SEO Audit Report

Generated by [Rank Math](https://rankmath.com)

79/100

SEO Score

21/28

Passed Tests

1/28

Warnings

6/28

Failed Tests

Basic SEO

Common Keywords

A list of keywords that appear frequently in the text of your content.

❗ No common keywords found

SEO Description

SEO analysis of your page's meta-description.

✖ The meta description is 211 characters long. Most search engines truncate descriptions longer than 160 characters. FairPay Solutions - Legal consultancy for debt relief guidance in India. May help reduce loans by 40-60%. Understand your rights against harassment. Professional advisors & RBI-compliant guidance. 2700+ clients.

Write a meta-description for your page. Use your target keyword(s) (in a natural way) and write with human readers in mind. Summarize the content - describe the topics your article discusses.

The description should stimulate reader interest and get them to click on the article. Think of it as a mini-advert for your content.

H1 Heading

SEO Analysis of the H1 Tags on your page.

✖ No H1 tag was found. For the best SEO results there should be exactly one H1 tag on each page.

WordPress sites usually insert the page or post title as an H1 tag (although custom themes can change this behavior).

Ensure your most important keywords appear in the H1 tag - don't force it, use them in a natural way that makes sense to human readers.

Because your headline plays a large role in reader engagement, it's worth spending extra time perfecting it. Many top copywriters spend hours getting their headlines just right - sometimes they spend longer on the headline than the rest of the article!

A good headline stimulates reader interest and offers a compelling reason to read your content. It promises a believable benefit.

You should write as if your readers are selfish people with short attention spans (because that describes a large percentage of the world's population). Readers visit websites for selfish reasons - they're not there to make **you** happy.'

H2 Headings

SEO analysis of the H2 headings on your page.

❗ No H2 tag was found on the page.

Make sure you have a good balance of H2 tags to plain text in your content. Break the content down into logical sections, and use headings to introduce each new topic.

Also, try to include synonyms and relevant terminology in H2 tag text. Search engines are pretty smart - they know which words usually occur together in each niche.

It should be easy to include your main and supporting keywords in the H2 tags - after all, these keywords describe your content! If it's hard to work the keywords into your subheadings, it could be a sign that the keywords aren't closely related to your content.

Don't try to force keywords into sub-headings if they feel unnatural. It will send the wrong message to your readers, possibly driving them away.

Image ALT Attributes

SEO analysis of the "alt" attribute for image tags.

✔   No images found on the page

Keywords in Title & Description

SEO analysis of the HTML page's Title and meta description content.

✘   No common keywords found in the page title and the description.

You need to use titles and descriptions that are attractive to users and contain your keywords. Use the keywords naturally - keyword stuffing is usually detected and will result in a lower ranking. What's more, it's pretty off-putting for potential readers, who are more likely to click on an appealing link.

Links Ratio

SEO analysis of the ratio of internal links to external links.

✘   There are one or more issues with the number of links on this page:
No internal links found.

```
internal: 0
external: 0
```

Add links to external resources that are useful for your readers. Make sure you link to high-quality sites - Google penalizes pages that link to "spammy" sites (ones that break the Google webmaster guidelines).

Ideally, the links should be highly relevant to the subject you're writing about. It's impossible to cover every aspect of a subject on a single page, but your readers may be fascinated by some detail you barely touch on. If you link to a resource where they can learn more, they'll be grateful. What's more, you'll be rewarded with higher rankings!

SEO Title

SEO analysis of the HTML title of the page.

✔   The page title has 41 characters, which is good.

FairPay Solutions | Debt Settlement India

Create a responsive site

Our analysis of the use of CSS media queries in your content.

✓ The CSS code contains **media queries**.
Media query found in `https://www.fairpaysolution.com/assets/index-DFbZofUP.css`.

Homepage Is Reachable

Tests if your homepage is reachable by making an HTTP request.

