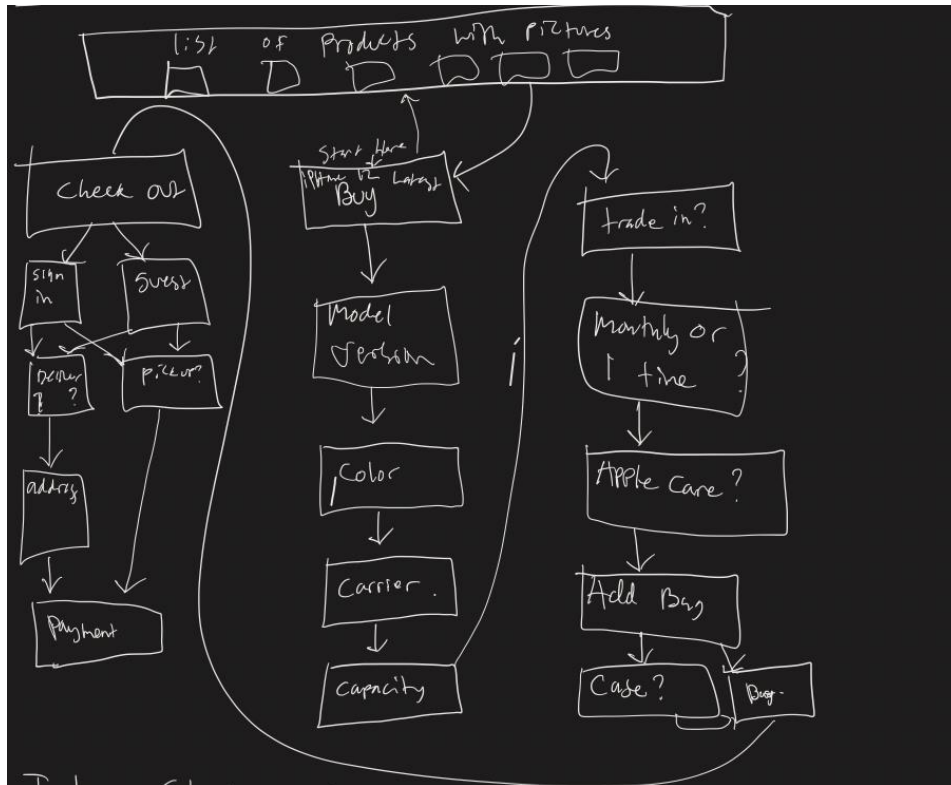Jayden Banks

<div align="center">User Flows and Stories</div>

Flow Chart:

Here is my flow chart starting in the middle at buy and then going down, right, and ending on the left.

Apple's flow chart has many steps but overall, is fairly simple or at least straight forward. It has a combination of easy understandable steps for the user, but also a large business influence on maximizing the amount of money and goods the company can get the customer to buy without losing/confusing them in the process. The steps one at a time are easy to go through and everything is catered to only answering one question at a time with visible and obvious steps.

User Stories:

1. As a Marketer, I want to have all devices and products that we can sell to be presented to the user in an obvious and simple way. So that more people will immediately see what's available and increase sales numbers of all products offered. (This might be why all devices and products are shown at the top of the website)

2. As a User, I want to have the best and latest product presented to me. I want the specs and descriptions simplified so I can easily understand the newest product and what's best. (The flagship and newest products are immediately seen and can start the purchase price straight away)

3. As a Developer, I want to give the user access to every feature we can offer so that they feel like they are given a fuller experience and don't complain about any lack of features on the website. (Any part of the website can be accessed at any time if wanted)

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4. As a Marketer, I want new products to be pushed, so that new and reoccurring customers get excited and purchase those specific products. (New products have the word "New" highlighted in different coloring than other products)
5. As a Salesman, I want someone to be able to check out quickly and efficiently without getting lost or confused so that we don't potentially miss out on a sale. (Checkout process is very difficult to get lost in and each step itself is simple while highlighting what needs to be done and covering the next steps up until they are needed)

https://trello.com/invite/b/xh17EhHL/423104c2d4174cd7559d5c43da90d572/iphone-product-page