



PHANER JEAN-FRANCOIS

Senior product designer & UX teacher

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French

Portfolio : jfphaner.netlify.app

With now 7 years of experience in UX design, I am a senior product designer with a strong interest in complex product issues, on business or general public projects.

During my career, I also acquired experience in project management, team management and writing specifications, I now consider that I have mastered the entire chain, from design to delivery of the product.

Since 2020 I started to give trainings on the basics of UX design methods and their application in Agile teams.

I have been Freelance for 2 years and I'm looking for a permanent or remote position in order to share my knowledge and experience with a team and work on a common goal.

WORK EXPERIENCE

Senior product designer & UX teacher : freelance

2019 to 2021 - Rhône-Alpes

La Masterbox - Ici présent: Refactoring of the craftsman solution, addition of functionalities and front-end development. User itw, UX design cycle.

GTR Suite: Complete UX/UI refactoring of the campaign creation solution.

Rossignol & Botanic: Design of a Store Locator.

Studiolabs: Product manager missions on 3 applications, planning and team management, customer management.

Peexeo: Teacher on the basics of UX.

Rowenta.fr: UX framing and production of the new version of the site. Planning, UI management team, costing, user stories, user research, user flows, workshops and sketching.

Bricomarché.fr: Monitoring of changes after site refactoring campaign, tests and ITW users.

UX designer : Wynd

2018 - Paris

Système U: Complete refactoring of the picking and inventory solution for all Systeme U stores, management of the UX project (Planning, ITW, design, tests) and creation of specifications in conjunction with the PO (Epics, stories)

Lead Designer : Visioglob

2012 to 2019 - Grenoble

Product design, UI & front-end: Creation of a suite of digital map visualization products, participation in the business strategy and company product

Management: Production team management and project delivery overview (2 to 5 people).

Webdesigner

From 2006 to 2012

Zip communication - 2010 à 2012 - Montreal

Nuvei - 2009 - Montreal

Freelance - 2008 - France

Fitness boutique - 2006 to 2008 - Voiron (apprenticeship)

EDUCATION

Digital / UX design project director - Master

2017 to 2018, Ecole des Gobelins - Paris

Resumption of studies: UX design, entrepreneurship, digital project management, team management
Client project for the Picasso Museum

Gymnasium UX Fundamentals & MIT uinov8X

2015, remote

Distance course on the basics of UX design and product innovation.

Webdesigner - Bac + 2

2003 to 2006 - Supcréa Grenoble

Baccalauréat Scientifique

2001 - Lycée Marlioz

SKILLS

Professionals: Digital project management - UX methodology - Agile & Scrum methodology - Team management - Front-end development

Soft-skills: Driving force, team spirit, attentive, mediator, clear and concise communication.

LANGUAGES & INTERESTS

Languages: fluent English, fluent French

Hobbies: surfing, sailing, cooking, fitness.