✓ Homepage is reachable

Advanced SEO

Search Preview

❗ Here is how the site may appear in search results:

FairPay Solutions | Debt Settlement India
https://fairpaysolution.com/

FairPay Solutions - Legal consultancy for debt relief guidance in India. May help reduce loans by 40-60%. Understand your rights against harassment. Professional advisors & RBI-compliant guidance. 2700+ clients.

Canonical Tag

Does the content have a "canonical" URL?

✓ The page is using the canonical link tag.

`https://fairpaysolution.com/`

Noindex Meta

Does the content contain a noindex robots meta tag?

✓ The page contains the `index` meta tag or header.

Mobile Search Preview

❗ Here is how the site may appear in search results on a mobile device:

FairPay Solutions | Debt Settlement India

https://fairpaysolution.com/

FairPay Solutions - Legal consultancy for debt relief guidance in India. May help reduce loans by 40-60%. Understand your rights against harassment. Professional advisors & RBI-compliant guidance. 2700+ clients.

Mobile Snapshot

A snapshot of how your content appears on a mobile device.

WWW Canonicalization

Does the site appear on more than one URL?

✓ Both www and non-www versions of the URL are redirected to the same site.

OpenGraph Meta

Does your site use OpenGraph meta tags?

✓   Opengraph meta tags have been found.

Schema Meta Data

Does the content include relevant Schema.org metadata?

✗   No Schema.org data found on the page.

The Rank Math WordPress plugin makes it extremely easy to add highly relevant Schema.org markup to your site. It has a simple graphical interface, so you don't have to get your hands dirty with complex HTML markup.

Sitemaps

Does the site use an XML sitemap?

✓   The site has one or more sitemaps.

Robots.txt

Does your site have a valid robots.txt file

✓   The site has a robots.txt file. Try our free robots.txt editor tool to easily test and validate your robots.txt file.

Keep your content fresh

Checks for recent content updates using available signals (XML sitemap, og:updated_time, or Last-Modified header).

✓   The content is fresh. Last updated on 2026-01-16 (0 days ago) via Last-Modified header (XML Sitemap and og:updated_time not found).

Broken Links

Detects broken or dead links (404/500 errors) in the website that may harm SEO and user trust.

✓   No broken links on the page.

Performance

Page Size

An analysis of the size of your HTML file.

✔ The size of the HTML document is 1 Kb, under the average HTML size of 33 Kb.

Response Time

How fast does your server respond to requests?

✔ The response time is under 0.8 seconds which is great.

Image Headers Expire

Do your images use "expires" headers?

✔ No local images found on the page

Minify CSS

Are your CSS files properly minified?

✔ All CSS files appear to be minified.

Page Objects

Analysis of the embedded objects in the pages.

✔ The page makes 3 requests.

```
total: 3
images: 0
javascript: 2
stylesheets: 1
```

Minify Javascript

Does the site use minified JavaScript?

✘ Some Javascript files don't seem to be minified.

```
https://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js?client=ca-pub-
5378772563236382

https://www.fairpaysolution.com/assets/index-fqsWw4A9.js
```

JavaScript files appear in many places, including frameworks (like Bootstrap), themes and templates, and third-party plugins.

So you should track down where the culprit (un-minified) JavaScript files come from. For instance, if the un-minified JavaScript lives inside a third party plugin, you can minify it. But when you update the plugin to a new version, the JavaScript files will need to be compressed again.

There are server-side tools (including WordPress plugins) to automatically minify JavaScript files.

Mobile Speed

How fast does your website respond to mobile users?

✓   The page performance is good across all key metrics.

Security

Theme Visibility

Theme Visibility

❗   The theme is not publicly visible, so it is not easily identifiable.

Visible Plugins

Visible Plugins

✓   Hurray! None of the plugins are publicly visible.

Directory Listing

Does your web server list the contents of the directories?

✓   Directory Listing seems to be disabled on the server.

Secure Connection

Is your content served over a secure connection?

✓   The site is using a secure transfer protocol (https).