Given the data provided, what are three conclusions that we can draw about crowdfunding campaigns?

* Based on the campaign, The parent category there was the most popular category of them all
* Based on the campaign, The subcategory there was the most popular category of them all
* The month of July had the most success

What are some limitations of this data set?

* We are not aware of any method to complete the campaign, therefore the various amounts of call to action each person took affected there overall success.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* A scatter plot with a tend line to show to show how consistent the pattern is.