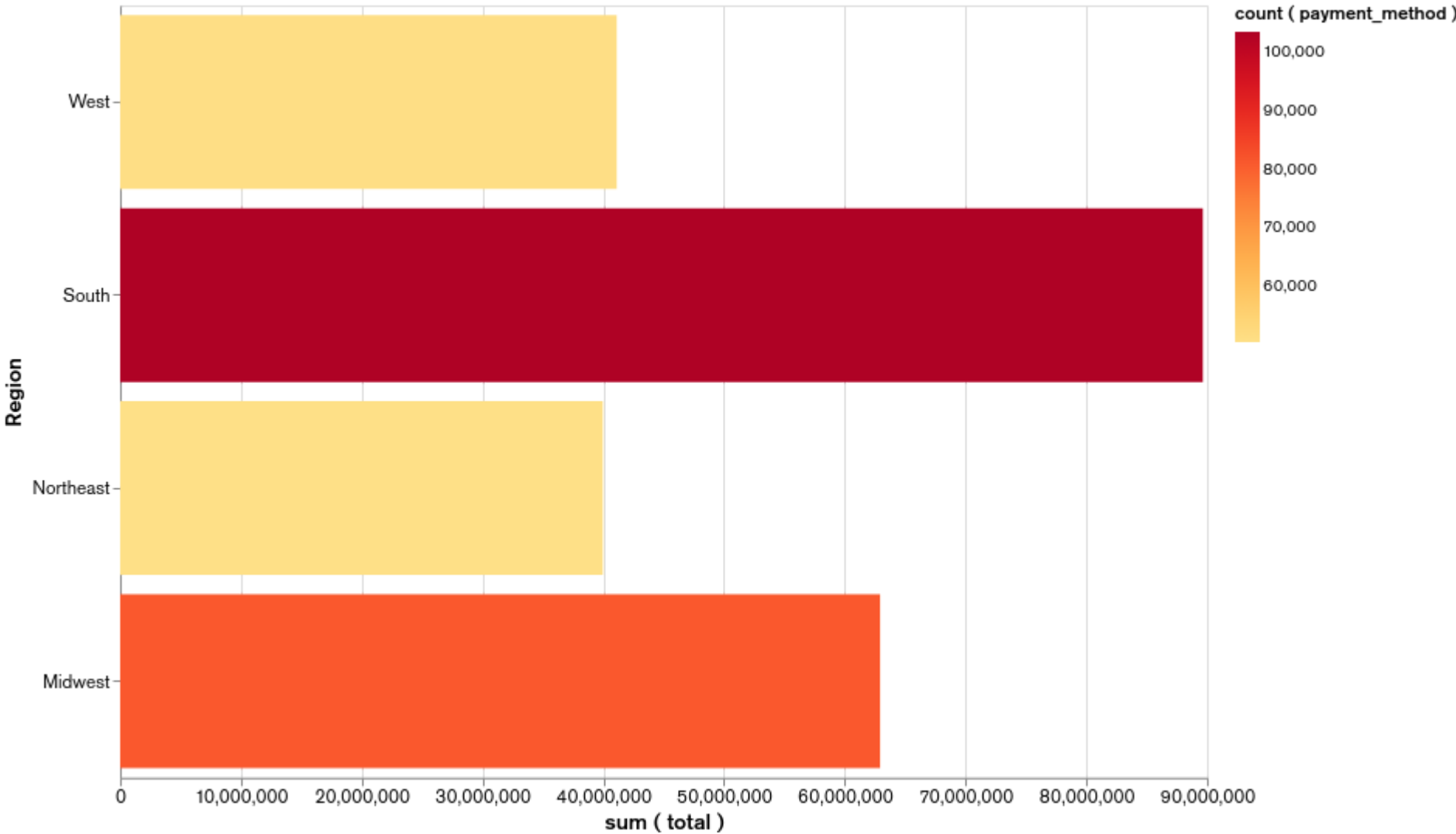
Total Sales per Month

This chart displays the total sales amount for each month, allowing a clear view of monthly sales trends over time. It highlights fluctuations in sales volu...



