

# Watch It Outside

## Stakeholders:

### **Watch it Outside**

Founder: Clara Dunn

### **Freelance Developer**

Developer: Jaymes Phimmachack

## Summary:

“Watch it Outside” is organizing an outdoor film festival in Boston. Their objective is to publicize the festival, display information about the festival, the films they showing, and regularly published news or announcements about the festival. They want to develop a website to help the public discover awesome films that can appeal to audiences of all ages.

“Freelace Developer” will develop a website to help the public discover awesome films. Upon approval from Clara Dunn, “Freelace Developer” will buy the .com or the .org website name and deploy to the web.

## Goals:

To help the public discover awesome films

## Timeline:

“Watch it Outside” wants to complete the project before film festival on August 5<sup>th</sup>

- Meeting with Founder to discuss website design on September 19
- Design wireframe on September 20 – September 22
- Send wireframe to Clara Dunn and discuss changes to the website on September 23
- Develop prototype on September 24 – September 26
- Send prototype to Clara Dunn to review on September 27
- Discuss changes to the prototype on September 28
- Make final change and develop website on September 29 - August 4
- Deploy website to server on August 5

## Budget:

“Watch it Outside” has a budget of \$3,500

- Design wireframe: \$750

- Design prototype: \$750
- Delivery final project: \$1500
- Deploy to server: \$500

**Technical Specifications:**

- Links to the city of Boston's news and event website and the Boston Public Garden's website
- Links to Twitter, Instagram, and Facebook accounts
- Allow people to be able to pre-register with a sign-up form
- List movies available at festival for people to register
- Deploy a professional web address, either a .com or .org upon approval of proposal
- Build website using HTML, CSS, and Bootstrap to quick deploy site by August 5th