

Module 1 Project

Part 1: Finding Patterns

Persona 1

Name: Jack

Gender: Male

Age:35

Industry: Tech, works from home

Restaurant preferences: Likes to eat different foods frequently, prefers quality food

Eats out per week: Daily

Willing to spend: \$15.00



Persona 2

Name: Rachel

Age:40

Gender: Woman

Industry: Health, in an office

Restaurant preferences: Open to new restaurants, prefers pizza or sandwich places

Eats out per week: 3 times weekly

Willing to spend: \$10



Persona 3

Name: Taylor

Gender: Non-binary

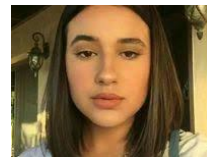
Age:25

Industry: Construction, at construction site

Eats out per week: Weekly

Restaurant preferences: Likes most restaurants as long as they are quick or close by, prefers Salad/ health-focused

Willing to spend: \$15.00



App Name: Yummy Jiffy

Part 2: Work Breakdown

MVP

- Needs to take orders
- Provide a list of restaurants with menu options to choose from
- Search by food type
- Schedule meals ahead of time
- Make an account to make reoccurring billing quicker
- Advertisement notifications
- Recommend Exciting new restaurants when signed in

User Stories

- As a user, I want many options to choose my favorite restaurants, so that I can get the food I want most (list of restaurants with menus)
- As a restaurant, I want to advertise my business, so that I can grow as a company and sell more food (advertisements)
- As a user, I want my payment info and food preferences saved to make daily orders quick and easy
- As a user, I want to try new restaurants frequently, so that I don't get bored and stop ordering
- As a restaurant, I want to know exactly when a customer wants their food, so that they get the best hot meal we can offer to increase retention and their experience
- As a user, I want my orders delivered, so that the app has worth to me

Trello Board

<https://trello.com/b/1oBa9iwH/yummy-jiffy>

Part 3: Bring Your Idea to Life:

Figma

<https://www.figma.com/file/TlxT5vbAPZUdpjplpm839o/Yummy-Jiffy?node-id=0%3A1>

Extra Credit:

Company Stack Research

Weave

- SQL, Python, Go
- Asked for experience in any of these
- Kafka, Google PubSub, Bigtable, Spanner, Vertica, Vitess, S3, Iceberg, etc.)

US Synthetic

- Software Developer
- C# .Net, Angular 4+, Delphi, T-SQL.

Adobe

- Software Engineer
- Java, NodeJS, Python
- HTML5, CSS, JavaScript, React

Jayden Banks