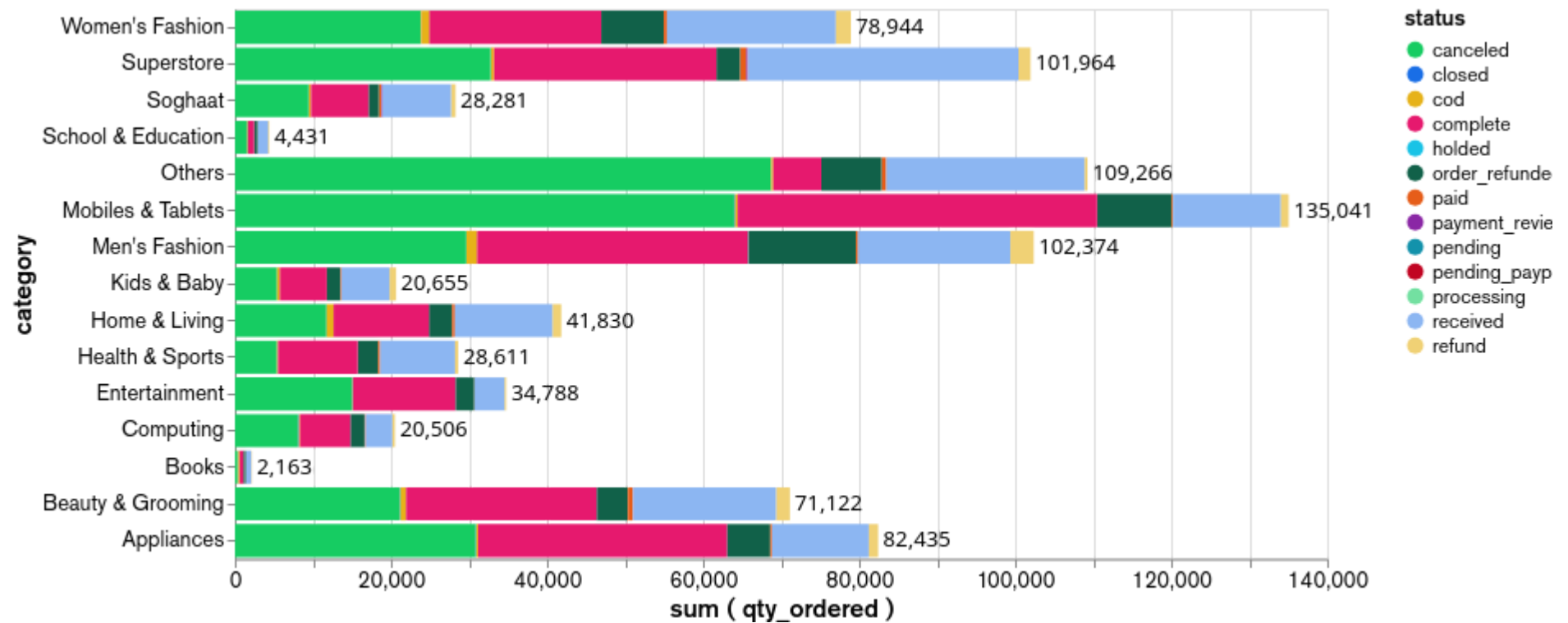
Sales by Region

This graph illustrates total sales across different regions, highlighting which areas contribute most to overall revenue. It provides a clear view of regional ...



