Jaylund Harris
Milner, GA • Open to Remote & Relocation
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SUMMARY

Operations-focused Data Analyst with experience using SQL, Python, Power BI, and Excel to transform complex datasets into actionable business insights. Strong background in warehouse operations (picking, inventory movement, workflow efficiency) with a focus on KPI tracking and performance optimization. Skilled in ETL, dashboard development, and building end-to-end analytical solutions across logistics, customer behavior, sports analytics, and operational performance.

PROJECTS

Sports Betting Analytics (SQL • Python • Power BI)
• Cleaned and transformed large player datasets using Python and Pandas.
• Ran SQL queries to calculate averages, outliers, reliability metrics, and trend patterns.
• Built Power BI dashboards analyzing player performance, projection accuracy, and betting insights.
GitHub: https://github.com/JaylundHarris/Nfl-Sports-Betting-Analytics

Airline Customer Engagement Analysis (SQL • Python • Power BI)
• Analyzed customer behavior to identify churn risk, loyalty drivers, and engagement patterns.
• Built dashboards showing customer segmentation, satisfaction metrics, and revenue impact.
• Delivered insights that highlight retention opportunities and operational improvements.
GitHub: https://github.com/JaylundHarris/airline-customer-engagement

E-commerce Operational Analytics (SQL • Power BI)
• Built a full SQL database from raw transactional e-commerce data.
• Evaluated core KPIs including order volume, customer repeat rate, revenue trends, and return patterns.
• Developed dashboards visualizing fulfillment efficiency and performance bottlenecks.
GitHub: https://github.com/JaylundHarris/ecommerce-ops

Stock Market Analysis (Python • SQL)
• Analyzed monthly returns, volatility patterns, and long-term performance trends.
• Created Python visualizations (Matplotlib) and SQL queries to evaluate market behavior.
GitHub: https://github.com/JaylundHarris/stock-market-analysis

EXPERIENCE

Order Selector — Dollar General
Mcdonough, GA | 2025–Present
• Pick, stage, and organize high-volume inventory for distribution operations.
• Maintain accuracy and speed metrics to meet warehouse KPIs.
• Collaborate with inbound/outbound departments to improve workflow efficiency and reduce delays.

Warehouse Associate — The Home Depot
Locust Grove, GA | 2021–2024
• Performed stocking, pallet breakdowns, location accuracy checks, and inventory movement.
• Supported KPI goals including productivity, shrink control, and operational efficiency.
• Ensured safety standards and contributed to process improvement activities.

SKILLS

- SQL: Joins, Aggregations, CTEs, Window Functions
- Python: Pandas, NumPy, Matplotlib, Data Cleaning
- Power BI: DAX, Dashboards, Data Modeling, Power Query
- Excel: Pivot Tables, VLOOKUP, Lookups, Functions, Reports
- Tools: GitHub, Version Control, ETL Workflows, Reporting Automation

CERTIFICATIONS
- Google IT Support Professional Certificate — Coursera