

About Us:

Jode Technologies Pvt. Ltd. (JodeTx) is a young and fast-growing Startup in Fintech Domain specialized in solutions for Banking, Financial Institutions and Merchants (<https://jodetx.com/>).

We are founded on the Vision to build technology to enable seamless financial and payment transactions and provide a comprehensive digital platform to Banks and Merchant segments.

Role: Graphic Designer / Motion Designer

Experience: Freshers / 6 Months Experienced

Work Location: Wagle Estate, Thane

Job Summary:

We are seeking a versatile and creative Graphic Designer / Motion Designer to join our growing team. You will be responsible for producing visually engaging graphics and motion assets for digital campaigns, social media, in-app experiences, and marketing communications. Your work will play a key role in building brand identity, improving user engagement, and creating memorable visual narratives.

Job Responsibilities:

Graphic Design:

- 1) Design high-quality visuals for digital platforms, including social media posts, banners, emailers, pitch decks, and print collaterals
- 2) Work with marketing and product teams to translate ideas into compelling creatives that drive engagement
- 3) Maintain brand consistency and ensure designs align with brand guidelines and tone
- 4) Support campaigns, product launches, and internal initiatives with impactful visual content

Motion Design

- 1) Create engaging motion graphics and short animations for videos, explainer content, product demos, app interactions, and social media
- 2) Use tools like After Effects, LottieFiles, Rive, or similar to design smooth transitions and animations
- 3) Collaborate with UI/UX & other team members to integrate motion elements seamlessly.
- 4) Develop animated illustrations, iconography, and micro-interactions to enhance digital storytelling

Required Skills & Qualifications:

- 1) Fresher / 6 months of experience in graphic and motion design
- 2) Strong portfolio showcasing both static and animated work across digital channels
- 3) Proficiency in Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro, etc.)
- 4) Experience with animation tools such as LottieFiles, Rive, Blender, or Spine is a strong plus
- 5) Ability to conceptualize creative ideas and bring them to life with storytelling and motion
- 6) Familiarity with social media trends, video formats, and design for mobile-first platforms
- 7) Strong time management skills and attention to detail
- 8) Graduate / Undergraduate

Send your CV at: careers@jodetx.com