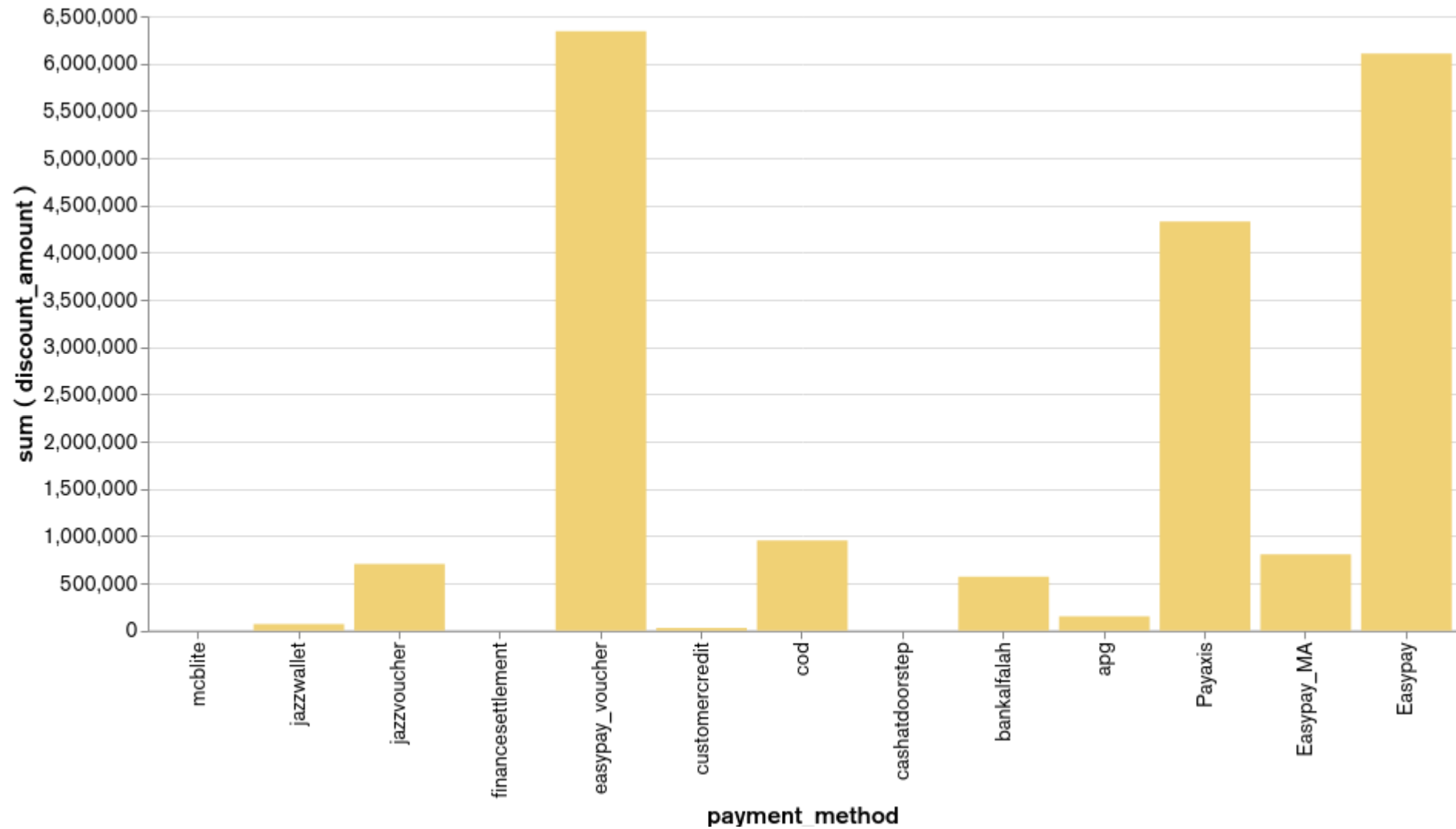
Orders by Category and Status

This chart shows order quantities by category and status, highlighting pending and completed orders for each category.



