

## Module 1 Project

### **Part 1: Finding Patterns**

#### **Persona 1**

Name: Jack

Gender: Male

Age:35

Industry: Tech, works from home

Restaurant preferences: Likes to eat different foods frequently, prefers quality food

Eats out per week: Daily

Willing to spend: \$15.00



#### **Persona 2**

Name: Rachel

Age:40

Gender: Woman

Industry: Health, in an office

Restaurant preferences: Open to new restaurants, prefers pizza or sandwich places

Eats out per week: 3 times weekly

Willing to spend: \$10



#### **Persona 3**

Name: Taylor

Gender: Non-binary

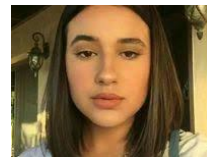
Age:25

Industry: Construction, at construction site

Eats out per week: Weekly

Restaurant preferences: Likes most restaurants as long as they are quick or close by, prefers Salad/ health-focused

Willing to spend: \$15.00



### **App Name: Yummy Jiffy**

### **Part 2: Work Breakdown**

#### **MVP**

- Needs to take orders
- Provide a list of restaurants with menu options to choose from
- Search by food type
- Schedule meals ahead of time
- Make an account to make reoccurring billing quicker
- Advertisement notifications
- Recommend Exciting new restaurants when signed in

## User Stories

- As a user, I want many options to choose my favorite restaurants, so that I can get the food I want most (list of restaurants with menus)
- As a restaurant, I want to advertise my business, so that I can grow as a company and sell more food (advertisements)
- As a user, I want my payment info and food preferences saved to make daily orders quick and easy
- As a user, I want to try new restaurants frequently, so that I don't get bored and stop ordering
- As a restaurant, I want to know exactly when a customer wants their food, so that they get the best hot meal we can offer to increase retention and their experience
- As a user, I want my orders delivered, so that the app has worth to me

## Trello Board

<https://trello.com/b/1oBa9iwH/yummy-jiffy>

## Part 3: Bring Your Idea to Life:

## Figma

<https://www.figma.com/file/TlxT5vbAPZUdpjplpm839o/Yummy-Jiffy?node-id=0%3A1>