

# Insights & Findings

## 1. Overall Job Distribution

Total Jobs: 1,068

Tech Jobs: 863 (81%)

Non-Tech Jobs: 205 ( 19%)

→ Observation: The hiring focus is strongly skewed toward Tech roles, showing high demand in the IT and digital sectors.

## 2. Top Skills by Roles

Insights:

- Python dominates as the top skill, showing strong demand for Data, AI, and Backend roles.
- Communication and Leadership are also highly valued — indicating an emphasis on soft skills even in tech-heavy jobs.
- DevOps tools (Git, Docker, Kubernetes) appear frequently, suggesting many roles involve cloud and deployment tasks.

## 3. Most Demanding Jobs

- Top roles (each appearing 20 times):  
.NET Developer, AI Prompt Engineer, AR/VR Developer, Big Data Specialist, Blockchain Developer, Business Analyst, Data Engineer, Digital Marketing, Content Writer, Copywriter

Insights:

- The presence of AI Prompt Engineer, AR/VR, and Blockchain Developer shows emerging tech adoption.
- Roles like Business Analyst and Content Writer show demand for non-technical communication and analysis roles.

#### 4. Seniority Level Distribution

Level	Percentage
Experienced	47.18%
Fresher	36.00%
Mid-Level	8.40%
Entry-Level	4.35%
Senior-Level	4.01%

#### Insights:

- Nearly 83% of jobs target Freshers and Experienced candidates — signaling an open market for early-career professionals and skilled experts.
- Mid-level roles are limited, implying many companies are either hiring juniors to train or experts to lead.

#### 5. Keywords Trend

The word cloud highlights:

Data, Cloud, Design, Management, Security, AI, Development, Testing, Analytics, Product

→ Insight: There is a strong focus on data-driven, cloud-based, and design-oriented technologies.

Security and AI also appear often — areas of rising importance in 2025 job markets.

#### Recommendations

##### For Upskilling (Job Seekers)

1. Core Tech Skills: Focus on Python, SQL, Java, and Git for general tech roles.
2. Emerging Areas: Explore AI prompt engineering, AR/VR, Blockchain, and Big Data.
3. DevOps & Cloud Tools: Learn Docker, Kubernetes, AWS, Azure to improve employability.

4. Soft Skills: Develop communication and leadership capabilities to complement technical expertise.

#### For Hiring Teams / Companies

1. Invest in Training Freshers — as they form 36% of opportunities, companies should build structured onboarding and learning programs.
2. Balance Skill Demand — while Python dominates, hiring should also include diverse tech stacks (Java, SQL, Cloud).
3. Focus on Emerging Tech Roles — AI and AR/VR are future-oriented; early adoption will help in market leadership.
4. Encourage Upskilling Initiatives for mid-level employees to bridge the experience gap.