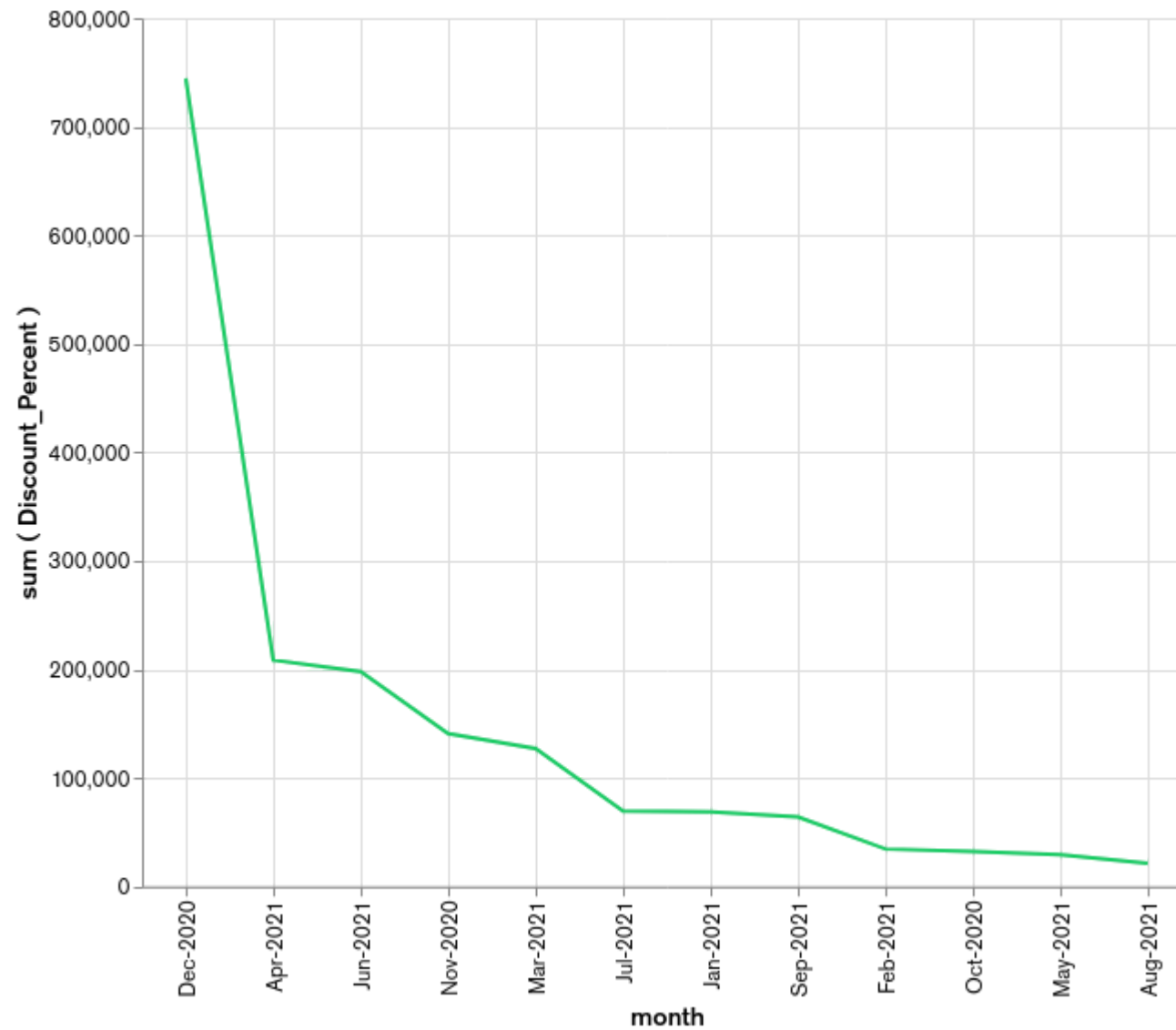
Discounts by Payment Method and Status

This chart displays discount amounts across different payment methods, segmented by order status. It highlights which payment methods receive the m...



