

## Samadhaan

**Samadhaan**, a Social Entrepreneurship and Innovation Competition, organized by **NSS BITS Pilani** in collaboration with **PIEDS, ENACTUS, and NIRMAAN**, is an opportunity for entrepreneurs to showcase their ideas and receive mentorship from experienced panelists and innovators. The participants will present their ideas to a panel of judges, who will select the winners based on the impact of their ideas and their potential to create **sustainable social enterprises**. The winners will **receive funding and support to help them bring their ideas to life**. We believe that this competition can inspire the next generation of social entrepreneurs and create a positive impact on society.

## Stages and Timelines

### Round 1 : The Pitcher

The candidate with prototype plus stage start-ups will be submitting a pitch deck (.pptx format) as part of their registration. The candidates need to highlight the following: **Pitch deck: Problem statement, Solution/product offering, Revenue model/business model, Market size, USP, Team brief - background, Valuation, potential revenue & other financials.**

This pitch deck will be evaluated by our panel of industry experts upon various parameters like feasibility, capital structure, and uniqueness of idea among other criteria.

### Round 2 :The Finale

After passing the above hurdles, you will be presenting your valuable start-up at the BITS Pilani Campus where you will be giving an extensive pitch for your product or service and also go through an intensive Q&A round. **The qualified start-ups will then receive the mentorship program under PIEDS which includes exciting prizes.**

**Start Date: 01 April 23, 2:00 PM IST**

**End Date: 01 April 23, 6:00 PM IST**

**Location: BITS Pilani, Pilani Campus (Room No. TBD)**

## All that you need to know about Samadhan

### Registration:

- The teams have to register for **Round 1 - The Pitcher**. This round is open for all and has free registration.
- The shortlisted entries will have to register for **Round 2 - The Finale**. The accommodation fees for each participant is Rs 1000. All the shortlisted teams have to travel to BITS Pilani, Pilani campus by 31st March for the offline pitches to the panel of industry experts.

### Guidelines of The Event:

- Each team must consist of 1-4 members.
- The team leader of the team will remain the single point of contact for the competition.
- A participant can register only in one team, multiple entries are not allowed.
- Team members can be from different programs and Institutes.
- The idea must be innovative and original.
- Teams should strictly adhere to the time limit allotted by the panel.

### Round 1 (1st Mar – 20th March) - The Pitcher:

The team with prototype plus stage start-ups will be submitting a **pitch deck (.pptx format)** along with the **questionnaire provided below** as part of their registration.

The candidates need to highlight the following in their pitch deck:

- Problem statement
- Solution/product offering
- Revenue model/business model
- Market size
- USP
- Team brief - background
- Valuation, potential revenue & other financials

We suggest limiting the number of slides to 9 excluding the introduction and annexures. The evaluation will be based on their uniqueness, feasibility, and scalability.

**The deadline for the submission round is 25th March 2023, 23:59 hours, and results will be declared by 25th March 2023.**

The shortlisted teams for round 2 would be informed via email. These teams need to register for **Round 2 - The Finale**, failing which the next best team would be invited.

### **Round 2 (1st April) - The Finale:**

Now the startups will have the opportunity to present their pitch in the main event (offline). During this presentation, the teams will have the chance to pitch your product or service extensively to our esteemed panel of industry experts and answer questions in an intensive Q&A session.

**The selected startups in the main event, will be incorporated in the mentorship program offered by PIEDS. This program provides valuable services,** such as business development support, access to funding, legal and financial advice, and networking opportunities. This program aims to support startups in overcoming common challenges faced by new businesses and increasing their chances of success.

### **TERMS AND CONDITIONS:**

- In case of any disagreement, the decision of the judges and the organizing committee shall be final.
- Failing to obey the instructions of the organizing committee may lead to disqualification of the team from the event “Samadhaan”, or from “Conferencia de Youth” altogether.
- The event “Samadhaan” is subject to changes, and any changes will be notified to the team leader via email.