



## PAPER 2

## Assessment Tool: CIE 3 HOME ASSIGNMENT

CO318544.7: Learners will explore entrepreneurial skills and management function of a company with special reference to SME sector.

<b>Q. No.</b>	<b>Question</b>	<b>Marks</b>	<b>Unit</b>	<b>CO</b>	<b>BTL</b>	<b>PI</b>	<b>PO</b>
<b>UNIT -1</b>							
1	State the definition of a Small enterprise.	1	I	CO6	L1	6.3.1	PO6
2	Explain the characteristics of Micro enterprises.	2	I	CO6	L2	6.3.1	PO6
3	Compare Micro and Small enterprises.	3	I	CO6	L3	3.6.1	PO3
4.a	Illustrate the steps in establishing a Small or Micro enterprise w.r.t. a restaurant business.	4	I	CO6	L4	4.4.1	PO4
<b>OR</b>							
4.b	Illustrate the steps in establishing a Small or Micro enterprise w.r.t. an IT consultancy business.	4	I	CO6	L4	4.4.1	PO4
<b>UNIT -2</b>							
1.	State the definition of an Intellectual Property Rights.	1	II	CO 7	L1	6.3.1	PO6
2.	Explain the concept of IPR.	2	II	CO 7	L2	6.3.1	PO6
3.a	Determine the steps to apply for a trademark.	3	II	CO 7	L3	3.6.1	PO3
<b>OR</b>							



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3.b	Determine the steps to apply for an industrial design protection.	3	II	CO 7	L3	3.6.1	PO3
4.	Compare Copyright and Patent Rights.	4	II	CO 7	L4	4.4.1	PO4
<b>Bloom's Taxonomy Level</b>		<b>BTL1</b>		<b>BTL2</b>	<b>BTL3</b>	<b>BTL4</b>	
<b>% of Marks for BTL</b>		<b>16.66</b>		<b>16.66</b>	<b>33.33</b>	<b>33.33</b>	

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