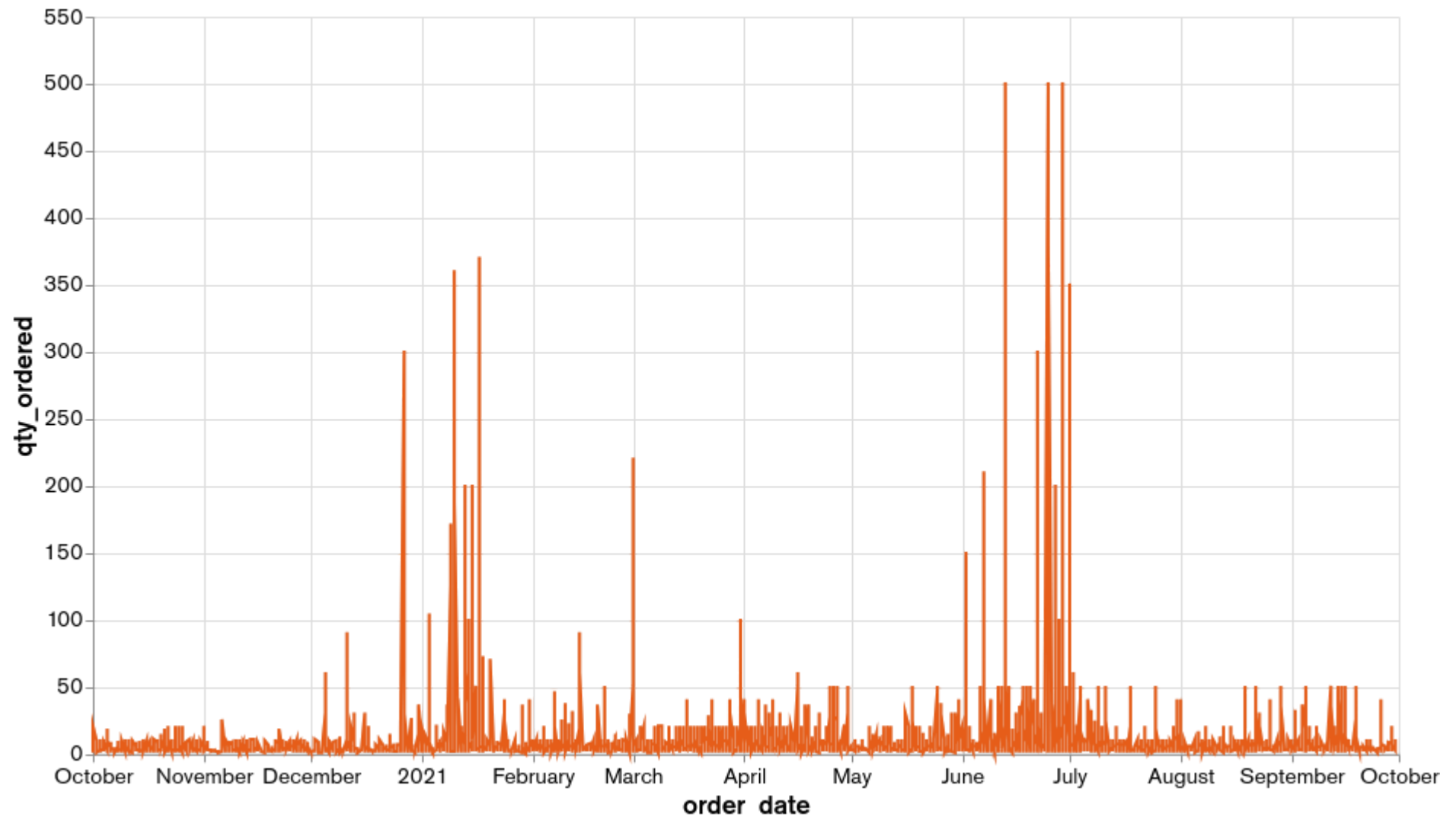
Discount Percentage Trend by Month

Analyze how the discount percentage fluctuates monthly, helping you understand when higher discount...



