

Scope-Plane

What they say they need

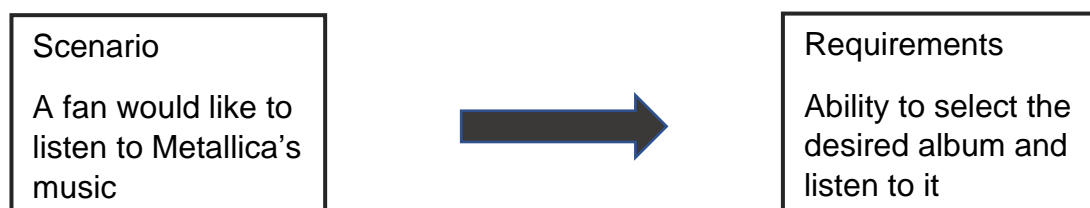
- A Website.
- Both fans and potential fans can watch and listen to music from the entire back catalogue of music.
- To provide from their website a list of the band's latest tour dates and ticket information.
- To publicize their availability to perform at events.
- To add links to their Facebook, Twitter, and You Tube.
- To show case the band's music and video clips.

What they actually need

- A mobile-first responsive Website.
- Links to all of their social media platforms.
- Links for users to access the bands discography and other information.
- Contact link for the bands booking agent.
- Access to the band's music and video clips.

What they do not know that they need

- Later access to the band's merchandise.
- Alerts to keep the user updated on the latest news and events.



Scenario

A fan would like to
view Metallica's
Pictures



Requirements

Provide a link to
their gallery page

Scenario

A fan would like to
know if Metallica
are performing



Requirements

Provide them with
a link to the tour
page

Scenario

A fan would like to
book Metallica for
an event



Requirements

Provide them with
a link to the band's
booking agent

Scenario

A fan would like
more information
on Metallica



Requirements

Provide them with
a link to Metallica's
Discography