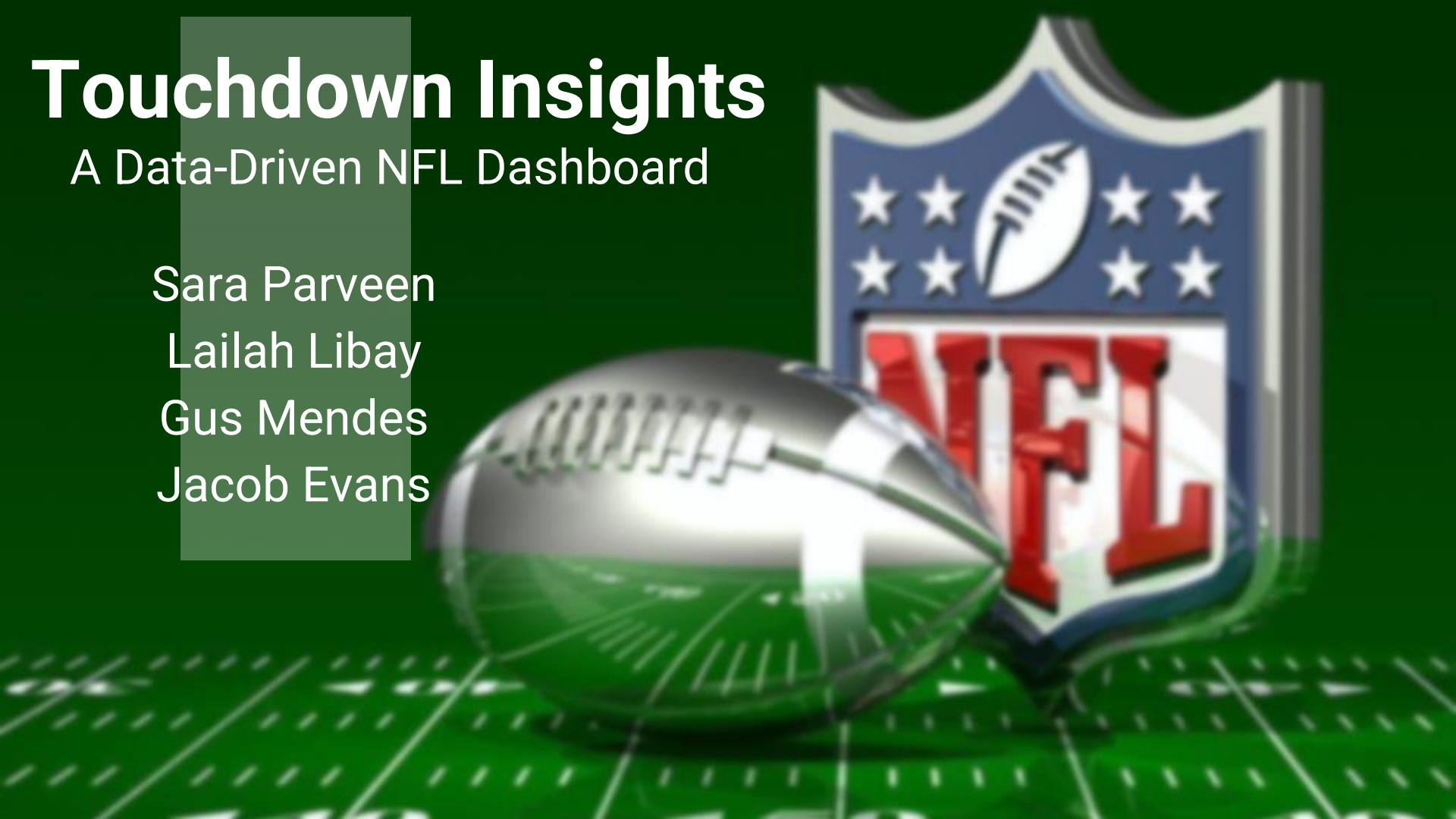
# Touchdown Insights

## A Data-Driven NFL Dashboard

Sara Parveen
Lailah Libay
Gus Mendes
Jacob Evans



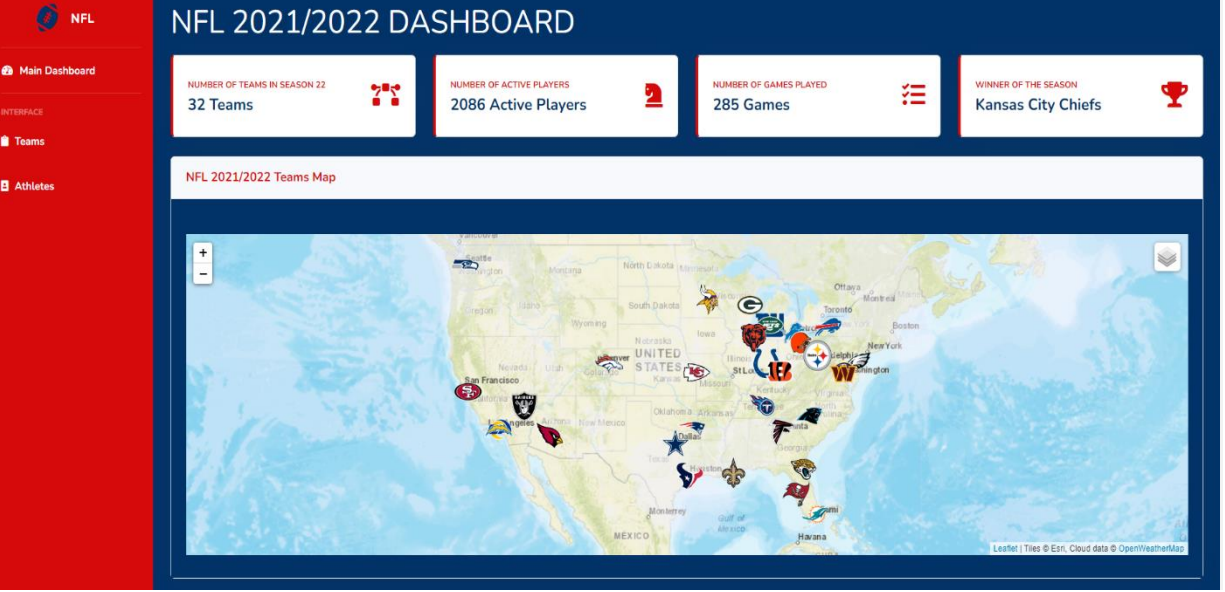
## Target Audience

Football enthusiasts

NFL Sports Agents

Sports Analysts

Football coaches




# The NFL Dashboard

## Main Dashboard

- Overall Statistics
- Teams Venue Map

## Teams Dashboard

- Team Logo
- Team Details
- Statistic charts

## Athletes Dashboard

- Athlete Headshot
- - Athlete Details
- - Statistic charts

# Data Sources

## ESPN API

- On GitHub
- 2021/ 2022 data
- Teams and Athletes

## Kaggle

- Team Statistics
- 2002 to 2023

## GeoPy

- Location coordinates for team venues

## Miscellaneous

-ProFootball Reference
- Covers

# Project Stages

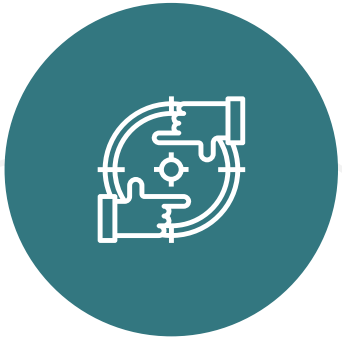
ETL

Database

Visualizations

Deployment

# Extract, Transform & Load (ETL)



- Scraped data from API
- Used embedded loops to extract teams and athletes data

- Imported Statistics data from CSV

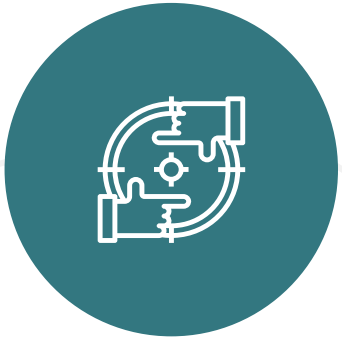