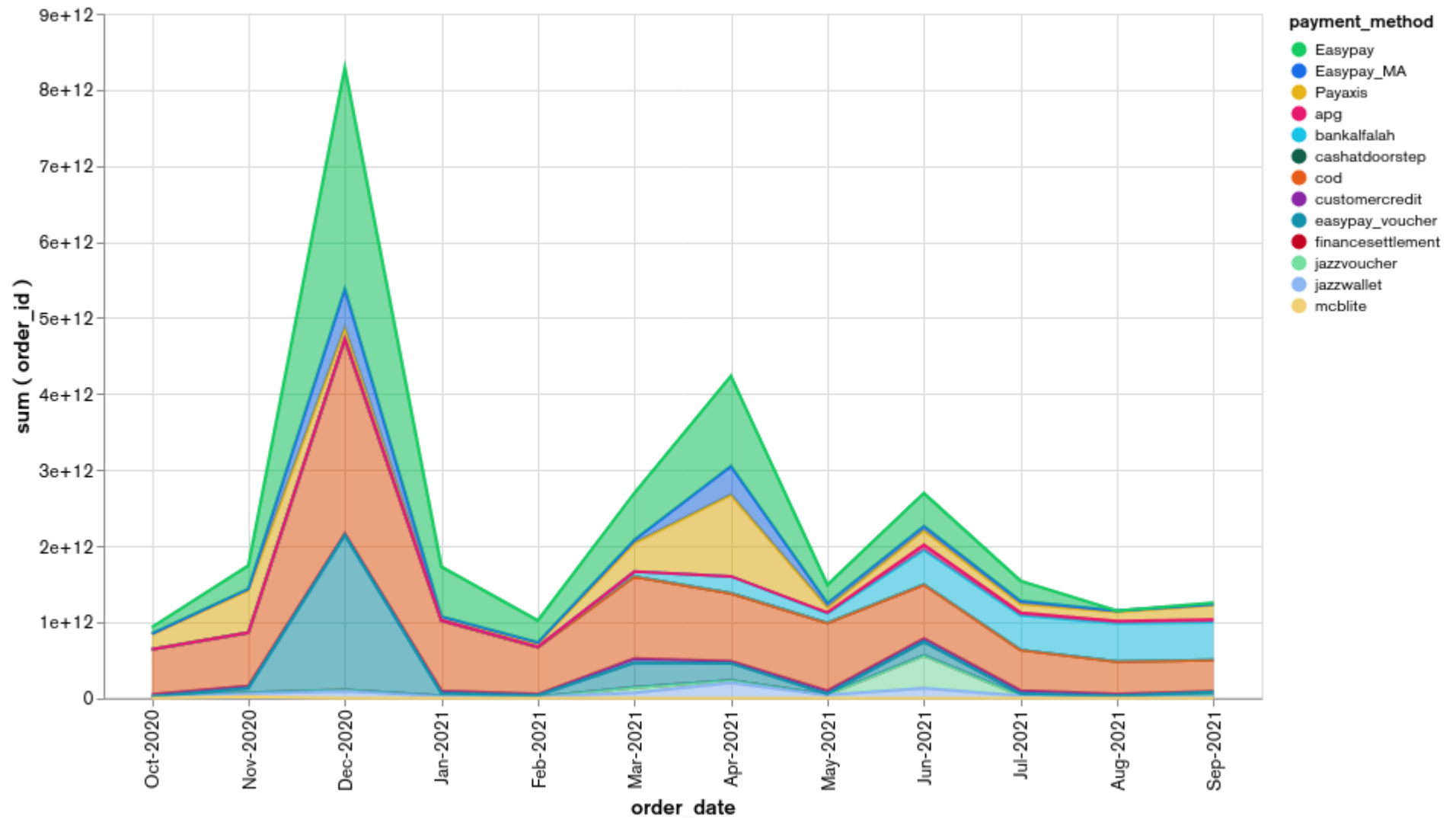
Cumulative Order Quantity Over Time

This chart illustrates the cumulative growth in order quantity over time, showing the ongoing increase in demand. It highlights periods of high ordering a...



