

Story 1

APPLE CONTINUES TO STRENGTHEN ITS STANDING IN THE SMARTPHONE MARKET.THE BRAND HAD RISEN TO A POSITION OF PARTICULAR DOMINANCE IN THE U.S.6 OF TH...

MORE THAN 1 BILLION CONSUMERS CURRENTLY USE IPHONES SINCE ITS INITIAL LAUNCH,MORE THAN 1.9BILLION IPHONES HAVE BEEN SOLD.IPHONES SALES IN...

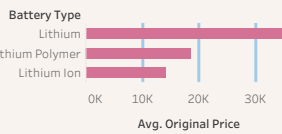
IPHONES SALES GENERATED \$205 BILLION REVENUE FOR APPLE IN 2022,MORE THAN MICROSOFT'S TOTAL REVENUE .IT SOLD 232 MILLION IPHONE UNITS THAT YEAR

COMPARATIVE ANALSIS AMONGST VARIOUS OTHER LEADING BRANDS IN THE SMARTPHONE INDUSTRY SHOWS THAT IPHONE IS YET TO MAKE IT'S IMPACT IN INDIA.IT'S 3...

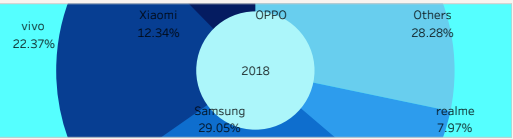
ALTHOUGH THE IPHONE ISN'T FAR BEHIND IN THE COMPETITION.

