

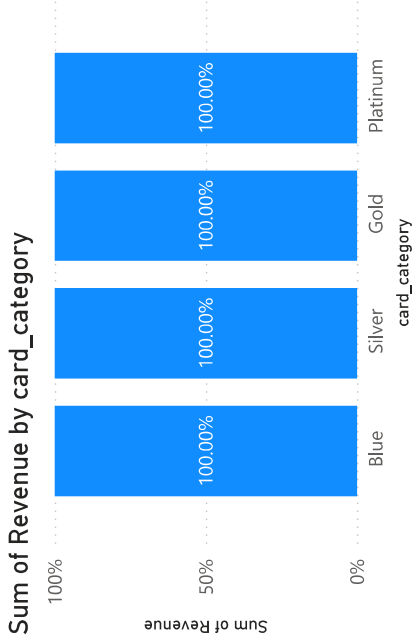


gender	%GT Sum of Revenue
F	45.27%
M	54.73%
Total	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	987074	1080205	9.0%



Credit Card Transaction Report

Revenue
57M

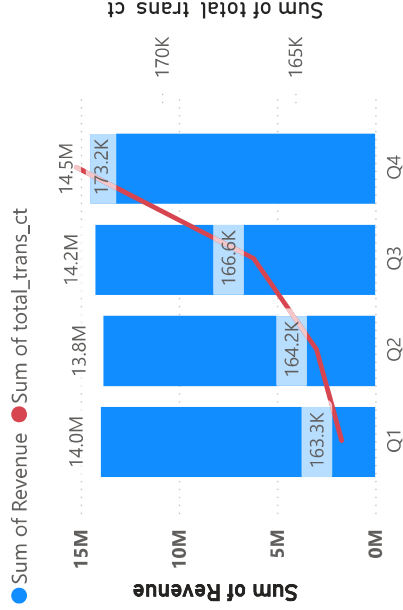
Total Trans
46M

Interest
7.98M

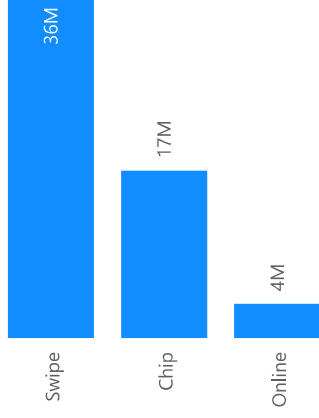
Count
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