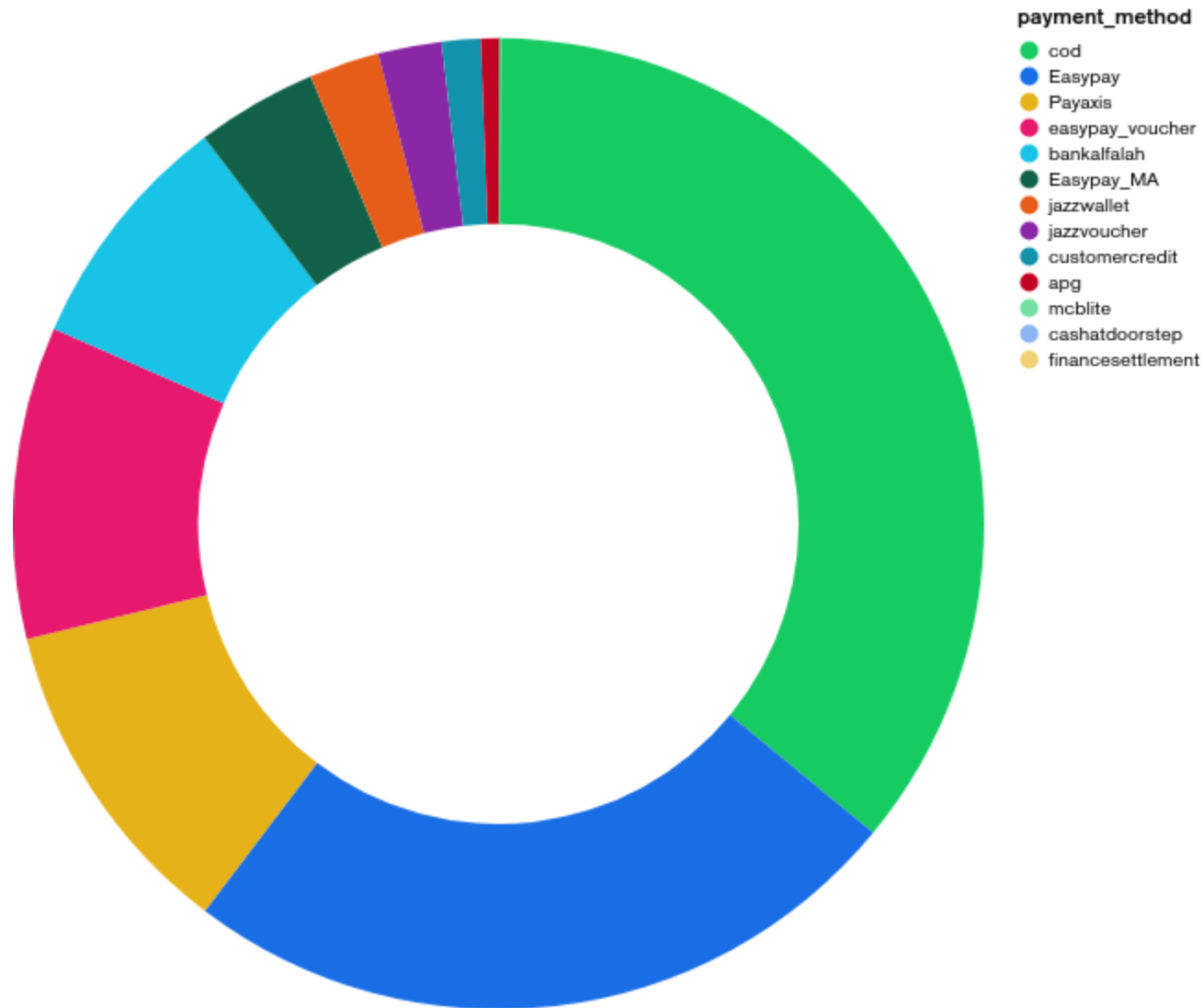
Decline in Orders by Payment Method

This graph tracks the decline in order counts by payment method over time, highlighting shifts in customer payment preferences.