IREVOLUTION

BATTERY TYPE DISTRIBUTION



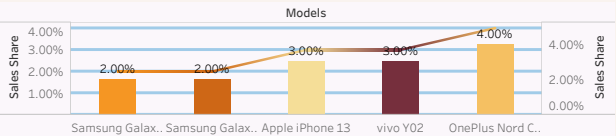
QUARTERLY SHARE



GMS



COUNTRY WISE BEST SELLING SMARTPHONE



BRAND PRICE COMPARISON



Brand
MOTOROLA

Year
2018

Brand
OPPO

Country
India

Models
Apple iPhone 13

Avg. Origin..
7999 90900

Country
India

Country
India

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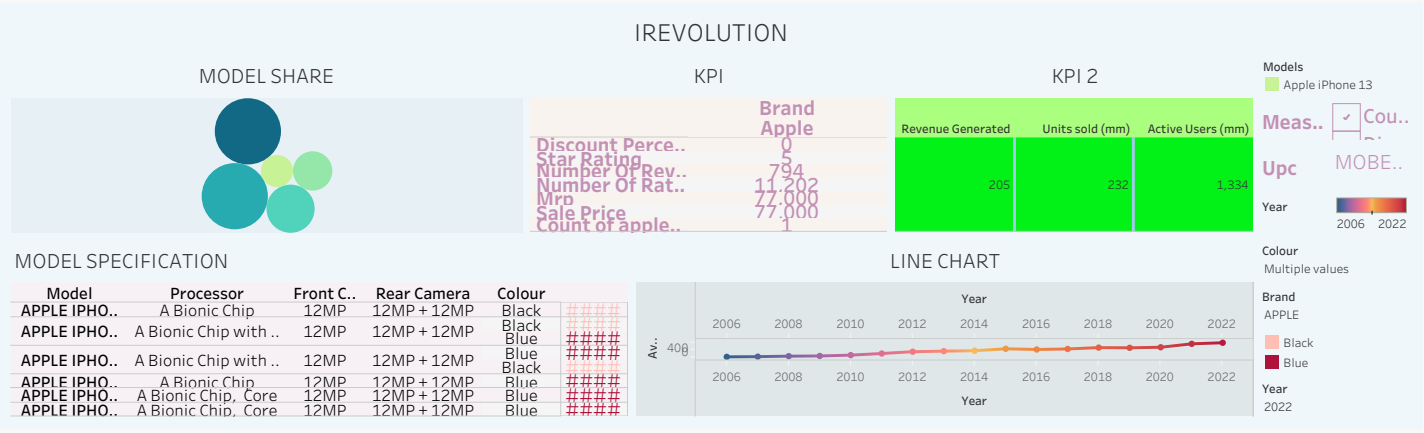
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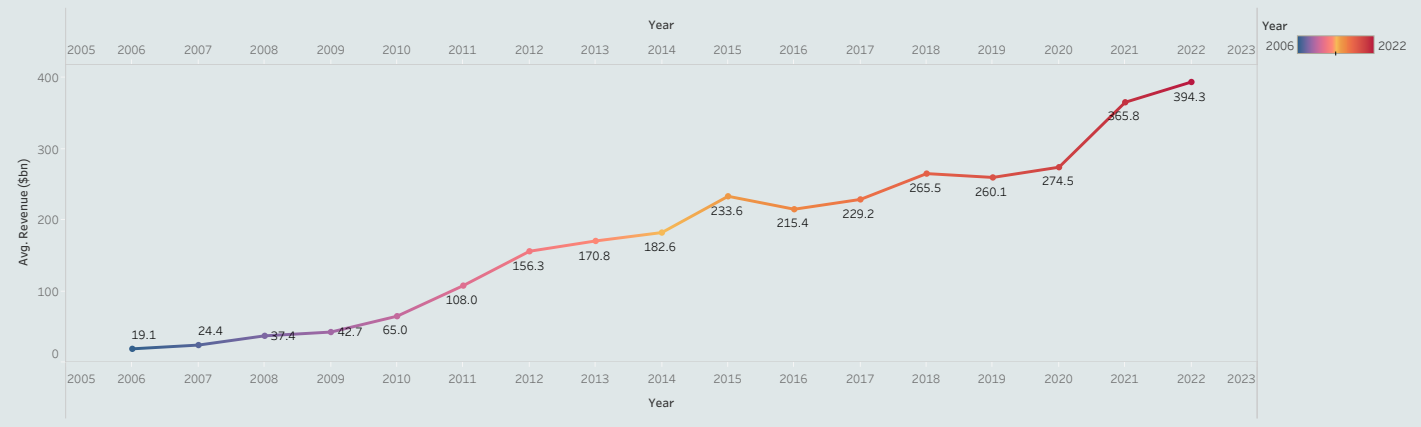
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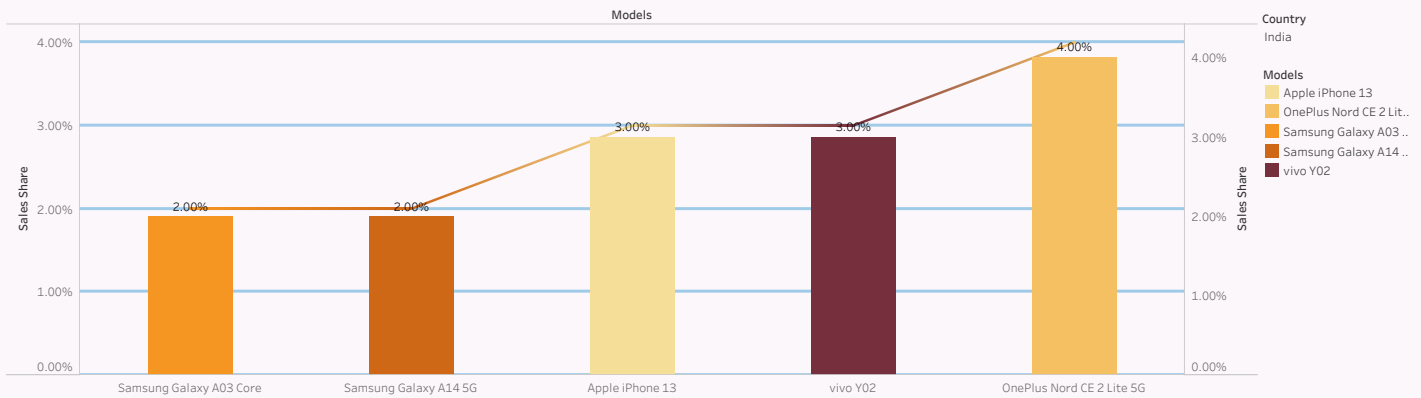
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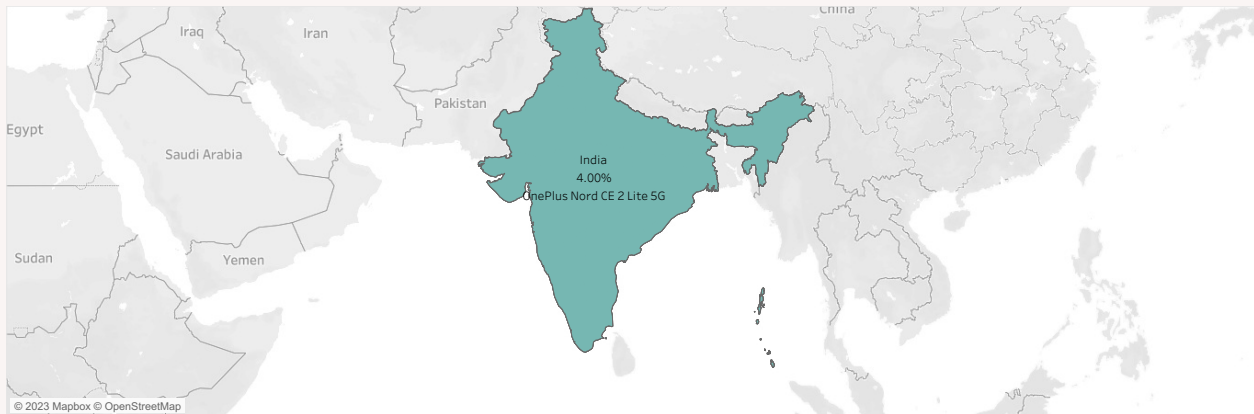
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Country
India

Country
India