QTR Revenue & Total Transactions Count

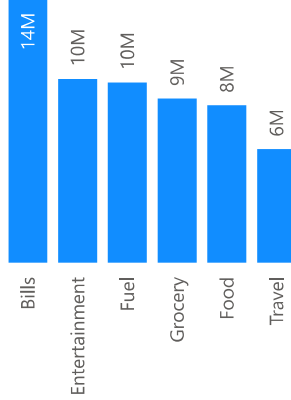


Revenue by Card Use Type

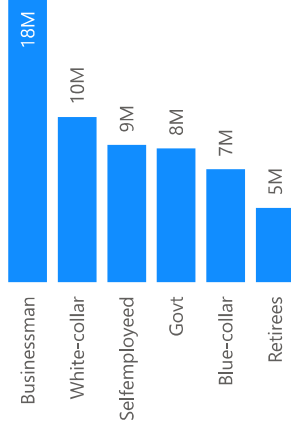


Revenue by Education Type

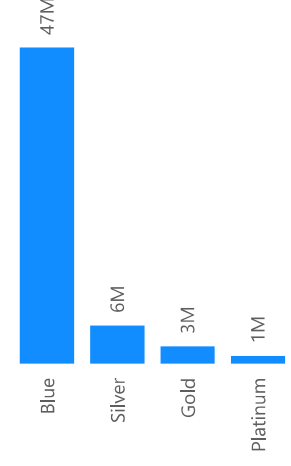
Revenue by Expenditure Type



Revenue by Customer Job Type



Revenue by Card Category



week_start_date

All

Credit Card Customer Report

Revenue
57M

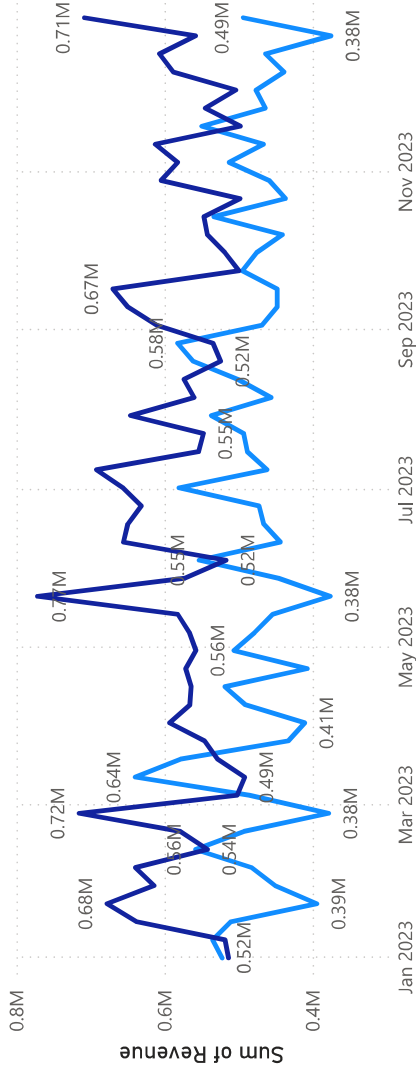
Income
588M

Interest
7.98M

Cust
Satisfaction
32.88K

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Retirees	4617448	49619308	6,41,692.22
Blue-collar	7040606	73516911	9,67,751.42
Govt	8335534	90834727	11,82,230.84
Selfemployeed	8542826	77659931	11,41,510.40
White-collar	10283124	105618475	14,64,690.92
Businessman	17697472	190350431	25,84,604.01
Total	56517011	587599783	79,82,479.81

Revenue by Week



Gold
743.60M

Silver
743.56M

Blue
742.60M

Platinum
729.88M

Q4
806.45M

Q3
734.04M

Q2
715.38M

Q1
710.63M

M
31M

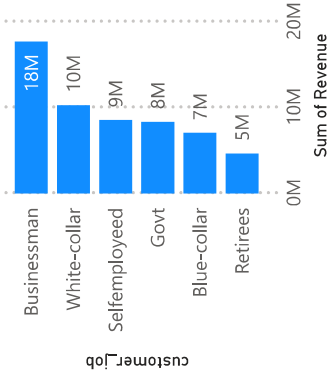
F
26M

Low
742.84M

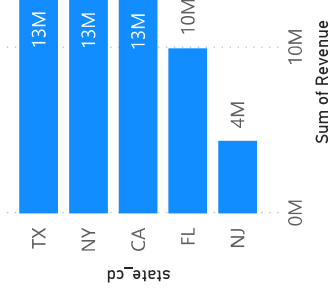
Med
742.80M

High
742.06M

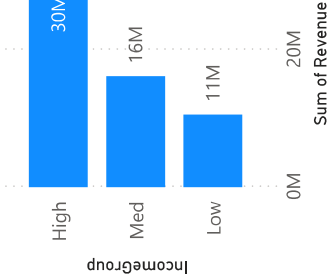
Revenue by customer_job



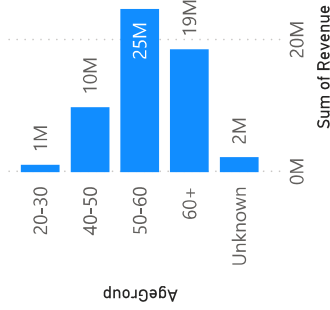
Top 5 State



Revenue by IncomeGroup



Revenue by AgeGroup



Revenue by education_level