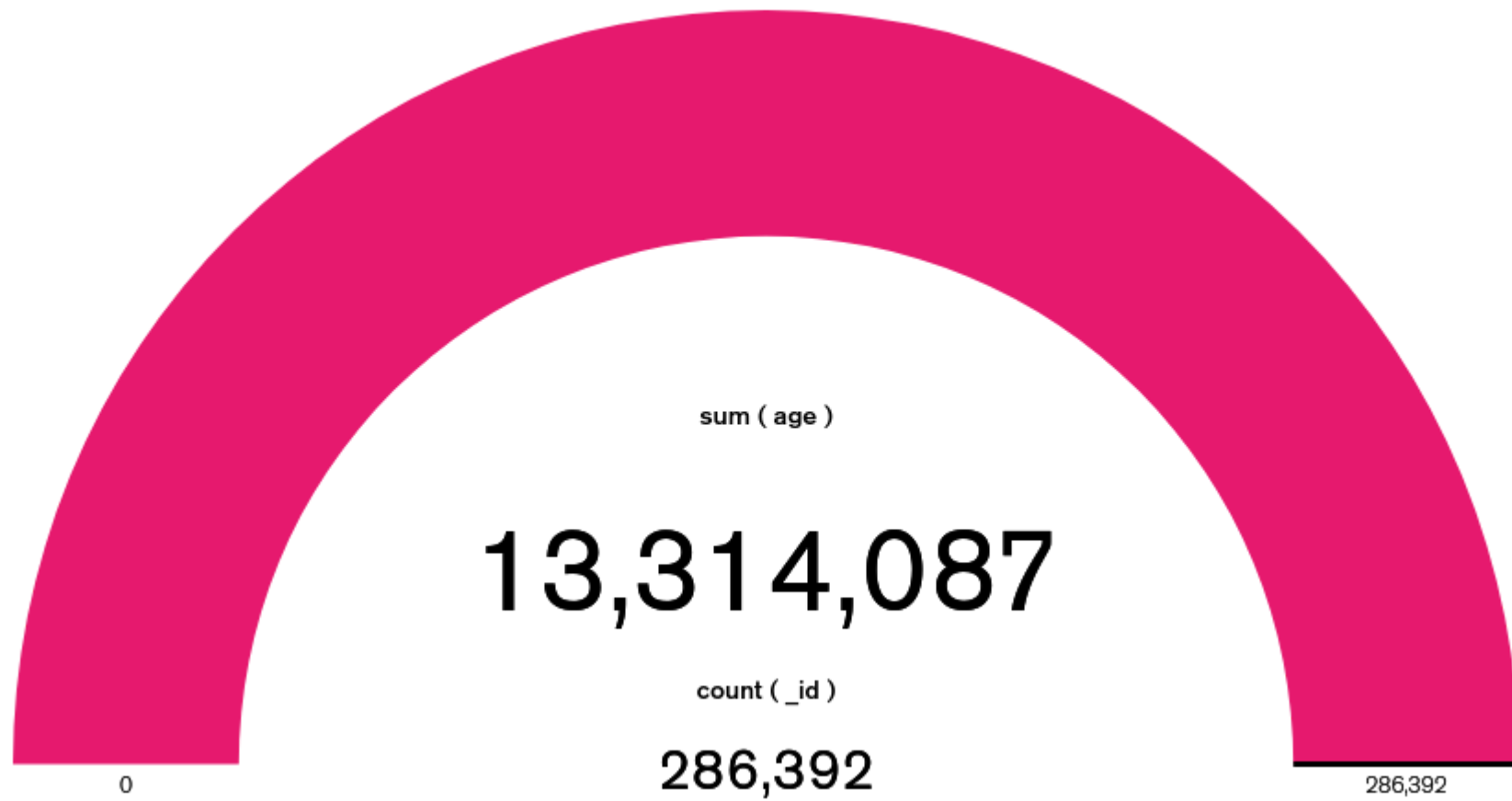
Sales by Payment Method

This donut chart displays the share of total sales for each payment method, highlighting the most and le...



Customer ID

286,392



Online Sales Data by Month and Region (April 2021 - June 2021)

This data table displays the total online sales revenue for each month from April 2021 to June 2021, broken down by region. The regions included are Mid...

sum (total)				
month	Midwest	Northeast	South	West
Apr-2021	10,242,942.6338	6,398,812.405	13,311,836.813	6,744,968.8946
Aug-2021	4,422,238.319	3,442,807.563	9,312,290.62925	3,344,474.239
Dec-2020	15,121,642.94088	10,228,127.93733	21,756,532.48454	10,560,686.64092
Feb-2021	1,125,828.622	716,376.535	1,679,590.4622	882,402.759
Jan-2021	1,867,780.91748	1,239,847.28597	2,849,523.70106	1,184,041.7735
Jul-2021	4,795,681.5755	3,327,496.585	7,553,194.543	361,084.1489999997
Jun-2021	7,014,957.17725	4,142,504.691	8,972,285.2715	4,515,356.5255
Total	52,920,632.044530004	19,964,246.520840004	89,647,849.67334999	41,117,466.19337001

Highest selling category

category

Beauty & Grooming

Customer ID distribution as per age

age	count (_id)
10 - 20	10,625
20 - 30	47,946
30 - 40	50,879
40 - 50	46,317
50 - 60	51,736
60 - 70	50,490
70 - 80	28,399
Total	286,392



Sales per City

