Jay Liang

jayliang518@gmail.com | 437-226-2233 | linkedin.com/in/jayliang7 ↗ | JayLiang7.com ↗

EDUCATION

University of Waterloo/Wilfrid Laurier University — Sep 2024 – Apr 2029

Bachelor of Mathematics and Bachelor of Business Administration
- *President's Scholarship of Distinction Recipient ($2000)*

EXPERIENCE

Badminton Athlete and Coach — Mar 2015 – Current

EvaX Badminton
- Led bi-weekly training sessions with groups of 10-20 students and organized daily summer camps for 20-30 students.
- **Attracted and retained 35 new bi-weekly members**, boosting club engagement.
- Leveraged 7 years of semi-professional tournament experience to mentor and coach students.

Band Leader — Dec 2023 – Current

Bayview Secondary School
- Directed wind ensemble, senior jazz band, and string ensemble, fostering musical excellence.
- **Organized weekly rehearsals for 50+ participants**, dedicating over 6 hours weekly to structured sessions.
- Achieved Gold at the Ontario Band Association Competition, demonstrating leadership and team success.

Sales Associate/Kitchen Crew Member — Jul 2021 – Feb 2022

McDonald's
- Managed front counter and drive-thru operations, efficiently handling customer orders and complaints.
- Maintained a clean and organized environment, ensuring compliance with health standards.
- Collaborated with team members to prioritize tasks during high-traffic periods.

PROJECTS

Jaylolfadez
- Founded a mobile haircutting service offering personalized grooming experiences.
- Attracted over 20 monthly customers through effective social media marketing strategies.
- Delivered tailored services with exceptional customer feedback.

Jaylolfadez.com ↗ | *React, Tailwind CSS, Express.js, Node.js, MongoDB, AWS*
- Developed and maintained a **scalable customer-facing web application** to optimize booking and inquiry processes
- **Implemented automated client workflows** by integrating a dynamic booking system with email notification services, enhancing efficiency
- Designed and deployed a social media gallery feature to improve user engagement, increasing monthly site traffic to **100+ unique visitors** and contributing to 60% of total bookings

TECHNICAL SKILLS

Coding Languages: C, Python, Racket, Java, JavaScript, HTML/CSS
Languages: Mandarin, Cantonese
Frameworks: React, Express
Developer Tools: AWS, IntelliJ, Eclipse
Libraries: Node.js, MongoDB, Tailwind

AWARDS AND CERTIFICATES

Badminton Canada: National Rank 7
Euclid Math Contest: Top 1% of Competitors
Bloomberg Certificates: Finance Fundamentals and Market Concepts
RCM Grade 10 Theory and Violin: First Class Honours Disctinction
FBLA CNLC: Top 20 Competitors