- Create Pandas Dataframes
- Converted to JSON and CSV outputs

# SQL Database

- Developed ERD

- Imported CSV to tables on PostgreSQL

# Visualizations – HTML/ CSS



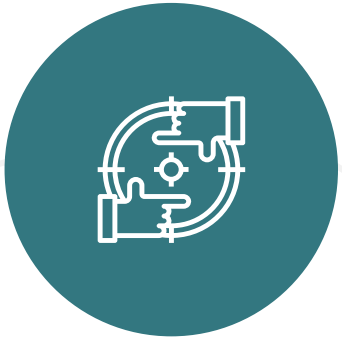
- Template from bootstrap

- Customized HTML to create the three views
- Modified to effectively display the visualizations

- Personalized CSS
- NFL color theme

# Visualizations – JavaScript

- Libraries used:
  - D3
  - Leaflet
  - **Highcharts** (new)

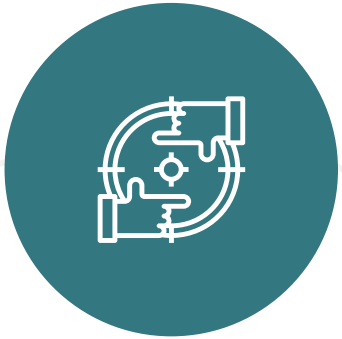


- Three JS files
  - Teams
  - Athletes
  - Teams Venue

- Interactive Map
- Created dropdowns for Teams and Athletes
- Customization by adding labels, legends, tooltips

# Deployment

- Deployed to **AWS**
- Deployed to **GitHub Pages**



- Created Python Flask app
- Added routes
- Included debugger

**AWS:**
**https://flask-service.ofeg1bv1af188.ca-central-1.cs.amazonlightsail.com/index.html**

**GitHub Pages:**
**https://gusmendesbh.github.io/project3-group1/index.html**

# Thank you!

Questions??