Jayesh Potlabattini

✉ hello@jayesh.me   🌐 jayesh.me   in JayeshVP24   ○ JayeshVP24   🐦 JayeshVP24

ABOUT

Full stack developer with 4+ years of experience specializing in high-ownership product engineering and modern web development. Recently led core product systems at Superteam Earn, building AI-driven features, growth infrastructure, and optimized platform systems scaling to 150k users and $10M in total value earned. Proficient in the modern web stack including TypeScript, React, Next.js, AI SDK, PostgreSQL, and TailwindCSS. Proven track record in fast-paced startup environments delivering high-impact, user-facing products across Web3 and AI applications.

EXPERIENCE

Superteam Earn ⎘   MAR 2024 – DEC 2025
Full Stack Developer

- Owned **AI-driven product systems** including **AI Agents** for automated listing reviews and **AI listing builder**
- Built and maintained **core platform features** scaling to **150k users** and **$10M total value earned**
- Redesigned onboarding and listing builder flows, increasing **form conversion from 40% to 70%**
- Drove codebase-wide refactoring that reduced **build times** and improved **page load performance**, enabling faster shipping cycles
- Implemented **PostHog** analytics pipeline, automated **Twitter impression tracking**, and built internal **Telegram-based automation** workflows for data-driven product decisions
- Architected **search, leaderboard, and talent scout** systems with **optimized SQL**, powering core discovery and ranking across the platform
- Shipped **growth initiatives** — Telegram notification systems, automated email campaigns, in-app popups, and surveys — driving platform-wide **user acquisition**
- Led **SEO strategy** and implementation, improving **organic search visibility** and platform discoverability

Superteam Global ⎘   NOV 2023 – MAR 2024
Full Stack Developer

- Owned **internal product tooling** and **analytics dashboards** for regional Superteams
- Built data visualization and comparison tools enabling teams to **track and scale growth** across regions

Tontine   OCT 2023 – NOV 2023
Full Stack Developer

- Built and shipped a **smart-contract-integrated**, wallet-authenticated game for **Web3 user retention**
- Gamified dApp retention mechanics with **on-chain interactions** and real-time gameplay

Saganize ⎘   AUG 2023 – OCT 2023
Full Stack Developer

- Built secure, in-app **Solana transaction signing** flows using **Google auth** and custom PIN verification
- Developed **mobile SDK** components for seamless in-app Solana wallet support

ElightLabs Technologies   SEP 2021 – DEC 2021
Intern - Full Stack Web Developer

- Built fast, business-centric websites for **15+ clients** using **Next.js** and **TailwindCSS**
- Implemented **image optimization** techniques, improving **page load speeds by 60%**

Nirlopa Games   NOV 2020 – FEB 2021
Intern - Full Stack Web Developer

- Wrote **30+ RESTful APIs** using Node.js, Express, TypeORM across MySQL, MongoDB, and Redis for transactions, dashboards, and analytics
- Designed and implemented a complete **friends system** in MongoDB from the ground up for a live multiplayer game
- Built a full **admin dashboard** from scratch using Ionic React for internal game management
- Identified and resolved **edge cases in existing APIs**, improving overall system reliability

PROJECTS

Font Alt | Next.js, Google Fonts API, TailwindCSS   2024

- Reverse-engineering **Google Fonts optimization** to build a **font alternative discovery** tool
- Helps designers and developers find **visually similar alternatives** to popular fonts

Retro Nexus ⎘ | SvelteKit, GPT, Hugging Face, Solana, TailwindCSS   2023

- **AI-driven storytelling** through interactive chat and **on-chain generative imagery**
- Shape multi-storyline narratives with AI, rewarding players with **NFTs on Solana**

TECHNICAL SKILLS

Languages: TypeScript, JavaScript
Technologies/Frameworks: React, Next.js, AI SDK, Zod, TailwindCSS, Framer Motion, Radix UI, Shadcn UI, Solana, Node.js, Express, tRPC, Svelte, SvelteKit, Vite, Astro, HTML, CSS
Databases: PostgreSQL, MongoDB, MySQL, Firestore, Redis
Tools: Cursor, Claude Code, PostHog, Neovim, Git, Figma, GitHub, Postman, Bun

EDUCATION

University of Mumbai   JUN 2021 – MAY 2024
*Bachelor of Technology (B.Tech), Computer Science - **CGPA** - **9.2***

Vidyalankar Polytechnic   JUN 2018 – MAR 2021
*DIPLOMA IN COMPUTER ENGINEERING - **Percentage** - **96.34%***