

Borough of Manhattan Community College
Media Arts & Technology Department

Multimedia Programming & Design | Animation | Video Arts

MEA Visual

About

The Media Arts and Technology (MEA) Department provides a dynamic education in the fast growing field of digital design and communication technology.

Major offered:

- Multimedia Programming & Design
- Animation & Motion Graphics
- Video Arts & Technology

Learning Experience

The MEA Department combines extensive hands-on experience with theoretical coursework in a comprehensive academic program. MEA students work in a state-of-the-art digital environment in BMCC's media labs, television studios, audio studio, and post-production laboratories.

Internships

All MEA students complete an internship, arranged through the college, at a professional media facility. Students earn an Associate in Science (A.S.) degree and may transfer to a four-year college.

[Learn about internships at BMCC](#)

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Multimedia Visual

Multimedia Programming and Design

The Multimedia Programming and Design Program prepares students for careers in a variety of "multimedia industries", companies and institutions that develop, produce or market multimedia products, programs or services. The program instructs students in the design and programming of computer-based interactive products that incorporate text, graphics, sound, animation and video. It also develops different types of talent, both creative and technical, with the imperative that each understands the work of the other so that they can collaborate effectively. Students must complete a specialization in multimedia programming, art and design or video production in addition to the general and core requirements.

Upon successful completion of the curriculum, students are awarded an Associate in Science degree (A.S.) and may transfer to senior institutions such as York, NYU or New York City Technical College.

[Course Listings](#)

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Animation Visual

Animation & Motion Graphics

The Animation and Motion Graphics program provides students with the fundamentals of two- and three-dimensional (2D and 3D) animation, motion graphics, and special effects. Once necessarily hand-made, expensive and rare, animation has undergone a technical transformation and is now a ubiquitous part of special effect, advertising campaigns, video games, movies, and television.

Upon completion of the program requirements, the Associate of Science degree in Animation and Motion Graphics is awarded. Graduates of this program can enter a growing profession or transfer to bachelor-level programs in Animation at Lehman College or other media related programs at senior colleges.

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VAT Visual

Video Arts & Technology

The Video Arts and Technology Program provides a dynamic education in video, audio and television production. The program prepares students for positions in the entertainment industry, electronic journalism, audiovisual production companies, broadcast and cable networks, and corporate communications departments. It combines extensive hands-on experience with theoretical coursework in a comprehensive academic program.

VAT students work in a digital environment in BMCC's state of the art television studios, audio studio, and postproduction laboratories. Students learn the entire process for creating professional video and audio programs from writing a script and creating a budget, to shooting a scene and editing a final cut. All VAT students do an internship at a professional media facility.

Upon successful completion of the requirements listed below, students earn an Associate in Science (A.S.) degree. Most courses in the Video Arts and Technology program (VAT courses) are restricted to students enrolled in the program.

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