WEBSITE REVIEW REPORT
Prepared by JayCode
www.jaycode.co.uk

EXECUTIVE SUMMARY
Thank you for requesting a website review from JayCode. This report provides a comprehensive analysis of your website's current performance, highlighting both strengths and areas for improvement. Our review focuses on technical performance, accessibility, user experience, and security.

Website Details:
URL: Removed For example purposes

- Review Date: 02/02/2025
  Business Type: Handyman services

  1. TECHNICAL PERFORMANCE
  Overall Performance Scores:
  □ Mobile Score: [57/100]
  □ Desktop Score: [94/100]

  Key Performance Metrics:
  • First Contentful Paint: 4.8 seconds(mobile) , 1.0 seconds(desktop)
  • Largest Contentful Paint: 5.4 seconds(mobile), 1.4 seconds(desktop)
  • Time to Interactive: 535 milliseconds(desktop)
  • Total Blocking Time: 420 milliseconds(mobile), 30 milliseconds(desktop)
  • Cumulative Layout Shift: 0.064(mobile), 0(desktop)

  speed index: 4.8 seconds(mobile)

  Areas of Concern:
  • Images Need format change, Images need to be resized to suit all devices

- Error logged in browser console-

Errors logged to the console indicate unresolved problems. They can come from network request failures and other browser concerns. Learn more about this errors in console diagnostic audit

Source	Description
martshandymanservices.co.uk [1st Party]	
www.martshandymanservices.co.uk/:672	TypeError: Cannot read properties of null (reading 'parentNode') at HTMLDocument.<anonymous> (https://www.martshandymanservices.co.uk/:672:9)

2. ACCESSIBILITY ASSESSMENT
Overall Accessibility Status: Critical Issues

Key Findings:
• Color Contrast: Fail

HOME   GALLERY

Proudly powered by Weebly

• Image Accessibility: Fail, Images on gallery page have no alt attributes, Image sizes on this page also need format change and sizing for all devices

• Navigation Structure: Headings in correct structure for navigation

• Form Accessibility: Needs work, aria labels present, 2 orphaned form labels found

• Mobile Responsiveness: Needs work due to image loading time. Overall the site transfers well between size layouts, Gallery page has immensely slow loading times due to images in incorrect format and optimisation for all devices, Please see the Logged times for the gallery page mobile test:

• First Contentful Paint: 4.8 seconds(mobile) , 1.0 seconds(desktop)

• Largest Contentful Paint: 7.8 seconds(mobile), 1.4 seconds(desktop)
• Cumulative Layout Shift: 0.067
• Total Blocking Time: 1,230 milliseconds
• performance score: 42/100

Critical Issues:
• Form needs to be fully accessible

• Image optimisation to boost mobile load times

• Form does not comply to UK/EU law regulations regarding Data

3. USER EXPERIENCE
Navigation and Structure:
• Assessment of site navigation: Site navigation is clear despite the contrast errors which cause difficulty for those with less vision ability, Headings are well set for screen readers, but clearer section separation Would be better to keep the viewer engaged.
• Mobile menu functionality: Mobile menu is clear and functioning parr the contrast error noted.
• Form usability: The form functions but does not abide by UK/EU law

Content Clarity:
• Value Proposition: Clear but could be Arranged to Increase visitor viewing time and boost enquiries received
• Call-to-Actions: Needs Improvement - There are no call to actions

• Contact Information: Hard to find- Nav links to contact form and calls to action will improve this.

User Journey Issues:
• no broken links
• Contact nav link needed
• Mobile loading times

4. SECURITY ASSESSMENT
Security Status: Needs Attention Whilst your site holds an excellent score of security due to your SSL certificate, Your contact form does not include protection when the data is in transfer and is not encrypted also no protection from spam messages, It is highly advised to use honey pot fields and Recaptcha to protect yourself from spam and Use An SMTP provider for your sending data from the contact form.

Key Findings:

• SSL Certificate: Active
• HTTPS Implementation: Properly configured
• Form Security: Extremely Vulnerable- The current form submits data to a PHP script (formSubmitAjax.php) without clear indications of using authenticated SMTP. This approach may rely on PHP's mail() function, which has several drawbacks:

Deliverability Issues: Emails sent via mail() are more likely to be marked as spam or rejected by recipient servers due to lack of proper authentication.

Lack of Authentication: Without SMTP authentication, there's no verification of the sender's identity, which can lead to emails being flagged or blocked.

No Encryption: Emails may be sent without encryption, exposing sensitive information during transmission.

No Email Logs: Tracking sent emails and diagnosing issues becomes challenging without proper logging mechanisms.

• Privacy Compliance:Non-compliant - No privacy Policy or any notice of data use policy to be seen on the site, particularly the contact form where it is legally required

5. SEO
Please see a separate Report attached in Email.

PRIORITIZED RECOMMENDATIONS
High Priority:
1. Contact form to abide by data laws
2. Images optimised for better load speeds on all devices
3. Implement Call to actions

Medium Priority:
1. Form Label corrections and Full accessibility
2. alt attributes on all images

Low Priority:
1. Re- Styling of sections
2. Revise copy content

NEXT STEPS
To discuss these findings in detail and explore solutions, I'd be happy to schedule a consultation call. During this call, we can:
• Review the findings in detail
• Discuss your priorities and concerns
• Explore potential solutions

• Create an action plan

To schedule your consultation, please email me at contact@jaycode.co.uk

Thank you for choosing JayCode for your website review. I look forward to helping you improve your online presence.

Best regards,
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